



Demographic and Income Profile

Epic Plaza
 12910 Factory Ln, Louisville, Kentucky, 40245
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.28821
 Longitude: -85.51154

Summary	Census 2010	2019	2024
Population	3,697	4,267	4,503
Households	1,576	1,857	1,984
Families	1,035	1,177	1,240
Average Household Size	2.34	2.29	2.27
Owner Occupied Housing Units	896	953	1,003
Renter Occupied Housing Units	680	903	980
Median Age	33.5	34.6	35.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.08%	0.51%	0.77%
Households	1.33%	0.50%	0.75%
Families	1.05%	0.38%	0.68%
Owner HHs	1.03%	0.69%	0.92%
Median Household Income	2.16%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	58	3.1%	49	2.5%
\$15,000 - \$24,999	41	2.2%	34	1.7%
\$25,000 - \$34,999	96	5.2%	83	4.2%
\$35,000 - \$49,999	182	9.8%	162	8.2%
\$50,000 - \$74,999	202	10.9%	176	8.9%
\$75,000 - \$99,999	211	11.4%	193	9.7%
\$100,000 - \$149,999	498	26.8%	533	26.9%
\$150,000 - \$199,999	286	15.4%	390	19.7%
\$200,000+	283	15.2%	362	18.2%
Median Household Income	\$109,381		\$121,727	
Average Household Income	\$132,076		\$150,714	
Per Capita Income	\$54,498		\$63,050	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	301	8.1%	322	7.5%	336	7.5%
5 - 9	339	9.2%	380	8.9%	394	8.8%
10 - 14	288	7.8%	316	7.4%	341	7.6%
15 - 19	178	4.8%	196	4.6%	209	4.6%
20 - 24	219	5.9%	159	3.7%	159	3.5%
25 - 34	616	16.7%	797	18.7%	727	16.1%
35 - 44	728	19.7%	804	18.8%	937	20.8%
45 - 54	489	13.2%	522	12.2%	545	12.1%
55 - 64	309	8.4%	384	9.0%	396	8.8%
65 - 74	143	3.9%	259	6.1%	296	6.6%
75 - 84	70	1.9%	97	2.3%	124	2.8%
85+	17	0.5%	30	0.7%	38	0.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,140	84.9%	3,417	80.1%	3,475	77.2%
Black Alone	275	7.4%	394	9.2%	454	10.1%
American Indian Alone	12	0.3%	12	0.3%	13	0.3%
Asian Alone	171	4.6%	287	6.7%	366	8.1%
Pacific Islander Alone	5	0.1%	6	0.1%	6	0.1%
Some Other Race Alone	26	0.7%	38	0.9%	46	1.0%
Two or More Races	69	1.9%	113	2.6%	143	3.2%
Hispanic Origin (Any Race)	125	3.4%	218	5.1%	286	6.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

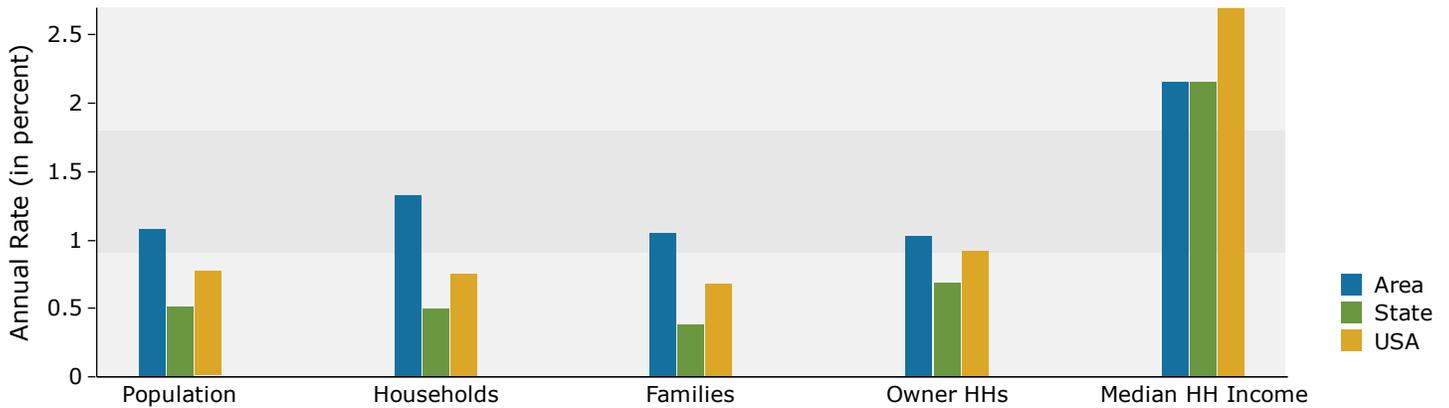


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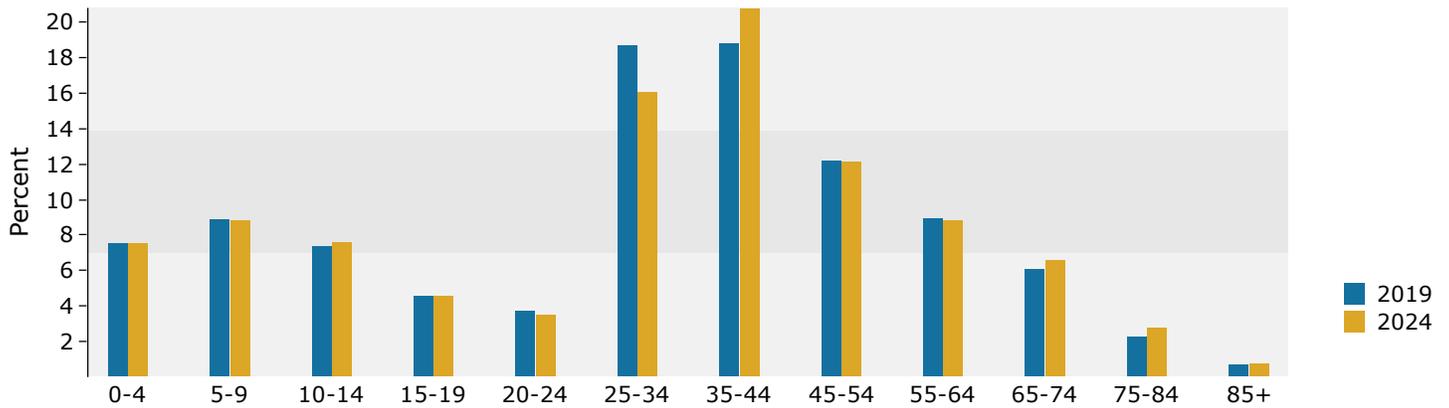
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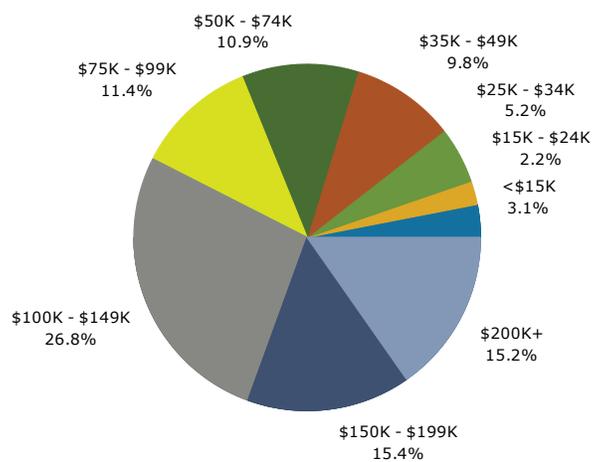
Trends 2019-2024



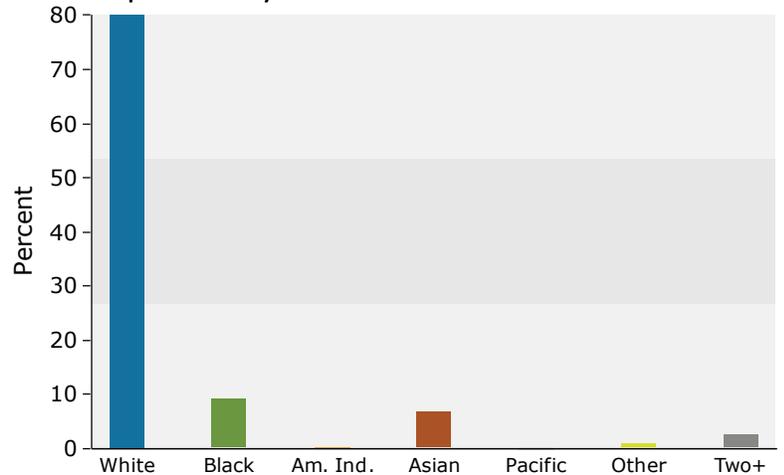
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

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Summary	Census 2010	2019	2024
Population	42,318	46,130	48,276
Households	16,162	17,743	18,632
Families	11,679	12,587	13,143
Average Household Size	2.60	2.58	2.57
Owner Occupied Housing Units	12,364	13,123	13,806
Renter Occupied Housing Units	3,798	4,620	4,827
Median Age	37.4	39.1	39.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.91%	0.51%	0.77%
Households	0.98%	0.50%	0.75%
Families	0.87%	0.38%	0.68%
Owner HHs	1.02%	0.69%	0.92%
Median Household Income	2.08%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	723	4.1%	632	3.4%
\$15,000 - \$24,999	669	3.8%	579	3.1%
\$25,000 - \$34,999	925	5.2%	823	4.4%
\$35,000 - \$49,999	1,633	9.2%	1,501	8.1%
\$50,000 - \$74,999	2,779	15.7%	2,506	13.4%
\$75,000 - \$99,999	2,363	13.3%	2,258	12.1%
\$100,000 - \$149,999	4,043	22.8%	4,522	24.3%
\$150,000 - \$199,999	1,868	10.5%	2,528	13.6%
\$200,000+	2,740	15.4%	3,284	17.6%
Median Household Income	\$97,046		\$107,576	
Average Household Income	\$129,754		\$145,758	
Per Capita Income	\$49,844		\$56,153	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,000	7.1%	2,875	6.2%	2,967	6.1%
5 - 9	3,424	8.1%	3,370	7.3%	3,377	7.0%
10 - 14	3,397	8.0%	3,467	7.5%	3,448	7.1%
15 - 19	2,756	6.5%	2,888	6.3%	2,996	6.2%
20 - 24	1,772	4.2%	2,188	4.7%	2,139	4.4%
25 - 34	5,314	12.6%	5,497	11.9%	5,890	12.2%
35 - 44	6,627	15.7%	6,628	14.4%	6,919	14.3%
45 - 54	6,681	15.8%	6,346	13.8%	6,220	12.9%
55 - 64	5,136	12.1%	6,008	13.0%	5,962	12.3%
65 - 74	2,544	6.0%	4,335	9.4%	4,893	10.1%
75 - 84	1,204	2.8%	1,846	4.0%	2,641	5.5%
85+	464	1.1%	681	1.5%	824	1.7%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	33,983	80.3%	34,986	75.8%	35,325	73.2%
Black Alone	4,717	11.1%	5,816	12.6%	6,404	13.3%
American Indian Alone	80	0.2%	81	0.2%	82	0.2%
Asian Alone	2,031	4.8%	3,190	6.9%	4,028	8.3%
Pacific Islander Alone	33	0.1%	39	0.1%	44	0.1%
Some Other Race Alone	543	1.3%	721	1.6%	835	1.7%
Two or More Races	930	2.2%	1,298	2.8%	1,558	3.2%
Hispanic Origin (Any Race)	1,528	3.6%	2,171	4.7%	2,666	5.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

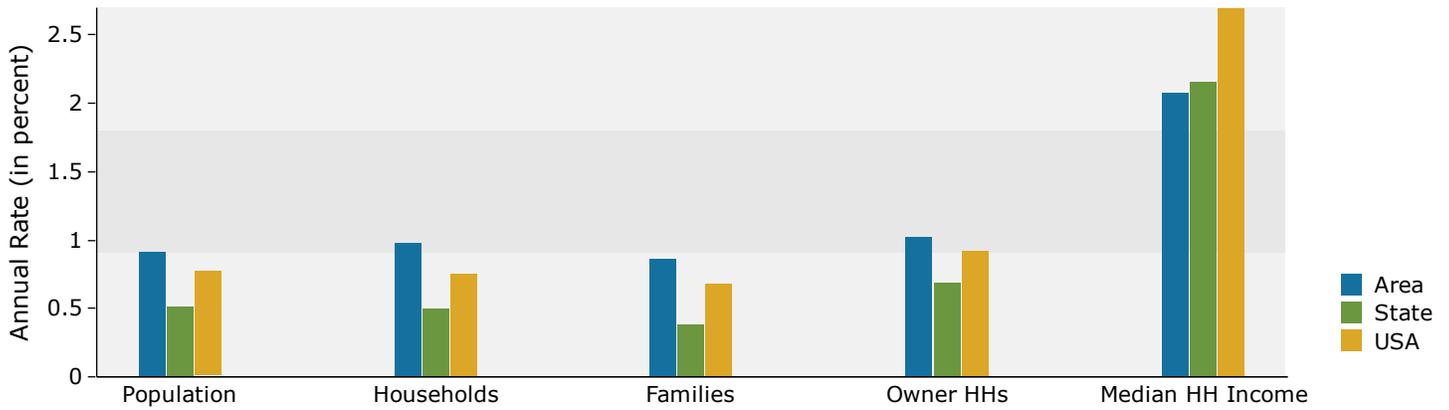


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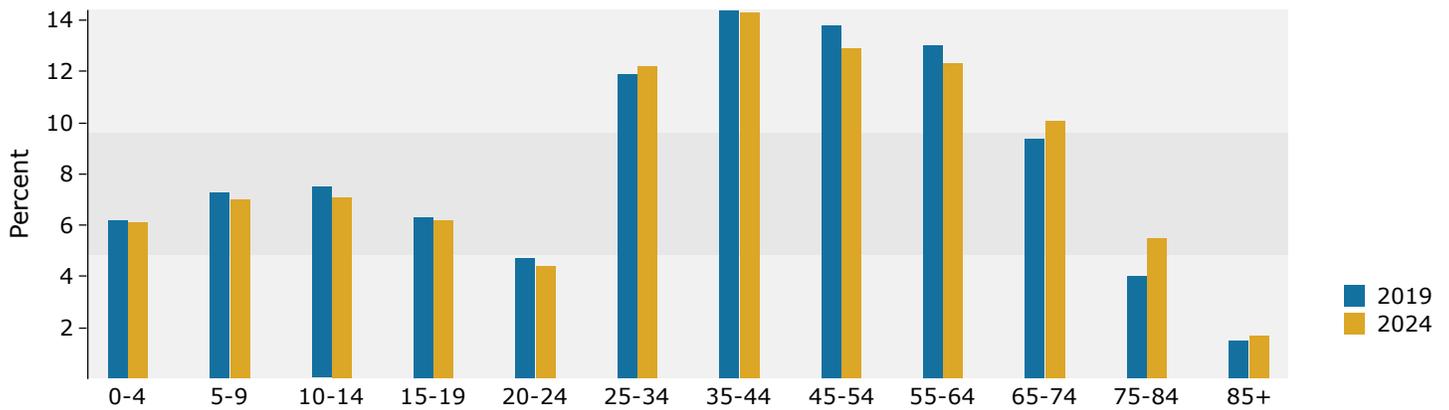
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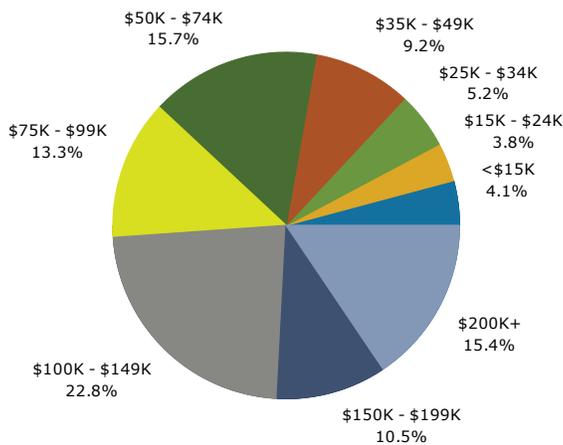
Trends 2019-2024



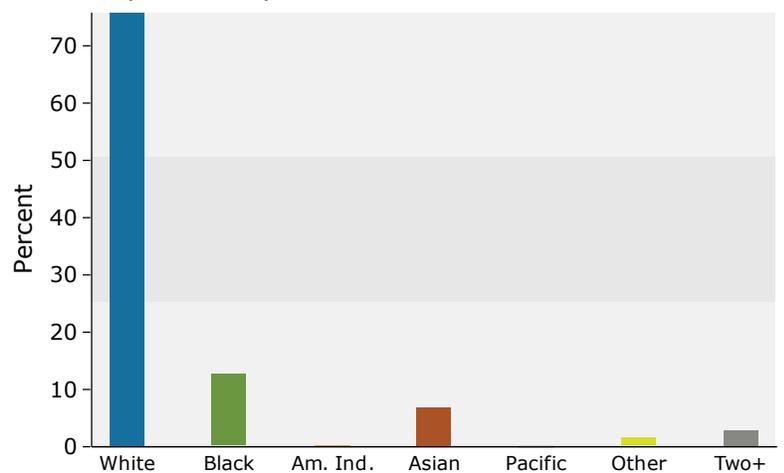
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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Summary	Census 2010	2019	2024
Population	109,072	122,354	129,557
Households	43,219	48,433	51,318
Families	29,929	33,147	34,992
Average Household Size	2.49	2.50	2.50
Owner Occupied Housing Units	32,801	35,307	37,310
Renter Occupied Housing Units	10,418	13,126	14,008
Median Age	39.4	41.2	42.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.15%	0.51%	0.77%
Households	1.16%	0.50%	0.75%
Families	1.09%	0.38%	0.68%
Owner HHs	1.11%	0.69%	0.92%
Median Household Income	2.26%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,725	3.6%	1,451	2.8%
\$15,000 - \$24,999	1,786	3.7%	1,530	3.0%
\$25,000 - \$34,999	2,821	5.8%	2,517	4.9%
\$35,000 - \$49,999	4,603	9.5%	4,270	8.3%
\$50,000 - \$74,999	7,766	16.0%	7,129	13.9%
\$75,000 - \$99,999	6,366	13.1%	6,162	12.0%
\$100,000 - \$149,999	10,882	22.5%	12,246	23.9%
\$150,000 - \$199,999	5,552	11.5%	7,444	14.5%
\$200,000+	6,931	14.3%	8,569	16.7%
Median Household Income	\$95,819		\$107,133	
Average Household Income	\$125,452		\$142,127	
Per Capita Income	\$49,828		\$56,482	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,136	6.5%	7,042	5.8%	7,337	5.7%
5 - 9	7,913	7.3%	8,128	6.6%	8,252	6.4%
10 - 14	7,959	7.3%	8,652	7.1%	8,762	6.8%
15 - 19	6,742	6.2%	7,439	6.1%	7,845	6.1%
20 - 24	4,685	4.3%	5,802	4.7%	5,769	4.5%
25 - 34	13,306	12.2%	13,723	11.2%	14,694	11.3%
35 - 44	15,997	14.7%	16,579	13.5%	17,295	13.3%
45 - 54	16,820	15.4%	16,579	13.5%	16,791	13.0%
55 - 64	14,222	13.0%	16,697	13.6%	16,731	12.9%
65 - 74	7,796	7.1%	12,828	10.5%	14,473	11.2%
75 - 84	4,533	4.2%	6,157	5.0%	8,508	6.6%
85+	1,964	1.8%	2,730	2.2%	3,100	2.4%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,433	83.8%	97,646	79.8%	100,179	77.3%
Black Alone	9,052	8.3%	11,503	9.4%	12,864	9.9%
American Indian Alone	221	0.2%	235	0.2%	237	0.2%
Asian Alone	4,689	4.3%	7,787	6.4%	10,050	7.8%
Pacific Islander Alone	66	0.1%	75	0.1%	85	0.1%
Some Other Race Alone	1,526	1.4%	2,123	1.7%	2,510	1.9%
Two or More Races	2,085	1.9%	2,984	2.4%	3,632	2.8%
Hispanic Origin (Any Race)	3,918	3.6%	5,772	4.7%	7,213	5.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

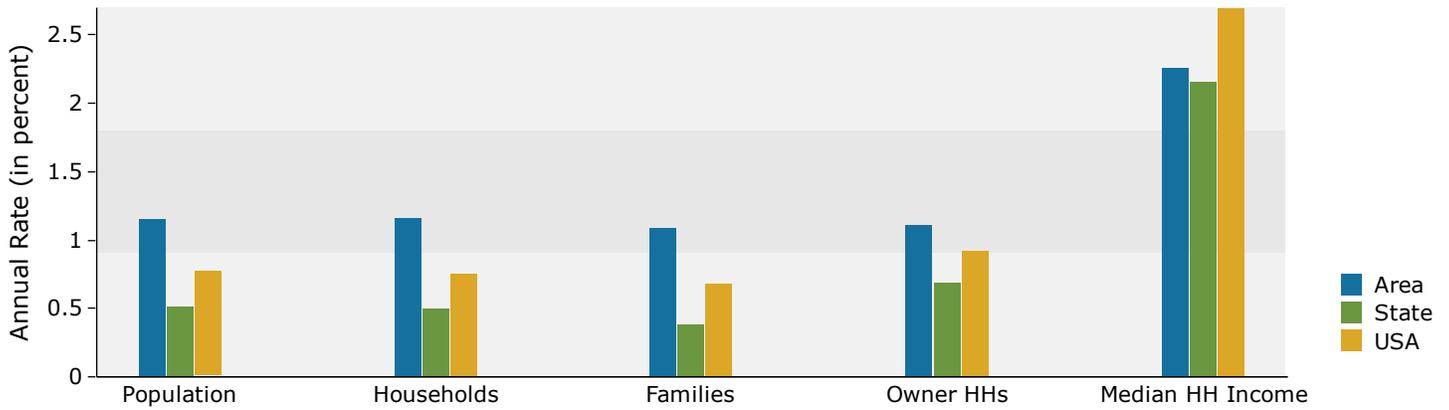


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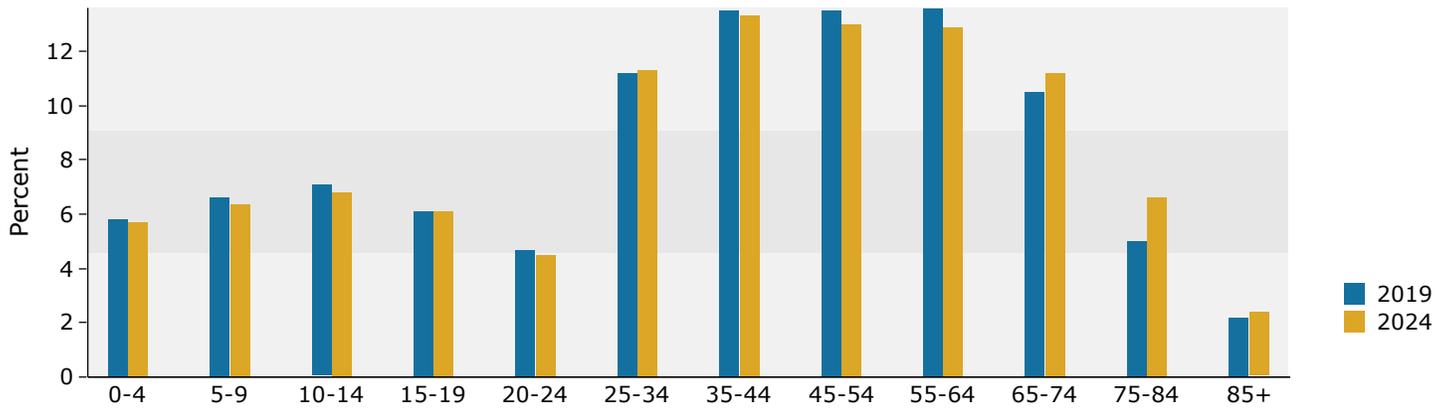
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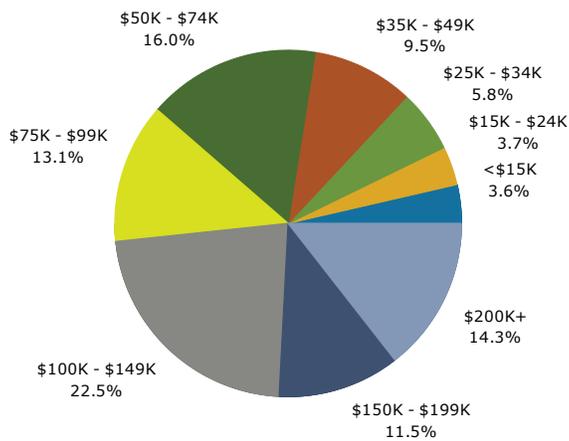
Trends 2019-2024



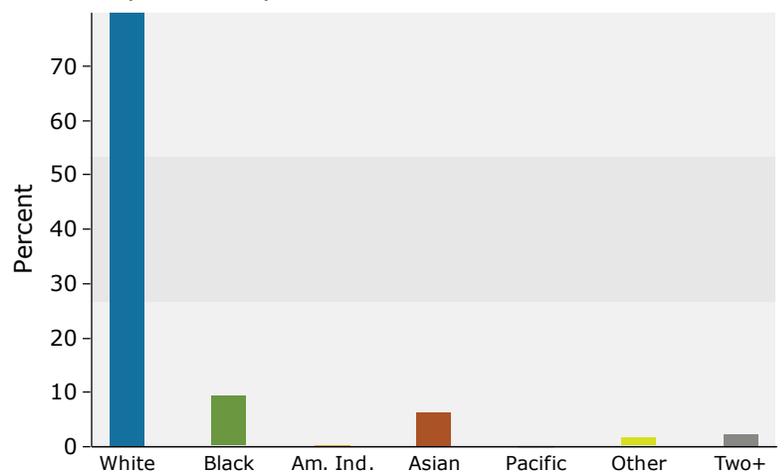
Population by Age



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2019 Population by Race



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