



Household Budget Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Demographic Summary			2017	2022
Population			9,311	9,721
Households			3,675	3,840
Average Household Size			2.48	2.48
Families			2,566	2,667
Median Age			43.3	44.5
Median Household Income			\$79,998	\$86,024
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	146	\$100,980.93	\$371,104,922	100.0%
Food	141	\$11,766.06	\$43,240,278	11.7%
Food at Home	139	\$6,990.06	\$25,688,486	6.9%
Food Away from Home	143	\$4,776.00	\$17,551,793	4.7%
Alcoholic Beverages	150	\$833.75	\$3,064,033	0.8%
Housing	144	\$30,675.29	\$112,731,688	30.4%
Shelter	146	\$23,631.95	\$86,847,413	23.4%
Utilities, Fuel and Public Services	140	\$7,043.34	\$25,884,275	7.0%
Household Operations	149	\$2,761.37	\$10,148,050	2.7%
Housekeeping Supplies	142	\$1,010.22	\$3,712,541	1.0%
Household Furnishings and Equipment	148	\$2,880.58	\$10,586,129	2.9%
Apparel and Services	145	\$3,130.88	\$11,505,969	3.1%
Transportation	140	\$11,422.97	\$41,979,414	11.3%
Travel	158	\$3,263.32	\$11,992,687	3.2%
Health Care	147	\$8,199.95	\$30,134,820	8.1%
Entertainment and Recreation	147	\$4,571.44	\$16,800,045	4.5%
Personal Care Products & Services	148	\$1,181.11	\$4,340,582	1.2%
Education	153	\$2,230.20	\$8,195,977	2.2%
Smoking Products	121	\$504.20	\$1,852,947	0.5%
Lotteries & Pari-mutuel Losses	146	\$80.65	\$296,378	0.1%
Legal Fees	150	\$276.82	\$1,017,309	0.3%
Funeral Expenses	136	\$114.74	\$421,680	0.1%
Safe Deposit Box Rentals	154	\$6.97	\$25,633	0.0%
Checking Account/Banking Service Charges	132	\$46.10	\$169,411	0.0%
Cemetery Lots/Vaults/Maintenance Fees	161	\$15.21	\$55,880	0.0%
Accounting Fees	157	\$129.03	\$474,192	0.1%
Miscellaneous Personal Services/Advertising/Fine	144	\$91.23	\$335,266	0.1%
Occupational Expenses	156	\$98.39	\$361,599	0.1%
Expenses for Other Properties	162	\$169.52	\$622,994	0.2%
Credit Card Membership Fees	156	\$7.95	\$29,216	0.0%
Shopping Club Membership Fees	155	\$32.72	\$120,247	0.0%
Support Payments/Cash Contributions/Gifts in Kind	154	\$3,604.04	\$13,244,830	3.6%
Life/Other Insurance	158	\$675.41	\$2,482,147	0.7%
Pensions and Social Security	152	\$11,200.81	\$41,162,980	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

January 23, 2018



Household Budget Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Demographic Summary			2017	2022
Population			71,886	73,565
Households			31,710	32,445
Average Household Size			2.23	2.23
Families			18,722	19,010
Median Age			42.6	43.3
Median Household Income			\$67,922	\$76,615
Spending Potential			Average Amount	
	Index	Spent	Total	Percent
Total Expenditures	122	\$84,281.08	\$2,672,553,193	100.0%
Food	120	\$10,069.38	\$319,299,888	11.9%
Food at Home	119	\$5,995.04	\$190,102,607	7.1%
Food Away from Home	122	\$4,074.34	\$129,197,281	4.8%
Alcoholic Beverages	126	\$702.16	\$22,265,409	0.8%
Housing	122	\$25,991.71	\$824,197,027	30.8%
Shelter	124	\$20,061.86	\$636,161,623	23.8%
Utilities, Fuel and Public Services	118	\$5,929.85	\$188,035,404	7.0%
Household Operations	122	\$2,258.60	\$71,620,327	2.7%
Housekeeping Supplies	119	\$850.06	\$26,955,246	1.0%
Household Furnishings and Equipment	122	\$2,376.37	\$75,354,556	2.8%
Apparel and Services	122	\$2,634.85	\$83,551,059	3.1%
Transportation	119	\$9,687.17	\$307,180,083	11.5%
Travel	125	\$2,595.65	\$82,308,097	3.1%
Health Care	119	\$6,677.89	\$211,756,019	7.9%
Entertainment and Recreation	121	\$3,779.28	\$119,840,968	4.5%
Personal Care Products & Services	123	\$982.67	\$31,160,394	1.2%
Education	127	\$1,849.26	\$58,639,950	2.2%
Smoking Products	111	\$463.72	\$14,704,508	0.6%
Lotteries & Pari-mutuel Losses	123	\$67.83	\$2,150,914	0.1%
Legal Fees	127	\$235.43	\$7,465,343	0.3%
Funeral Expenses	114	\$95.94	\$3,042,178	0.1%
Safe Deposit Box Rentals	122	\$5.50	\$174,556	0.0%
Checking Account/Banking Service Charges	121	\$42.31	\$1,341,509	0.1%
Cemetery Lots/Vaults/Maintenance Fees	131	\$12.32	\$390,750	0.0%
Accounting Fees	124	\$101.45	\$3,216,868	0.1%
Miscellaneous Personal Services/Advertising/Fine	127	\$80.48	\$2,552,175	0.1%
Occupational Expenses	125	\$79.05	\$2,506,782	0.1%
Expenses for Other Properties	121	\$126.11	\$3,998,821	0.1%
Credit Card Membership Fees	129	\$6.55	\$207,826	0.0%
Shopping Club Membership Fees	126	\$26.58	\$842,904	0.0%
Support Payments/Cash Contributions/Gifts in Kind	124	\$2,902.21	\$92,028,999	3.4%
Life/Other Insurance	121	\$518.47	\$16,440,552	0.6%
Pensions and Social Security	123	\$9,062.11	\$287,359,484	10.8%

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January 23, 2018



Household Budget Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Demographic Summary			2017	2022
Population			183,983	189,697
Households			79,284	81,630
Average Household Size			2.29	2.29
Families			48,359	49,505
Median Age			41.8	42.4
Median Household Income			\$70,982	\$79,136
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	125	\$86,376.65	\$6,848,286,541	100.0%
Food	123	\$10,287.88	\$815,663,991	11.9%
Food at Home	122	\$6,118.51	\$485,100,039	7.1%
Food Away from Home	125	\$4,169.37	\$330,563,952	4.8%
Alcoholic Beverages	129	\$715.50	\$56,727,490	0.8%
Housing	125	\$26,525.46	\$2,103,044,685	30.7%
Shelter	126	\$20,465.76	\$1,622,607,689	23.7%
Utilities, Fuel and Public Services	120	\$6,059.70	\$480,436,996	7.0%
Household Operations	126	\$2,329.77	\$184,713,561	2.7%
Housekeeping Supplies	122	\$870.11	\$68,985,503	1.0%
Household Furnishings and Equipment	126	\$2,441.68	\$193,585,840	2.8%
Apparel and Services	125	\$2,705.94	\$214,537,812	3.1%
Transportation	122	\$9,913.33	\$785,968,377	11.5%
Travel	129	\$2,675.99	\$212,163,119	3.1%
Health Care	123	\$6,854.99	\$543,491,237	7.9%
Entertainment and Recreation	124	\$3,880.76	\$307,682,341	4.5%
Personal Care Products & Services	126	\$1,006.15	\$79,771,699	1.2%
Education	130	\$1,899.03	\$150,562,496	2.2%
Smoking Products	112	\$466.37	\$36,975,563	0.5%
Lotteries & Pari-mutuel Losses	125	\$68.80	\$5,454,971	0.1%
Legal Fees	130	\$240.02	\$19,030,082	0.3%
Funeral Expenses	116	\$97.35	\$7,718,423	0.1%
Safe Deposit Box Rentals	125	\$5.64	\$447,410	0.0%
Checking Account/Banking Service Charges	122	\$42.48	\$3,368,037	0.0%
Cemetery Lots/Vaults/Maintenance Fees	132	\$12.42	\$984,795	0.0%
Accounting Fees	127	\$104.18	\$8,259,866	0.1%
Miscellaneous Personal Services/Advertising/Fine	130	\$82.29	\$6,524,118	0.1%
Occupational Expenses	129	\$81.26	\$6,443,014	0.1%
Expenses for Other Properties	129	\$135.18	\$10,717,645	0.2%
Credit Card Membership Fees	131	\$6.66	\$527,715	0.0%
Shopping Club Membership Fees	129	\$27.32	\$2,165,922	0.0%
Support Payments/Cash Contributions/Gifts in Kind	127	\$2,980.61	\$236,314,547	3.5%
Life/Other Insurance	126	\$538.43	\$42,688,696	0.6%
Pensions and Social Security	127	\$9,381.06	\$743,767,584	10.9%

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