



Household Budget Expenditures

Shoppes at Forest Green
 10023 Forest Green Blvd, Louisville, Kentucky, 40223
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.26339
 Longitude: -85.57101

Demographic Summary		2018	2023		
Population		9,603	10,094		
Households		3,782	3,969		
Average Household Size		2.49	2.49		
Families		2,637	2,755		
Median Age		43.5	44.6		
Median Household Income		\$85,675	\$91,938		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		144	\$102,717.38	\$388,477,141	100.0%
Food		140	\$11,905.99	\$45,028,440	11.6%
Food at Home		138	\$6,923.82	\$26,185,880	6.7%
Food Away from Home		142	\$4,982.17	\$18,842,560	4.9%
Alcoholic Beverages		149	\$832.39	\$3,148,113	0.8%
Housing		142	\$30,928.32	\$116,970,921	30.1%
Shelter		143	\$24,051.98	\$90,964,585	23.4%
Utilities, Fuel and Public Services		139	\$6,876.34	\$26,006,335	6.7%
Household Operations		147	\$2,932.35	\$11,090,158	2.9%
Housekeeping Supplies		140	\$1,006.68	\$3,807,278	1.0%
Household Furnishings and Equipment		147	\$3,076.18	\$11,634,128	3.0%
Apparel and Services		142	\$3,080.91	\$11,652,011	3.0%
Transportation		139	\$11,176.52	\$42,269,600	10.9%
Travel		155	\$3,342.74	\$12,642,259	3.3%
Health Care		145	\$8,323.41	\$31,479,149	8.1%
Entertainment and Recreation		145	\$4,662.25	\$17,632,623	4.5%
Personal Care Products & Services		146	\$1,212.02	\$4,583,865	1.2%
Education		152	\$2,206.85	\$8,346,315	2.1%
Smoking Products		121	\$503.67	\$1,904,877	0.5%
Lotteries & Pari-mutuel Losses		150	\$85.60	\$323,741	0.1%
Legal Fees		140	\$292.11	\$1,104,743	0.3%
Funeral Expenses		138	\$112.96	\$427,212	0.1%
Safe Deposit Box Rentals		150	\$7.80	\$29,490	0.0%
Checking Account/Banking Service Charges		127	\$47.34	\$179,047	0.0%
Cemetery Lots/Vaults/Maintenance Fees		134	\$10.07	\$38,097	0.0%
Accounting Fees		158	\$155.34	\$587,487	0.2%
Miscellaneous Personal Services/Advertising/Fine		127	\$65.34	\$247,118	0.1%
Occupational Expenses		156	\$91.74	\$346,965	0.1%
Expenses for Other Properties		146	\$174.29	\$659,162	0.2%
Credit Card Membership Fees		153	\$12.01	\$45,417	0.0%
Shopping Club Membership Fees		152	\$36.20	\$136,917	0.0%
Support Payments/Cash Contributions/Gifts in Kind		151	\$3,754.99	\$14,201,362	3.7%
Life/Other Insurance		156	\$651.37	\$2,463,475	0.6%
Pensions and Social Security		150	\$12,029.92	\$45,497,172	11.7%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Shoppes at Forest Green
 10023 Forest Green Blvd, Louisville, Kentucky, 40223
 Ring: 3 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.26339
 Longitude: -85.57101

Demographic Summary		2018	2023		
Population		73,160	75,759		
Households		32,204	33,323		
Average Household Size		2.23	2.24		
Families		18,944	19,480		
Median Age		42.9	43.5		
Median Household Income		\$72,820	\$81,003		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		122	\$86,956.01	\$2,800,331,500	100.0%
Food		121	\$10,313.68	\$332,141,908	11.9%
Food at Home		120	\$6,010.30	\$193,555,837	6.9%
Food Away from Home		123	\$4,303.38	\$138,586,071	4.9%
Alcoholic Beverages		127	\$711.33	\$22,907,555	0.8%
Housing		122	\$26,609.76	\$856,940,844	30.6%
Shelter		123	\$20,729.12	\$667,560,676	23.8%
Utilities, Fuel and Public Services		119	\$5,880.64	\$189,380,168	6.8%
Household Operations		122	\$2,435.49	\$78,432,571	2.8%
Housekeeping Supplies		120	\$858.43	\$27,644,839	1.0%
Household Furnishings and Equipment		123	\$2,566.80	\$82,661,156	3.0%
Apparel and Services		122	\$2,645.42	\$85,192,980	3.0%
Transportation		119	\$9,616.26	\$309,681,885	11.1%
Travel		125	\$2,702.00	\$87,015,104	3.1%
Health Care		120	\$6,896.82	\$222,105,066	7.9%
Entertainment and Recreation		121	\$3,909.93	\$125,915,409	4.5%
Personal Care Products & Services		124	\$1,026.05	\$33,042,839	1.2%
Education		126	\$1,826.80	\$58,830,345	2.1%
Smoking Products		113	\$470.81	\$15,162,057	0.5%
Lotteries & Pari-mutuel Losses		126	\$71.91	\$2,315,846	0.1%
Legal Fees		122	\$254.06	\$8,181,758	0.3%
Funeral Expenses		118	\$96.68	\$3,113,597	0.1%
Safe Deposit Box Rentals		121	\$6.29	\$202,545	0.0%
Checking Account/Banking Service Charges		120	\$44.51	\$1,433,456	0.1%
Cemetery Lots/Vaults/Maintenance Fees		111	\$8.37	\$269,576	0.0%
Accounting Fees		126	\$123.14	\$3,965,566	0.1%
Miscellaneous Personal Services/Advertising/Fine		114	\$58.52	\$1,884,658	0.1%
Occupational Expenses		126	\$74.15	\$2,387,953	0.1%
Expenses for Other Properties		118	\$140.96	\$4,539,321	0.2%
Credit Card Membership Fees		128	\$10.09	\$324,847	0.0%
Shopping Club Membership Fees		125	\$29.91	\$963,382	0.0%
Support Payments/Cash Contributions/Gifts in Kind		124	\$3,084.66	\$99,338,470	3.5%
Life/Other Insurance		122	\$508.07	\$16,361,812	0.6%
Pensions and Social Security		123	\$9,855.12	\$317,374,158	11.3%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Shoppes at Forest Green
 10023 Forest Green Blvd, Louisville, Kentucky, 40223
 Ring: 5 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.26339
 Longitude: -85.57101

Demographic Summary		2018	2023		
Population		188,613	195,754		
Households		81,115	84,033		
Average Household Size		2.30	2.30		
Families		49,394	50,928		
Median Age		41.9	42.6		
Median Household Income		\$75,828	\$83,533		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		125	\$89,166.03	\$7,232,702,503	100.0%
Food		124	\$10,547.24	\$855,539,323	11.8%
Food at Home		122	\$6,138.67	\$497,938,434	6.9%
Food Away from Home		126	\$4,408.57	\$357,600,889	4.9%
Alcoholic Beverages		129	\$725.09	\$58,816,034	0.8%
Housing		125	\$27,164.93	\$2,203,483,208	30.5%
Shelter		126	\$21,156.26	\$1,716,089,985	23.7%
Utilities, Fuel and Public Services		121	\$6,008.67	\$487,393,222	6.7%
Household Operations		126	\$2,512.83	\$203,828,461	2.8%
Housekeeping Supplies		122	\$878.67	\$71,273,232	1.0%
Household Furnishings and Equipment		126	\$2,637.83	\$213,967,314	3.0%
Apparel and Services		125	\$2,718.97	\$220,549,464	3.0%
Transportation		122	\$9,846.62	\$798,708,851	11.0%
Travel		129	\$2,788.28	\$226,171,102	3.1%
Health Care		124	\$7,073.45	\$573,762,667	7.9%
Entertainment and Recreation		125	\$4,015.56	\$325,721,950	4.5%
Personal Care Products & Services		127	\$1,052.40	\$85,365,471	1.2%
Education		130	\$1,882.43	\$152,693,711	2.1%
Smoking Products		114	\$473.07	\$38,372,676	0.5%
Lotteries & Pari-mutuel Losses		127	\$72.76	\$5,901,794	0.1%
Legal Fees		124	\$258.46	\$20,965,096	0.3%
Funeral Expenses		120	\$98.25	\$7,969,382	0.1%
Safe Deposit Box Rentals		124	\$6.44	\$522,108	0.0%
Checking Account/Banking Service Charges		120	\$44.59	\$3,616,739	0.1%
Cemetery Lots/Vaults/Maintenance Fees		113	\$8.51	\$690,349	0.0%
Accounting Fees		129	\$126.93	\$10,296,217	0.1%
Miscellaneous Personal Services/Advertising/Fine		115	\$59.21	\$4,802,638	0.1%
Occupational Expenses		130	\$76.28	\$6,187,663	0.1%
Expenses for Other Properties		124	\$147.87	\$11,994,217	0.2%
Credit Card Membership Fees		130	\$10.27	\$833,155	0.0%
Shopping Club Membership Fees		129	\$30.73	\$2,492,552	0.0%
Support Payments/Cash Contributions/Gifts in Kind		127	\$3,166.87	\$256,880,609	3.6%
Life/Other Insurance		127	\$528.83	\$42,896,144	0.6%
Pensions and Social Security		128	\$10,212.67	\$828,400,375	11.5%

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