



# Household Budget Expenditures

Anchorage Plaza- Phase Three  
 12910 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28821  
 Longitude: -85.51154

<b>Demographic Summary</b>		<b>2017</b>	<b>2022</b>		
Population		3,946	4,124		
Households		1,673	1,740		
Average Household Size		2.35	2.37		
Families		1,075	1,109		
Median Age		34.2	34.7		
Median Household Income		\$103,100	\$110,746		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		157	\$109,044.97	\$182,432,240	100.0%
Food		157	\$13,179.47	\$22,049,247	12.1%
Food at Home		153	\$7,707.75	\$12,895,062	7.1%
Food Away from Home		164	\$5,471.72	\$9,154,185	5.0%
Alcoholic Beverages		161	\$895.26	\$1,497,763	0.8%
Housing		155	\$33,011.15	\$55,227,653	30.3%
Shelter		158	\$25,650.42	\$42,913,160	23.5%
Utilities, Fuel and Public Services		146	\$7,360.73	\$12,314,494	6.8%
Household Operations		163	\$3,022.26	\$5,056,233	2.8%
Housekeeping Supplies		153	\$1,088.57	\$1,821,170	1.0%
Household Furnishings and Equipment		162	\$3,156.07	\$5,280,109	2.9%
Apparel and Services		166	\$3,576.63	\$5,983,704	3.3%
Transportation		155	\$12,620.15	\$21,113,507	11.6%
Travel		164	\$3,388.56	\$5,669,054	3.1%
Health Care		148	\$8,280.33	\$13,852,990	7.6%
Entertainment and Recreation		158	\$4,921.39	\$8,233,480	4.5%
Personal Care Products & Services		161	\$1,281.37	\$2,143,737	1.2%
Education		157	\$2,278.05	\$3,811,180	2.1%
Smoking Products		128	\$533.53	\$892,594	0.5%
Lotteries & Pari-mutuel Losses		135	\$74.52	\$124,672	0.1%
Legal Fees		166	\$306.62	\$512,981	0.3%
Funeral Expenses		117	\$98.70	\$165,133	0.1%
Safe Deposit Box Rentals		136	\$6.14	\$10,268	0.0%
Checking Account/Banking Service Charges		148	\$51.85	\$86,742	0.0%
Cemetery Lots/Vaults/Maintenance Fees		119	\$11.24	\$18,799	0.0%
Accounting Fees		148	\$121.58	\$203,402	0.1%
Miscellaneous Personal Services/Advertising/Fine		176	\$111.27	\$186,147	0.1%
Occupational Expenses		161	\$101.43	\$169,695	0.1%
Expenses for Other Properties		171	\$178.54	\$298,695	0.2%
Credit Card Membership Fees		163	\$8.27	\$13,841	0.0%
Shopping Club Membership Fees		171	\$36.13	\$60,441	0.0%
Support Payments/Cash Contributions/Gifts in Kind		157	\$3,683.00	\$6,161,658	3.4%
Life/Other Insurance		151	\$645.47	\$1,079,878	0.6%
Pensions and Social Security		167	\$12,377.45	\$20,707,468	11.4%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Anchorage Plaza- Phase Three  
 12910 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28821  
 Longitude: -85.51154

<b>Demographic Summary</b>		<b>2017</b>	<b>2022</b>		
Population		44,658	46,512		
Households		17,016	17,682		
Average Household Size		2.60	2.61		
Families		12,153	12,573		
Median Age		38.9	39.4		
Median Household Income		\$84,387	\$91,737		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		148	\$102,445.00	\$1,743,204,150	100.0%
Food		144	\$12,091.24	\$205,744,510	11.8%
Food at Home		142	\$7,127.34	\$121,278,794	7.0%
Food Away from Home		149	\$4,963.90	\$84,465,716	4.8%
Alcoholic Beverages		151	\$838.08	\$14,260,690	0.8%
Housing		146	\$31,006.34	\$527,603,874	30.3%
Shelter		148	\$23,963.95	\$407,770,489	23.4%
Utilities, Fuel and Public Services		140	\$7,042.39	\$119,833,385	6.9%
Household Operations		153	\$2,829.26	\$48,142,678	2.8%
Housekeeping Supplies		144	\$1,022.68	\$17,401,910	1.0%
Household Furnishings and Equipment		151	\$2,936.76	\$49,971,962	2.9%
Apparel and Services		151	\$3,255.20	\$55,390,502	3.2%
Transportation		144	\$11,705.01	\$199,172,421	11.4%
Travel		157	\$3,261.16	\$55,491,922	3.2%
Health Care		144	\$8,079.30	\$137,477,434	7.9%
Entertainment and Recreation		149	\$4,633.47	\$78,843,147	4.5%
Personal Care Products & Services		150	\$1,194.80	\$20,330,650	1.2%
Education		154	\$2,247.19	\$38,238,228	2.2%
Smoking Products		120	\$501.69	\$8,536,699	0.5%
Lotteries & Pari-mutuel Losses		136	\$74.96	\$1,275,528	0.1%
Legal Fees		151	\$279.65	\$4,758,573	0.3%
Funeral Expenses		125	\$105.24	\$1,790,838	0.1%
Safe Deposit Box Rentals		144	\$6.50	\$110,605	0.0%
Checking Account/Banking Service Charges		134	\$46.76	\$795,671	0.0%
Cemetery Lots/Vaults/Maintenance Fees		139	\$13.09	\$222,695	0.0%
Accounting Fees		151	\$123.98	\$2,109,638	0.1%
Miscellaneous Personal Services/Advertising/Fine		151	\$95.50	\$1,624,971	0.1%
Occupational Expenses		154	\$97.13	\$1,652,710	0.1%
Expenses for Other Properties		159	\$166.21	\$2,828,292	0.2%
Credit Card Membership Fees		156	\$7.91	\$134,516	0.0%
Shopping Club Membership Fees		157	\$33.29	\$566,390	0.0%
Support Payments/Cash Contributions/Gifts in Kind		152	\$3,567.17	\$60,698,914	3.5%
Life/Other Insurance		154	\$658.60	\$11,206,731	0.6%
Pensions and Social Security		156	\$11,566.85	\$196,821,450	11.3%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2017 and 2022; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Anchorage Plaza- Phase Three  
 12910 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28821  
 Longitude: -85.51154

Demographic Summary		2017	2022		
Population		117,205	122,602		
Households		46,231	48,242		
Average Household Size		2.50	2.51		
Families		31,735	33,006		
Median Age		40.9	41.6		
Median Household Income		\$82,507	\$89,735		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		140	\$97,275.02	\$4,497,121,230	100.0%
Food		137	\$11,456.56	\$529,648,360	11.8%
Food at Home		135	\$6,783.09	\$313,589,039	7.0%
Food Away from Home		140	\$4,673.47	\$216,059,321	4.8%
Alcoholic Beverages		144	\$800.04	\$36,986,796	0.8%
Housing		139	\$29,542.40	\$1,365,774,549	30.4%
Shelter		140	\$22,796.52	\$1,053,905,689	23.4%
Utilities, Fuel and Public Services		134	\$6,745.88	\$311,868,860	6.9%
Household Operations		144	\$2,665.89	\$123,246,845	2.7%
Housekeeping Supplies		137	\$974.77	\$45,064,574	1.0%
Household Furnishings and Equipment		143	\$2,772.78	\$128,188,530	2.9%
Apparel and Services		142	\$3,060.02	\$141,467,785	3.1%
Transportation		136	\$11,082.99	\$512,377,706	11.4%
Travel		149	\$3,092.99	\$142,992,003	3.2%
Health Care		139	\$7,758.43	\$358,680,025	8.0%
Entertainment and Recreation		141	\$4,395.44	\$203,205,670	4.5%
Personal Care Products & Services		143	\$1,135.06	\$52,475,155	1.2%
Education		148	\$2,150.12	\$99,402,127	2.2%
Smoking Products		118	\$490.48	\$22,675,333	0.5%
Lotteries & Pari-mutuel Losses		135	\$74.63	\$3,450,068	0.1%
Legal Fees		144	\$266.40	\$12,316,060	0.3%
Funeral Expenses		126	\$105.91	\$4,896,541	0.1%
Safe Deposit Box Rentals		142	\$6.40	\$295,768	0.0%
Checking Account/Banking Service Charges		129	\$44.97	\$2,078,891	0.0%
Cemetery Lots/Vaults/Maintenance Fees		143	\$13.51	\$624,469	0.0%
Accounting Fees		146	\$119.65	\$5,531,402	0.1%
Miscellaneous Personal Services/Advertising/Fine		143	\$90.13	\$4,166,945	0.1%
Occupational Expenses		147	\$92.85	\$4,292,596	0.1%
Expenses for Other Properties		154	\$160.63	\$7,426,238	0.2%
Credit Card Membership Fees		147	\$7.49	\$346,439	0.0%
Shopping Club Membership Fees		148	\$31.27	\$1,445,695	0.0%
Support Payments/Cash Contributions/Gifts in Kind		145	\$3,400.91	\$157,227,292	3.5%
Life/Other Insurance		148	\$631.52	\$29,195,795	0.6%
Pensions and Social Security		147	\$10,850.76	\$501,641,571	11.2%

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