



# Demographic and Income Profile

Shoppes at Forest Green  
 10023 Forest Green Blvd, Louisville, Kentucky, 40223  
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.26339  
 Longitude: -85.57101

Summary	Census 2010	2019	2024
Population	8,606	9,526	9,928
Households	3,404	3,760	3,916
Families	2,406	2,622	2,719
Average Household Size	2.47	2.48	2.48
Owner Occupied Housing Units	2,733	2,827	2,969
Renter Occupied Housing Units	671	933	947
Median Age	41.5	43.6	44.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.83%	0.51%	0.77%
Households	0.82%	0.50%	0.75%
Families	0.73%	0.38%	0.68%
Owner HHs	0.99%	0.69%	0.92%
Median Household Income	2.41%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	90	2.4%	72	1.8%
\$15,000 - \$24,999	98	2.6%	81	2.1%
\$25,000 - \$34,999	269	7.2%	233	5.9%
\$35,000 - \$49,999	371	9.9%	338	8.6%
\$50,000 - \$74,999	671	17.8%	611	15.6%
\$75,000 - \$99,999	460	12.2%	444	11.3%
\$100,000 - \$149,999	813	21.6%	898	22.9%
\$150,000 - \$199,999	494	13.1%	638	16.3%
\$200,000+	494	13.1%	600	15.3%
Median Household Income	\$94,715		\$106,702	
Average Household Income	\$124,250		\$140,636	
Per Capita Income	\$49,120		\$55,507	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	523	6.1%	497	5.2%	509	5.1%
5 - 9	514	6.0%	573	6.0%	574	5.8%
10 - 14	602	7.0%	647	6.8%	649	6.5%
15 - 19	612	7.1%	597	6.3%	649	6.5%
20 - 24	403	4.7%	426	4.5%	384	3.9%
25 - 34	995	11.6%	1,009	10.6%	994	10.0%
35 - 44	1,018	11.8%	1,168	12.3%	1,241	12.5%
45 - 54	1,452	16.9%	1,150	12.1%	1,176	11.8%
55 - 64	1,297	15.1%	1,509	15.8%	1,361	13.7%
65 - 74	663	7.7%	1,173	12.3%	1,358	13.7%
75 - 84	389	4.5%	544	5.7%	751	7.6%
85+	137	1.6%	234	2.5%	282	2.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,642	88.8%	8,133	85.4%	8,262	83.2%
Black Alone	518	6.0%	708	7.4%	812	8.2%
American Indian Alone	24	0.3%	24	0.3%	23	0.2%
Asian Alone	166	1.9%	275	2.9%	355	3.6%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	125	1.5%	191	2.0%	233	2.3%
Two or More Races	130	1.5%	194	2.0%	242	2.4%
Hispanic Origin (Any Race)	286	3.3%	452	4.7%	584	5.9%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

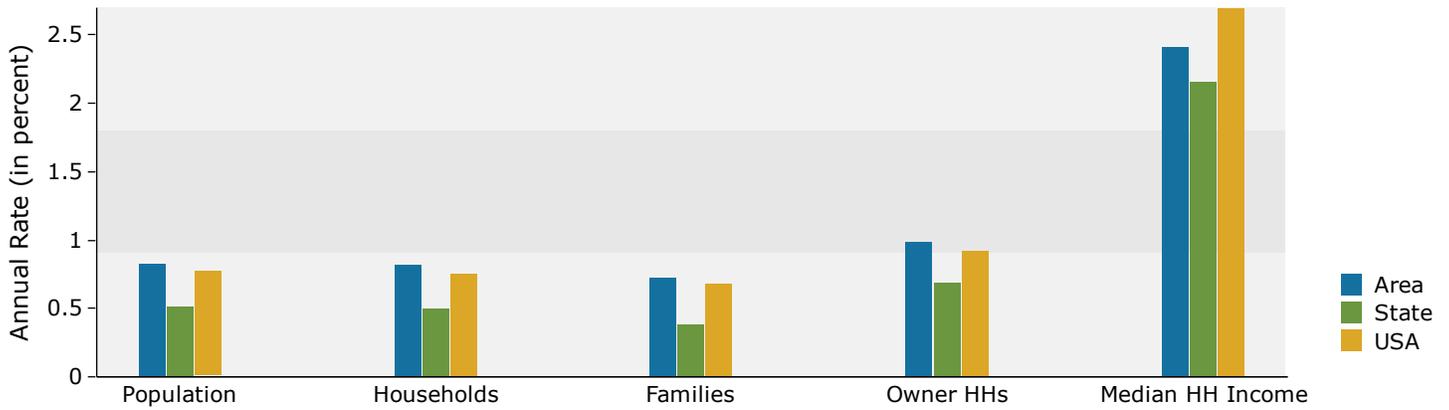


# Demographic and Income Profile

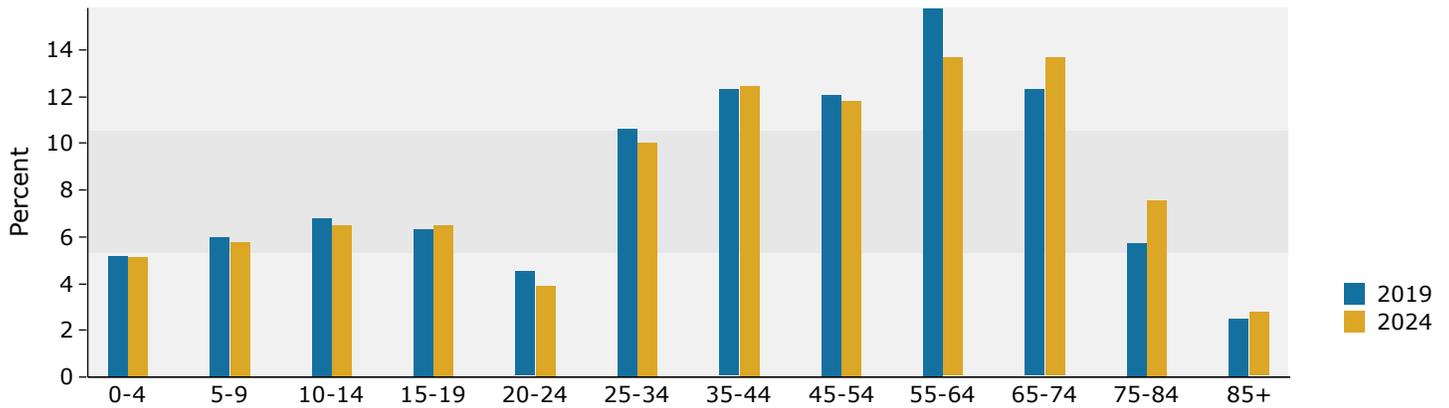
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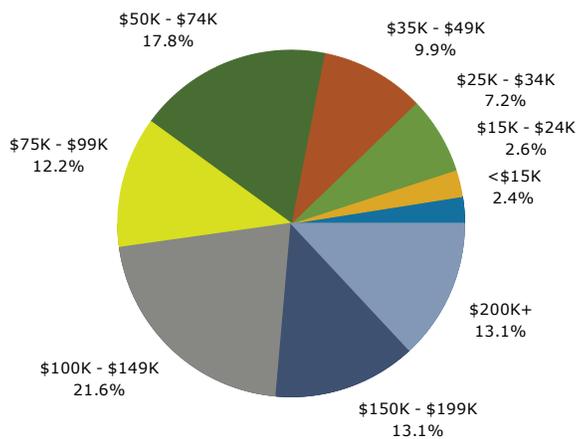
## Trends 2019-2024



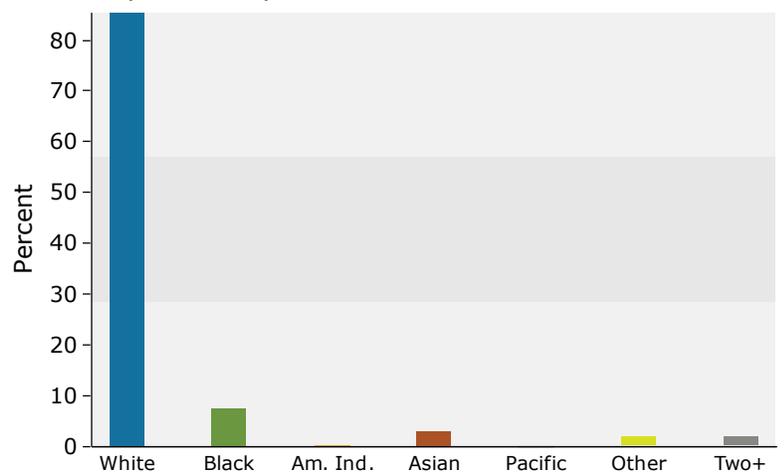
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Shoppes at Forest Green  
 10023 Forest Green Blvd, Louisville, Kentucky, 40223  
 Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.26339  
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Summary	Census 2010	2019	2024
Population	69,844	73,725	76,292
Households	30,853	32,554	33,664
Families	18,544	19,151	19,698
Average Household Size	2.23	2.22	2.23
Owner Occupied Housing Units	20,197	20,564	21,412
Renter Occupied Housing Units	10,656	11,990	12,253
Median Age	41.4	43.1	43.8
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.69%	0.51%	0.77%
Households	0.67%	0.50%	0.75%
Families	0.56%	0.38%	0.68%
Owner HHs	0.81%	0.69%	0.92%
Median Household Income	2.88%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,629	5.0%	1,289	3.8%
\$15,000 - \$24,999	1,520	4.7%	1,246	3.7%
\$25,000 - \$34,999	2,261	6.9%	1,970	5.9%
\$35,000 - \$49,999	4,297	13.2%	3,982	11.8%
\$50,000 - \$74,999	5,836	17.9%	5,443	16.2%
\$75,000 - \$99,999	4,309	13.2%	4,319	12.8%
\$100,000 - \$149,999	6,598	20.3%	7,619	22.6%
\$150,000 - \$199,999	2,936	9.0%	3,950	11.7%
\$200,000+	3,167	9.7%	3,847	11.4%
Median Household Income	\$78,327		\$90,268	
Average Household Income	\$106,542		\$121,564	
Per Capita Income	\$46,974		\$53,542	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,958	5.7%	3,738	5.1%	3,838	5.0%
5 - 9	3,986	5.7%	3,931	5.3%	3,980	5.2%
10 - 14	4,225	6.0%	4,300	5.8%	4,239	5.6%
15 - 19	3,955	5.7%	4,094	5.6%	4,147	5.4%
20 - 24	3,892	5.6%	4,030	5.5%	4,079	5.3%
25 - 34	9,504	13.6%	9,303	12.6%	9,585	12.6%
35 - 44	8,506	12.2%	9,115	12.4%	9,448	12.4%
45 - 54	9,857	14.1%	8,902	12.1%	8,954	11.7%
55 - 64	9,366	13.4%	9,995	13.6%	9,532	12.5%
65 - 74	6,019	8.6%	8,567	11.6%	9,288	12.2%
75 - 84	4,357	6.2%	4,963	6.7%	6,257	8.2%
85+	2,219	3.2%	2,787	3.8%	2,945	3.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	58,661	84.0%	58,721	79.6%	58,693	76.9%
Black Alone	5,680	8.1%	7,065	9.6%	7,858	10.3%
American Indian Alone	133	0.2%	129	0.2%	124	0.2%
Asian Alone	2,754	3.9%	4,216	5.7%	5,330	7.0%
Pacific Islander Alone	34	0.0%	32	0.0%	32	0.0%
Some Other Race Alone	1,216	1.7%	1,659	2.3%	1,949	2.6%
Two or More Races	1,366	2.0%	1,904	2.6%	2,306	3.0%
Hispanic Origin (Any Race)	2,987	4.3%	4,301	5.8%	5,354	7.0%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

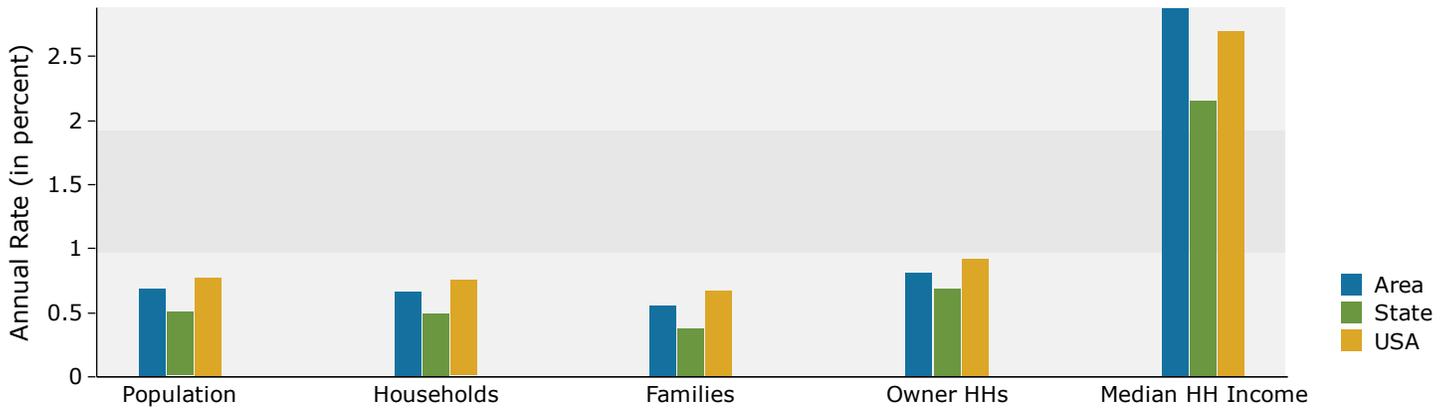


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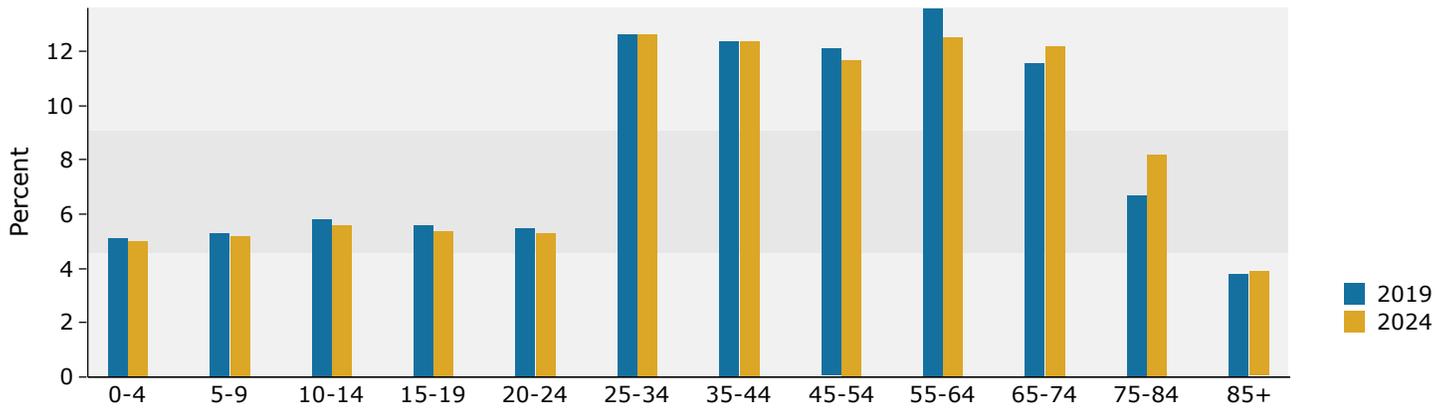
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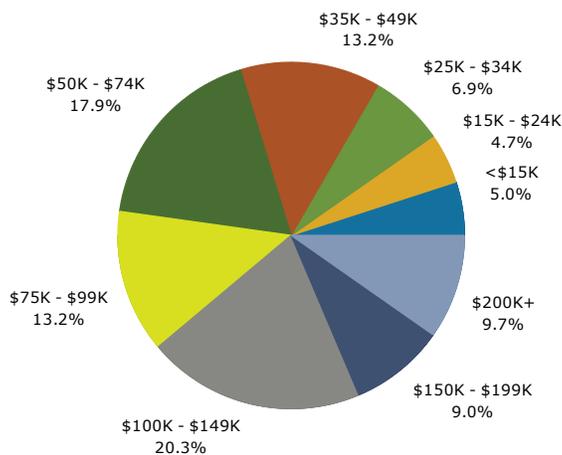
## Trends 2019-2024



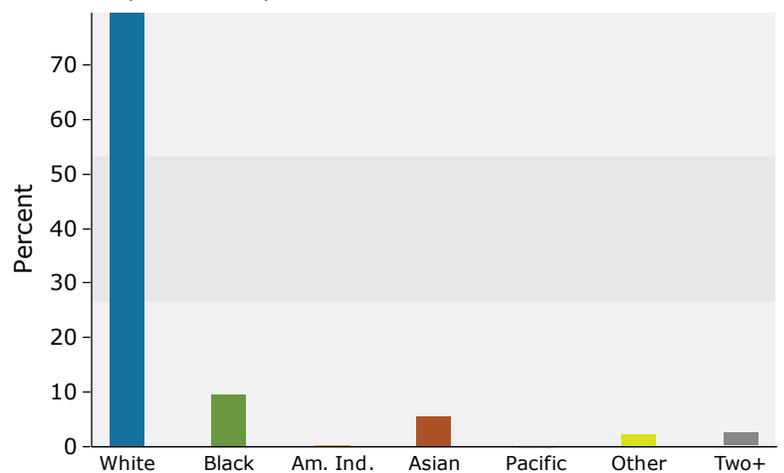
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Shoppes at Forest Green  
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 Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.26339  
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Summary	Census 2010	2019	2024
Population	176,146	189,101	196,232
Households	76,136	81,527	84,571
Families	47,096	49,564	51,181
Average Household Size	2.28	2.29	2.29
Owner Occupied Housing Units	52,168	54,124	56,345
Renter Occupied Housing Units	23,968	27,402	28,227
Median Age	40.4	42.1	42.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.74%	0.51%	0.77%
Households	0.74%	0.50%	0.75%
Families	0.64%	0.38%	0.68%
Owner HHs	0.81%	0.69%	0.92%
Median Household Income	2.99%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	4,023	4.9%	3,246	3.8%
\$15,000 - \$24,999	3,880	4.8%	3,256	3.9%
\$25,000 - \$34,999	5,555	6.8%	4,876	5.8%
\$35,000 - \$49,999	9,940	12.2%	9,169	10.8%
\$50,000 - \$74,999	13,649	16.7%	12,620	14.9%
\$75,000 - \$99,999	11,118	13.6%	10,957	13.0%
\$100,000 - \$149,999	16,549	20.3%	18,887	22.3%
\$150,000 - \$199,999	7,941	9.7%	10,768	12.7%
\$200,000+	8,870	10.9%	10,794	12.8%
Median Household Income	\$81,837		\$94,808	
Average Household Income	\$111,066		\$126,632	
Per Capita Income	\$47,859		\$54,540	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,529	6.0%	10,099	5.3%	10,391	5.3%
5 - 9	10,890	6.2%	10,926	5.8%	11,072	5.6%
10 - 14	10,974	6.2%	11,530	6.1%	11,463	5.8%
15 - 19	9,986	5.7%	10,489	5.5%	10,692	5.4%
20 - 24	9,262	5.3%	9,741	5.2%	9,890	5.0%
25 - 34	24,107	13.7%	23,773	12.6%	24,487	12.5%
35 - 44	22,821	13.0%	24,736	13.1%	25,648	13.1%
45 - 54	25,731	14.6%	23,647	12.5%	23,940	12.2%
55 - 64	23,481	13.3%	25,834	13.7%	24,681	12.6%
65 - 74	13,751	7.8%	21,011	11.1%	23,130	11.8%
75 - 84	9,920	5.6%	11,320	6.0%	14,498	7.4%
85+	4,692	2.7%	5,995	3.2%	6,340	3.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	147,728	83.9%	150,321	79.5%	150,838	76.9%
Black Alone	15,133	8.6%	18,984	10.0%	21,027	10.7%
American Indian Alone	315	0.2%	317	0.2%	313	0.2%
Asian Alone	6,681	3.8%	10,699	5.7%	13,587	6.9%
Pacific Islander Alone	95	0.1%	94	0.0%	100	0.1%
Some Other Race Alone	2,810	1.6%	3,886	2.1%	4,558	2.3%
Two or More Races	3,384	1.9%	4,801	2.5%	5,809	3.0%
Hispanic Origin (Any Race)	7,065	4.0%	10,318	5.5%	12,839	6.5%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

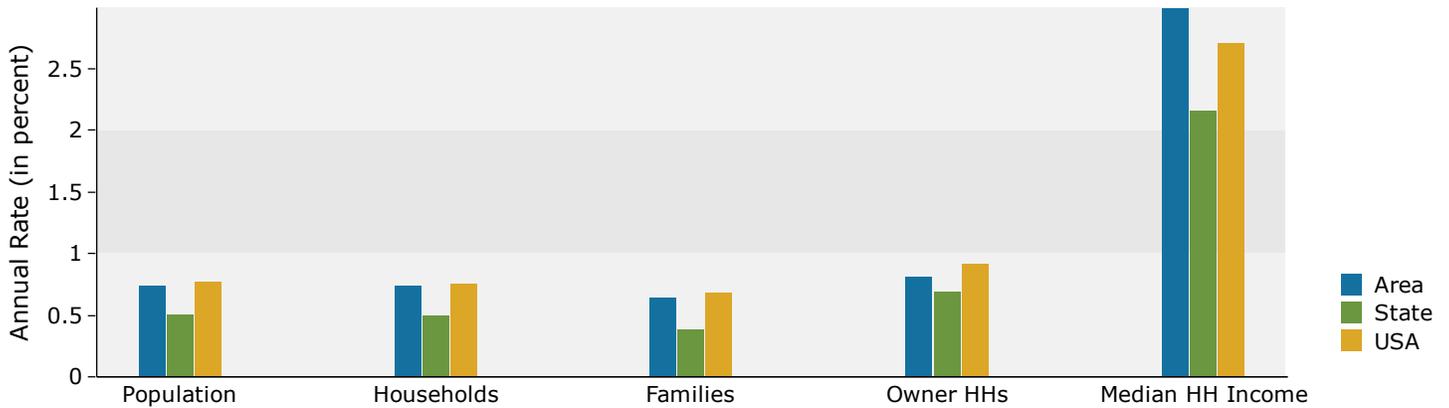


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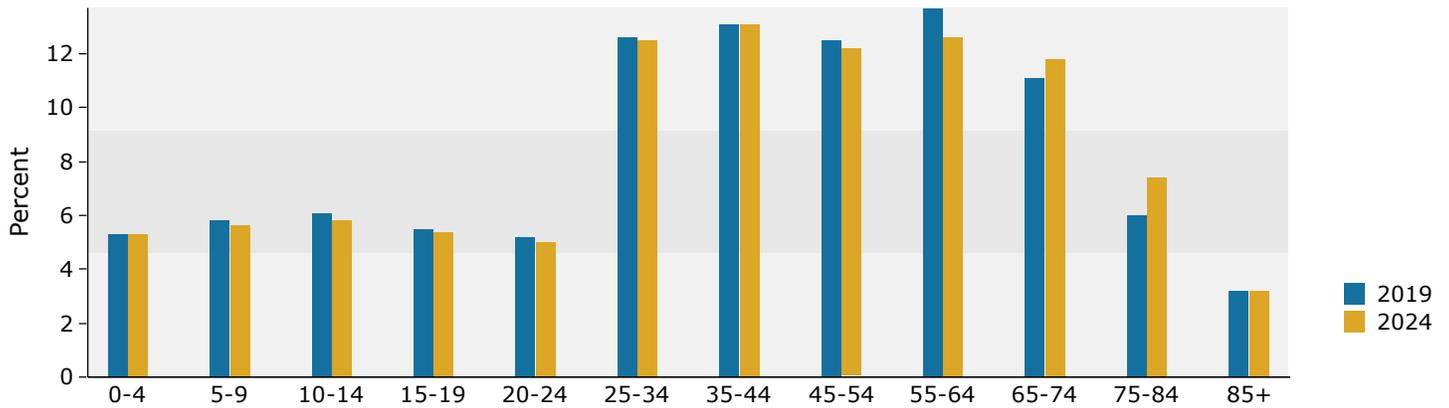
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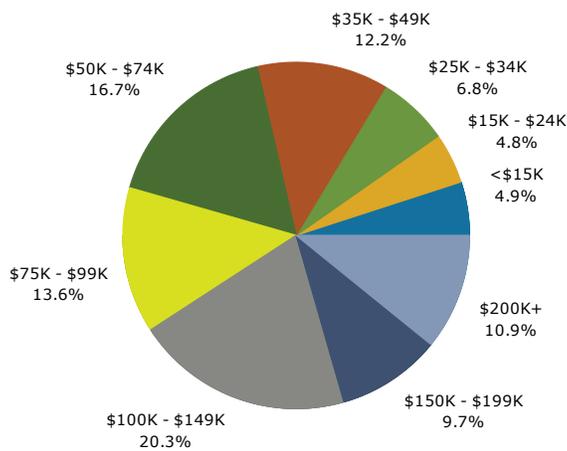
## Trends 2019-2024



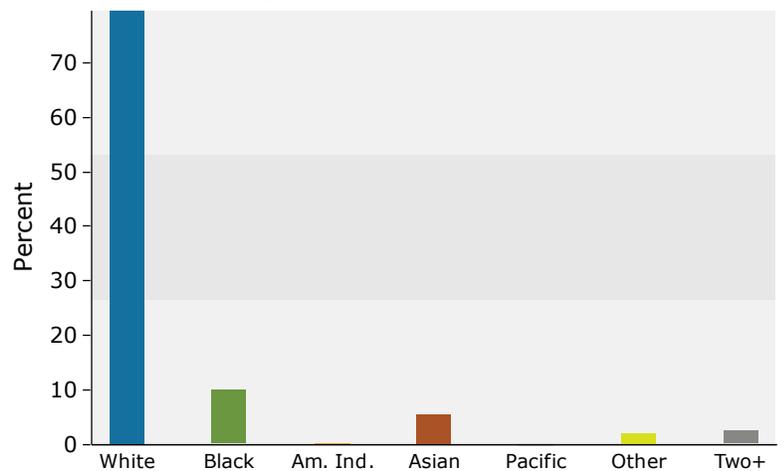
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.