



Household Income Profile

Epic Plaza
 12910 Factory Ln, Louisville, Kentucky, 40245
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.28821
 Longitude: -85.51154

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	4,267	4,503	236	1.08%
Households	1,857	1,984	127	1.33%
Median Age	34.6	35.9	1.3	0.74%
Average Household Size	2.29	2.27	-0.02	-0.18%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	1,857	100%	1,984	100%
<\$15,000	58	3.1%	49	2.5%
\$15,000-\$24,999	41	2.2%	34	1.7%
\$25,000-\$34,999	96	5.2%	83	4.2%
\$35,000-\$49,999	182	9.8%	162	8.2%
\$50,000-\$74,999	202	10.9%	176	8.9%
\$75,000-\$99,999	211	11.4%	193	9.7%
\$100,000-\$149,999	498	26.8%	533	26.9%
\$150,000-\$199,999	286	15.4%	390	19.7%
\$200,000+	283	15.2%	362	18.2%
Median Household Income	\$109,381		\$121,727	
Average Household Income	\$132,076		\$150,714	
Per Capita Income	\$54,498		\$63,050	

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	76	448	497	347	244	168	77
<\$15,000	7	16	7	5	11	5	7
\$15,000-\$24,999	3	8	4	6	8	8	5
\$25,000-\$34,999	9	34	13	10	9	10	11
\$35,000-\$49,999	15	69	25	30	18	13	12
\$50,000-\$74,999	13	61	38	24	24	23	19
\$75,000-\$99,999	9	59	69	22	25	21	6
\$100,000-\$149,999	16	109	119	122	68	51	12
\$150,000-\$199,999	3	64	127	44	26	19	3
\$200,000+	2	27	95	84	55	18	2
Median HH Income	\$56,629	\$88,371	\$134,842	\$124,763	\$114,225	\$102,201	\$53,017
Average HH Income	\$74,015	\$102,185	\$154,224	\$158,858	\$148,836	\$119,497	\$73,982
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.2%	3.6%	1.4%	1.4%	4.5%	3.0%	9.1%
\$15,000-\$24,999	3.9%	1.8%	0.8%	1.7%	3.3%	4.8%	6.5%
\$25,000-\$34,999	11.8%	7.6%	2.6%	2.9%	3.7%	6.0%	14.3%
\$35,000-\$49,999	19.7%	15.4%	5.0%	8.6%	7.4%	7.7%	15.6%
\$50,000-\$74,999	17.1%	13.6%	7.6%	6.9%	9.8%	13.7%	24.7%
\$75,000-\$99,999	11.8%	13.2%	13.9%	6.3%	10.2%	12.5%	7.8%
\$100,000-\$149,999	21.1%	24.3%	23.9%	35.2%	27.9%	30.4%	15.6%
\$150,000-\$199,999	3.9%	14.3%	25.6%	12.7%	10.7%	11.3%	3.9%
\$200,000+	2.6%	6.0%	19.1%	24.2%	22.5%	10.7%	2.6%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	84	402	591	364	254	191	97
<\$15,000	6	12	7	4	8	5	7
\$15,000-\$24,999	3	6	3	5	7	7	5
\$25,000-\$34,999	8	23	14	8	7	9	14
\$35,000-\$49,999	16	54	24	24	16	12	15
\$50,000-\$74,999	14	45	35	19	20	22	21
\$75,000-\$99,999	9	45	69	20	22	21	7
\$100,000-\$149,999	22	105	137	123	69	59	18
\$150,000-\$199,999	4	79	176	58	37	30	6
\$200,000+	3	32	127	103	66	27	4
Median HH Income	\$64,898	\$104,640	\$151,164	\$137,421	\$127,901	\$111,404	\$56,603
Average HH Income	\$87,389	\$119,456	\$170,693	\$179,356	\$168,008	\$139,425	\$84,378
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.1%	3.0%	1.2%	1.1%	3.1%	2.6%	7.2%
\$15,000-\$24,999	3.6%	1.5%	0.5%	1.4%	2.8%	3.7%	5.2%
\$25,000-\$34,999	9.5%	5.7%	2.4%	2.2%	2.8%	4.7%	14.4%
\$35,000-\$49,999	19.0%	13.4%	4.1%	6.6%	6.3%	6.3%	15.5%
\$50,000-\$74,999	16.7%	11.2%	5.9%	5.2%	7.9%	11.5%	21.6%
\$75,000-\$99,999	10.7%	11.2%	11.7%	5.5%	8.7%	11.0%	7.2%
\$100,000-\$149,999	26.2%	26.1%	23.2%	33.8%	27.2%	30.9%	18.6%
\$150,000-\$199,999	4.8%	19.7%	29.8%	15.9%	14.6%	15.7%	6.2%
\$200,000+	3.6%	8.0%	21.5%	28.3%	26.0%	14.1%	4.1%

Data Note: Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars
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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	46,130	48,276	2,146	0.91%
Households	17,743	18,632	889	0.98%
Median Age	39.1	39.9	0.8	0.41%
Average Household Size	2.58	2.57	-0.01	-0.08%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	17,743	100%	18,632	100%
<\$15,000	723	4.1%	632	3.4%
\$15,000-\$24,999	669	3.8%	579	3.1%
\$25,000-\$34,999	925	5.2%	823	4.4%
\$35,000-\$49,999	1,633	9.2%	1,501	8.1%
\$50,000-\$74,999	2,779	15.7%	2,506	13.4%
\$75,000-\$99,999	2,363	13.3%	2,258	12.1%
\$100,000-\$149,999	4,043	22.8%	4,522	24.3%
\$150,000-\$199,999	1,868	10.5%	2,528	13.6%
\$200,000+	2,740	15.4%	3,284	17.6%
Median Household Income	\$97,046		\$107,576	
Average Household Income	\$129,754		\$145,758	
Per Capita Income	\$49,844		\$56,153	

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	469	2,532	3,490	3,553	3,431	2,680	1,586
<\$15,000	52	107	72	98	145	120	129
\$15,000-\$24,999	25	73	74	86	114	123	172
\$25,000-\$34,999	41	158	108	125	131	145	217
\$35,000-\$49,999	89	346	220	248	206	235	290
\$50,000-\$74,999	122	502	397	385	506	513	355
\$75,000-\$99,999	52	397	477	409	476	409	144
\$100,000-\$149,999	59	550	938	962	783	576	175
\$150,000-\$199,999	12	237	642	387	331	227	33
\$200,000+	18	163	563	853	739	333	71
Median HH Income	\$53,798	\$78,906	\$115,545	\$116,370	\$105,858	\$85,654	\$48,937
Average HH Income	\$71,238	\$98,550	\$143,514	\$162,058	\$150,483	\$117,257	\$70,667
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.1%	4.2%	2.1%	2.8%	4.2%	4.5%	8.1%
\$15,000-\$24,999	5.3%	2.9%	2.1%	2.4%	3.3%	4.6%	10.8%
\$25,000-\$34,999	8.7%	6.2%	3.1%	3.5%	3.8%	5.4%	13.7%
\$35,000-\$49,999	19.0%	13.7%	6.3%	7.0%	6.0%	8.8%	18.3%
\$50,000-\$74,999	26.0%	19.8%	11.4%	10.8%	14.7%	19.1%	22.4%
\$75,000-\$99,999	11.1%	15.7%	13.7%	11.5%	13.9%	15.3%	9.1%
\$100,000-\$149,999	12.6%	21.7%	26.9%	27.1%	22.8%	21.5%	11.0%
\$150,000-\$199,999	2.6%	9.4%	18.4%	10.9%	9.6%	8.5%	2.1%
\$200,000+	3.8%	6.4%	16.1%	24.0%	21.5%	12.4%	4.5%

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	487	2,651	3,609	3,434	3,352	2,962	2,137
<\$15,000	50	89	60	73	103	102	154
\$15,000-\$24,999	25	62	52	62	80	104	194
\$25,000-\$34,999	34	130	80	84	95	126	274
\$35,000-\$49,999	86	309	178	187	159	212	370
\$50,000-\$74,999	119	446	308	286	409	489	450
\$75,000-\$99,999	55	384	418	358	414	424	206
\$100,000-\$149,999	75	662	994	968	825	706	292
\$150,000-\$199,999	19	347	837	493	429	334	69
\$200,000+	25	222	682	923	837	467	127
Median HH Income	\$57,651	\$92,462	\$130,571	\$129,104	\$119,603	\$101,079	\$52,868
Average HH Income	\$81,958	\$115,106	\$162,549	\$181,802	\$171,706	\$137,678	\$82,549
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.3%	3.4%	1.7%	2.1%	3.1%	3.4%	7.2%
\$15,000-\$24,999	5.1%	2.3%	1.4%	1.8%	2.4%	3.5%	9.1%
\$25,000-\$34,999	7.0%	4.9%	2.2%	2.4%	2.8%	4.3%	12.8%
\$35,000-\$49,999	17.7%	11.7%	4.9%	5.4%	4.7%	7.2%	17.3%
\$50,000-\$74,999	24.4%	16.8%	8.5%	8.3%	12.2%	16.5%	21.1%
\$75,000-\$99,999	11.3%	14.5%	11.6%	10.4%	12.4%	14.3%	9.6%
\$100,000-\$149,999	15.4%	25.0%	27.5%	28.2%	24.6%	23.8%	13.7%
\$150,000-\$199,999	3.9%	13.1%	23.2%	14.4%	12.8%	11.3%	3.2%
\$200,000+	5.1%	8.4%	18.9%	26.9%	25.0%	15.8%	5.9%

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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	122,354	129,557	7,203	1.15%
Households	48,433	51,318	2,885	1.16%
Median Age	41.2	42.1	0.9	0.43%
Average Household Size	2.50	2.50	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	48,433	100%	51,318	100%
<\$15,000	1,725	3.6%	1,451	2.8%
\$15,000-\$24,999	1,786	3.7%	1,530	3.0%
\$25,000-\$34,999	2,821	5.8%	2,517	4.9%
\$35,000-\$49,999	4,603	9.5%	4,270	8.3%
\$50,000-\$74,999	7,766	16.0%	7,129	13.9%
\$75,000-\$99,999	6,366	13.1%	6,162	12.0%
\$100,000-\$149,999	10,882	22.5%	12,246	23.9%
\$150,000-\$199,999	5,552	11.5%	7,444	14.5%
\$200,000+	6,931	14.3%	8,569	16.7%
Median Household Income	\$95,819		\$107,133	
Average Household Income	\$125,452		\$142,127	
Per Capita Income	\$49,828		\$56,482	

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	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,197	6,252	8,697	9,190	9,567	7,872	5,658
<\$15,000	94	226	171	224	319	271	420
\$15,000-\$24,999	65	178	178	179	288	374	524
\$25,000-\$34,999	139	445	292	328	370	474	773
\$35,000-\$49,999	222	827	563	623	599	690	1,079
\$50,000-\$74,999	305	1,213	1,032	1,003	1,338	1,532	1,343
\$75,000-\$99,999	133	967	1,232	1,013	1,361	1,262	398
\$100,000-\$149,999	159	1,334	2,188	2,552	2,287	1,631	731
\$150,000-\$199,999	36	616	1,642	1,257	1,141	717	143
\$200,000+	43	445	1,399	2,012	1,863	922	247
Median HH Income	\$54,319	\$79,787	\$114,790	\$118,072	\$107,498	\$84,916	\$50,373
Average HH Income	\$72,241	\$100,829	\$141,894	\$155,837	\$144,811	\$114,771	\$71,414
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.9%	3.6%	2.0%	2.4%	3.3%	3.4%	7.4%
\$15,000-\$24,999	5.4%	2.8%	2.0%	1.9%	3.0%	4.8%	9.3%
\$25,000-\$34,999	11.6%	7.1%	3.4%	3.6%	3.9%	6.0%	13.7%
\$35,000-\$49,999	18.5%	13.2%	6.5%	6.8%	6.3%	8.8%	19.1%
\$50,000-\$74,999	25.5%	19.4%	11.9%	10.9%	14.0%	19.5%	23.7%
\$75,000-\$99,999	11.1%	15.5%	14.2%	11.0%	14.2%	16.0%	7.0%
\$100,000-\$149,999	13.3%	21.3%	25.2%	27.8%	23.9%	20.7%	12.9%
\$150,000-\$199,999	3.0%	9.9%	18.9%	13.7%	11.9%	9.1%	2.5%
\$200,000+	3.6%	7.1%	16.1%	21.9%	19.5%	11.7%	4.4%

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,222	6,564	8,955	9,192	9,422	8,731	7,232
<\$15,000	89	177	134	169	213	218	451
\$15,000-\$24,999	57	143	126	133	207	319	544
\$25,000-\$34,999	112	365	221	231	271	418	900
\$35,000-\$49,999	214	739	459	494	459	619	1,287
\$50,000-\$74,999	296	1,076	829	773	1,078	1,460	1,617
\$75,000-\$99,999	141	948	1,084	905	1,203	1,332	548
\$100,000-\$149,999	198	1,592	2,317	2,611	2,376	1,985	1,165
\$150,000-\$199,999	55	905	2,096	1,586	1,445	1,074	283
\$200,000+	60	618	1,690	2,289	2,170	1,305	437
Median HH Income	\$59,003	\$94,518	\$130,071	\$131,158	\$121,279	\$99,975	\$54,719
Average HH Income	\$83,608	\$118,656	\$160,951	\$175,525	\$166,299	\$134,933	\$84,752
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.3%	2.7%	1.5%	1.8%	2.3%	2.5%	6.2%
\$15,000-\$24,999	4.7%	2.2%	1.4%	1.4%	2.2%	3.7%	7.5%
\$25,000-\$34,999	9.2%	5.6%	2.5%	2.5%	2.9%	4.8%	12.4%
\$35,000-\$49,999	17.5%	11.3%	5.1%	5.4%	4.9%	7.1%	17.8%
\$50,000-\$74,999	24.2%	16.4%	9.3%	8.4%	11.4%	16.7%	22.4%
\$75,000-\$99,999	11.5%	14.4%	12.1%	9.8%	12.8%	15.3%	7.6%
\$100,000-\$149,999	16.2%	24.3%	25.9%	28.4%	25.2%	22.7%	16.1%
\$150,000-\$199,999	4.5%	13.8%	23.4%	17.3%	15.3%	12.3%	3.9%
\$200,000+	4.9%	9.4%	18.9%	24.9%	23.0%	14.9%	6.0%

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