



Household Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	9,526	9,928	402	0.83%
Households	3,760	3,916	156	0.82%
Median Age	43.6	44.7	1.1	0.50%
Average Household Size	2.48	2.48	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	3,760	100%	3,916	100%
<\$15,000	90	2.4%	72	1.8%
\$15,000-\$24,999	98	2.6%	81	2.1%
\$25,000-\$34,999	269	7.2%	233	5.9%
\$35,000-\$49,999	371	9.9%	338	8.6%
\$50,000-\$74,999	671	17.8%	611	15.6%
\$75,000-\$99,999	460	12.2%	444	11.3%
\$100,000-\$149,999	813	21.6%	898	22.9%
\$150,000-\$199,999	494	13.1%	638	16.3%
\$200,000+	494	13.1%	600	15.3%
Median Household Income	\$94,715		\$106,702	
Average Household Income	\$124,250		\$140,636	
Per Capita Income	\$49,120		\$55,507	

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	80	443	615	624	857	695	446
<\$15,000	3	11	8	12	20	14	22
\$15,000-\$24,999	2	9	9	7	18	22	30
\$25,000-\$34,999	15	43	27	26	33	38	87
\$35,000-\$49,999	12	58	44	44	59	60	95
\$50,000-\$74,999	21	102	107	93	126	118	104
\$75,000-\$99,999	8	52	80	62	104	121	32
\$100,000-\$149,999	11	86	145	172	211	148	41
\$150,000-\$199,999	3	48	128	99	125	82	9
\$200,000+	3	34	66	109	162	93	27
Median HH Income	\$55,801	\$74,459	\$107,469	\$114,186	\$111,597	\$93,482	\$47,726
Average HH Income	\$75,865	\$101,909	\$128,553	\$145,242	\$147,013	\$125,307	\$74,429
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	3.8%	2.5%	1.3%	1.9%	2.3%	2.0%	4.9%
\$15,000-\$24,999	2.5%	2.0%	1.5%	1.1%	2.1%	3.2%	6.7%
\$25,000-\$34,999	18.8%	9.7%	4.4%	4.2%	3.9%	5.5%	19.5%
\$35,000-\$49,999	15.0%	13.1%	7.2%	7.1%	6.9%	8.6%	21.3%
\$50,000-\$74,999	26.2%	23.0%	17.4%	14.9%	14.7%	17.0%	23.3%
\$75,000-\$99,999	10.0%	11.7%	13.0%	9.9%	12.1%	17.4%	7.2%
\$100,000-\$149,999	13.8%	19.4%	23.6%	27.6%	24.6%	21.3%	9.2%
\$150,000-\$199,999	3.8%	10.8%	20.8%	15.9%	14.6%	11.8%	2.0%
\$200,000+	3.8%	7.7%	10.7%	17.5%	18.9%	13.4%	6.1%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	80	428	642	626	759	788	592
<\$15,000	2	8	5	9	12	11	25
\$15,000-\$24,999	2	6	6	5	12	18	32
\$25,000-\$34,999	12	29	21	19	21	30	100
\$35,000-\$49,999	12	49	33	37	40	54	113
\$50,000-\$74,999	20	84	90	79	97	111	130
\$75,000-\$99,999	8	46	73	59	84	124	49
\$100,000-\$149,999	14	93	164	179	195	184	68
\$150,000-\$199,999	6	66	168	119	136	124	19
\$200,000+	3	46	81	120	163	132	56
Median HH Income	\$61,568	\$94,390	\$122,530	\$123,345	\$123,599	\$108,618	\$53,412
Average HH Income	\$86,987	\$123,324	\$146,651	\$160,259	\$165,379	\$147,551	\$92,438
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	2.5%	1.9%	0.8%	1.4%	1.6%	1.4%	4.2%
\$15,000-\$24,999	2.5%	1.4%	0.9%	0.8%	1.6%	2.3%	5.4%
\$25,000-\$34,999	15.0%	6.8%	3.3%	3.0%	2.8%	3.8%	16.9%
\$35,000-\$49,999	15.0%	11.4%	5.1%	5.9%	5.3%	6.9%	19.1%
\$50,000-\$74,999	25.0%	19.6%	14.0%	12.6%	12.8%	14.1%	22.0%
\$75,000-\$99,999	10.0%	10.7%	11.4%	9.4%	11.1%	15.7%	8.3%
\$100,000-\$149,999	17.5%	21.7%	25.5%	28.6%	25.7%	23.4%	11.5%
\$150,000-\$199,999	7.5%	15.4%	26.2%	19.0%	17.9%	15.7%	3.2%
\$200,000+	3.8%	10.7%	12.6%	19.2%	21.5%	16.8%	9.5%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	73,725	76,292	2,567	0.69%
Households	32,554	33,664	1,110	0.67%
Median Age	43.1	43.8	0.7	0.32%
Average Household Size	2.22	2.23	0.01	0.09%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	32,554	100%	33,664	100%
<\$15,000	1,629	5.0%	1,289	3.8%
\$15,000-\$24,999	1,520	4.7%	1,246	3.7%
\$25,000-\$34,999	2,261	6.9%	1,970	5.9%
\$35,000-\$49,999	4,297	13.2%	3,982	11.8%
\$50,000-\$74,999	5,836	17.9%	5,443	16.2%
\$75,000-\$99,999	4,309	13.2%	4,319	12.8%
\$100,000-\$149,999	6,598	20.3%	7,619	22.6%
\$150,000-\$199,999	2,936	9.0%	3,950	11.7%
\$200,000+	3,167	9.7%	3,847	11.4%
Median Household Income	\$78,327		\$90,268	
Average Household Income	\$106,542		\$121,564	
Per Capita Income	\$46,974		\$53,542	

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,244	4,759	5,126	5,082	5,922	5,353	5,068
<\$15,000	136	284	174	173	241	208	414
\$15,000-\$24,999	80	186	148	113	202	287	504
\$25,000-\$34,999	177	391	239	226	260	303	664
\$35,000-\$49,999	295	849	557	494	509	563	1,031
\$50,000-\$74,999	273	925	826	701	933	1,083	1,095
\$75,000-\$99,999	108	630	806	605	897	894	369
\$100,000-\$149,999	123	916	1,185	1,339	1,344	1,037	655
\$150,000-\$199,999	27	312	682	654	697	441	123
\$200,000+	25	267	511	777	838	537	213
Median HH Income	\$45,514	\$66,045	\$92,846	\$105,440	\$97,082	\$80,058	\$48,415
Average HH Income	\$60,541	\$88,651	\$116,277	\$134,149	\$128,084	\$108,274	\$70,105
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.9%	6.0%	3.4%	3.4%	4.1%	3.9%	8.2%
\$15,000-\$24,999	6.4%	3.9%	2.9%	2.2%	3.4%	5.4%	9.9%
\$25,000-\$34,999	14.2%	8.2%	4.7%	4.4%	4.4%	5.7%	13.1%
\$35,000-\$49,999	23.7%	17.8%	10.9%	9.7%	8.6%	10.5%	20.3%
\$50,000-\$74,999	21.9%	19.4%	16.1%	13.8%	15.8%	20.2%	21.6%
\$75,000-\$99,999	8.7%	13.2%	15.7%	11.9%	15.1%	16.7%	7.3%
\$100,000-\$149,999	9.9%	19.2%	23.1%	26.3%	22.7%	19.4%	12.9%
\$150,000-\$199,999	2.2%	6.6%	13.3%	12.9%	11.8%	8.2%	2.4%
\$200,000+	2.0%	5.6%	10.0%	15.3%	14.2%	10.0%	4.2%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,284	4,818	5,257	5,062	5,575	5,711	5,958
<\$15,000	127	210	136	129	152	155	380
\$15,000-\$24,999	65	138	103	81	141	231	487
\$25,000-\$34,999	151	310	189	169	185	261	706
\$35,000-\$49,999	297	753	484	405	398	499	1,147
\$50,000-\$74,999	280	844	727	576	760	1,040	1,214
\$75,000-\$99,999	123	644	783	573	801	923	473
\$100,000-\$149,999	162	1,109	1,328	1,429	1,374	1,238	977
\$150,000-\$199,999	44	456	902	830	848	648	222
\$200,000+	35	353	605	870	917	715	353
Median HH Income	\$50,111	\$79,749	\$104,972	\$115,138	\$108,709	\$91,552	\$53,738
Average HH Income	\$70,214	\$104,861	\$131,858	\$150,926	\$146,274	\$126,650	\$84,092
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.9%	4.4%	2.6%	2.5%	2.7%	2.7%	6.4%
\$15,000-\$24,999	5.1%	2.9%	2.0%	1.6%	2.5%	4.0%	8.2%
\$25,000-\$34,999	11.8%	6.4%	3.6%	3.3%	3.3%	4.6%	11.8%
\$35,000-\$49,999	23.1%	15.6%	9.2%	8.0%	7.1%	8.7%	19.3%
\$50,000-\$74,999	21.8%	17.5%	13.8%	11.4%	13.6%	18.2%	20.4%
\$75,000-\$99,999	9.6%	13.4%	14.9%	11.3%	14.4%	16.2%	7.9%
\$100,000-\$149,999	12.6%	23.0%	25.3%	28.2%	24.6%	21.7%	16.4%
\$150,000-\$199,999	3.4%	9.5%	17.2%	16.4%	15.2%	11.3%	3.7%
\$200,000+	2.7%	7.3%	11.5%	17.2%	16.4%	12.5%	5.9%

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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	189,101	196,232	7,131	0.74%
Households	81,527	84,571	3,044	0.74%
Median Age	42.1	42.9	0.8	0.38%
Average Household Size	2.29	2.29	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	81,527	100%	84,571	100%
<\$15,000	4,023	4.9%	3,246	3.8%
\$15,000-\$24,999	3,880	4.8%	3,256	3.9%
\$25,000-\$34,999	5,555	6.8%	4,876	5.8%
\$35,000-\$49,999	9,940	12.2%	9,169	10.8%
\$50,000-\$74,999	13,649	16.7%	12,620	14.9%
\$75,000-\$99,999	11,118	13.6%	10,957	13.0%
\$100,000-\$149,999	16,549	20.3%	18,887	22.3%
\$150,000-\$199,999	7,941	9.7%	10,768	12.7%
\$200,000+	8,870	10.9%	10,794	12.8%
Median Household Income	\$81,837		\$94,808	
Average Household Income	\$111,066		\$126,632	
Per Capita Income	\$47,859		\$54,540	

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,848	11,910	13,744	13,497	15,268	13,109	11,150
<\$15,000	313	640	461	446	666	558	938
\$15,000-\$24,999	183	451	383	328	558	754	1,223
\$25,000-\$34,999	407	941	610	579	667	809	1,542
\$35,000-\$49,999	587	1,907	1,299	1,215	1,229	1,393	2,310
\$50,000-\$74,999	649	2,225	1,884	1,722	2,318	2,609	2,243
\$75,000-\$99,999	283	1,786	2,152	1,698	2,384	2,029	786
\$100,000-\$149,999	288	2,287	3,345	3,463	3,437	2,455	1,274
\$150,000-\$199,999	70	986	1,962	1,717	1,691	1,147	369
\$200,000+	68	686	1,649	2,329	2,319	1,355	465
Median HH Income	\$47,699	\$71,745	\$100,750	\$107,253	\$97,457	\$79,118	\$46,221
Average HH Income	\$62,858	\$91,979	\$123,847	\$140,010	\$130,377	\$108,686	\$69,336
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.0%	5.4%	3.4%	3.3%	4.4%	4.3%	8.4%
\$15,000-\$24,999	6.4%	3.8%	2.8%	2.4%	3.7%	5.8%	11.0%
\$25,000-\$34,999	14.3%	7.9%	4.4%	4.3%	4.4%	6.2%	13.8%
\$35,000-\$49,999	20.6%	16.0%	9.5%	9.0%	8.0%	10.6%	20.7%
\$50,000-\$74,999	22.8%	18.7%	13.7%	12.8%	15.2%	19.9%	20.1%
\$75,000-\$99,999	9.9%	15.0%	15.7%	12.6%	15.6%	15.5%	7.0%
\$100,000-\$149,999	10.1%	19.2%	24.3%	25.7%	22.5%	18.7%	11.4%
\$150,000-\$199,999	2.5%	8.3%	14.3%	12.7%	11.1%	8.7%	3.3%
\$200,000+	2.4%	5.8%	12.0%	17.3%	15.2%	10.3%	4.2%

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,969	12,072	14,091	13,560	14,415	14,222	13,243
<\$15,000	289	466	358	338	443	454	897
\$15,000-\$24,999	156	345	278	247	389	643	1,197
\$25,000-\$34,999	364	748	475	424	485	722	1,659
\$35,000-\$49,999	579	1,684	1,101	998	959	1,266	2,583
\$50,000-\$74,999	667	1,990	1,597	1,406	1,874	2,528	2,557
\$75,000-\$99,999	319	1,773	2,020	1,597	2,102	2,138	1,007
\$100,000-\$149,999	379	2,729	3,689	3,685	3,508	2,974	1,923
\$150,000-\$199,999	119	1,431	2,587	2,218	2,072	1,676	666
\$200,000+	98	906	1,987	2,647	2,584	1,820	753
Median HH Income	\$52,399	\$84,540	\$111,542	\$118,151	\$109,409	\$90,927	\$51,882
Average HH Income	\$73,217	\$108,588	\$141,300	\$157,723	\$149,489	\$126,472	\$82,893
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.7%	3.9%	2.5%	2.5%	3.1%	3.2%	6.8%
\$15,000-\$24,999	5.3%	2.9%	2.0%	1.8%	2.7%	4.5%	9.0%
\$25,000-\$34,999	12.3%	6.2%	3.4%	3.1%	3.4%	5.1%	12.5%
\$35,000-\$49,999	19.5%	13.9%	7.8%	7.4%	6.7%	8.9%	19.5%
\$50,000-\$74,999	22.5%	16.5%	11.3%	10.4%	13.0%	17.8%	19.3%
\$75,000-\$99,999	10.7%	14.7%	14.3%	11.8%	14.6%	15.0%	7.6%
\$100,000-\$149,999	12.8%	22.6%	26.2%	27.2%	24.3%	20.9%	14.5%
\$150,000-\$199,999	4.0%	11.9%	18.4%	16.4%	14.4%	11.8%	5.0%
\$200,000+	3.3%	7.5%	14.1%	19.5%	17.9%	12.8%	5.7%

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