



Household Budget Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2019	2024		
Population			4,267	4,503		
Households			1,857	1,984		
Average Household Size			2.29	2.27		
Families			1,177	1,240		
Median Age			34.6	35.9		
Median Household Income			\$109,381	\$121,727		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			150	\$111,958.44	\$207,906,819	100.0%
Food			151	\$13,353.05	\$24,796,608	11.9%
Food at Home			147	\$7,612.87	\$14,137,097	6.8%
Food Away from Home			156	\$5,740.18	\$10,659,511	5.1%
Alcoholic Beverages			155	\$897.13	\$1,665,971	0.8%
Housing			148	\$34,565.50	\$64,188,125	30.9%
Shelter			149	\$27,597.39	\$51,248,361	24.6%
Utilities, Fuel and Public Services			143	\$6,968.10	\$12,939,764	6.2%
Household Operations			154	\$3,193.32	\$5,929,986	2.9%
Housekeeping Supplies			149	\$1,113.40	\$2,067,590	1.0%
Household Furnishings and Equipment			156	\$3,319.63	\$6,164,561	3.0%
Apparel and Services			156	\$3,336.21	\$6,195,335	3.0%
Transportation			149	\$12,713.19	\$23,608,398	11.4%
Travel			154	\$3,448.08	\$6,403,086	3.1%
Health Care			142	\$8,447.48	\$15,686,971	7.5%
Entertainment and Recreation			148	\$4,850.75	\$9,007,843	4.3%
Personal Care Products & Services			159	\$1,406.64	\$2,612,133	1.3%
Education			148	\$2,351.11	\$4,366,015	2.1%
Smoking Products			125	\$505.71	\$939,102	0.5%
Lotteries & Pari-mutuel Losses			126	\$72.12	\$133,919	0.1%
Legal Fees			135	\$282.25	\$524,145	0.3%
Funeral Expenses			124	\$104.33	\$193,739	0.1%
Safe Deposit Box Rentals			123	\$6.14	\$11,393	0.0%
Checking Account/Banking Service Charges			138	\$47.96	\$89,056	0.0%
Cemetery Lots/Vaults/Maintenance Fee			101	\$8.60	\$15,977	0.0%
Accounting Fees			145	\$164.90	\$306,222	0.1%
Miscellaneous Personal Services/Advertising/Fine			130	\$71.97	\$133,657	0.1%
Occupational Expenses			149	\$91.12	\$169,217	0.1%
Expenses for Other Properties			223	\$304.63	\$565,702	0.3%
Credit Card Membership Fees			157	\$13.89	\$25,797	0.0%
Shopping Club Membership Fees			159	\$43.17	\$80,166	0.0%
Support Payments/Cash Contributions/Gifts in Kind			147	\$3,655.20	\$6,787,715	3.3%
Life/Other Insurance			139	\$638.80	\$1,186,244	0.6%
Pensions and Social Security			157	\$12,796.07	\$23,762,303	11.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



Household Budget Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2019	2024
Population			46,130	48,276
Households			17,743	18,632
Average Household Size			2.58	2.57
Families			12,587	13,143
Median Age			39.1	39.9
Median Household Income			\$97,046	\$107,576
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	146	\$109,223.65	\$1,937,955,274	100.0%
Food	144	\$12,718.30	\$225,660,788	11.6%
Food at Home	141	\$7,319.72	\$129,873,743	6.7%
Food Away from Home	147	\$5,398.58	\$95,787,046	4.9%
Alcoholic Beverages	151	\$869.83	\$15,433,413	0.8%
Housing	144	\$33,702.77	\$597,988,176	30.9%
Shelter	145	\$26,890.49	\$477,117,908	24.6%
Utilities, Fuel and Public Services	140	\$6,812.28	\$120,870,269	6.2%
Household Operations	150	\$3,109.15	\$55,165,662	2.8%
Housekeeping Supplies	144	\$1,076.11	\$19,093,449	1.0%
Household Furnishings and Equipment	151	\$3,211.44	\$56,980,533	2.9%
Apparel and Services	146	\$3,134.60	\$55,617,189	2.9%
Transportation	142	\$12,124.31	\$215,121,713	11.1%
Travel	154	\$3,453.13	\$61,268,843	3.2%
Health Care	144	\$8,549.73	\$151,697,789	7.8%
Entertainment and Recreation	146	\$4,787.65	\$84,947,223	4.4%
Personal Care Products & Services	152	\$1,343.50	\$23,837,755	1.2%
Education	151	\$2,403.92	\$42,652,805	2.2%
Smoking Products	121	\$490.32	\$8,699,763	0.4%
Lotteries & Pari-mutuel Losses	137	\$78.17	\$1,387,024	0.1%
Legal Fees	138	\$287.99	\$5,109,778	0.3%
Funeral Expenses	129	\$108.12	\$1,918,416	0.1%
Safe Deposit Box Rentals	137	\$6.80	\$120,702	0.0%
Checking Account/Banking Service Charges	128	\$44.36	\$787,020	0.0%
Cemetery Lots/Vaults/Maintenance Fee	117	\$9.95	\$176,591	0.0%
Accounting Fees	152	\$173.63	\$3,080,805	0.2%
Miscellaneous Personal Services/Advertising/Fine	123	\$67.89	\$1,204,565	0.1%
Occupational Expenses	148	\$90.39	\$1,603,743	0.1%
Expenses for Other Properties	184	\$251.12	\$4,455,677	0.2%
Credit Card Membership Fees	153	\$13.54	\$240,307	0.0%
Shopping Club Membership Fees	153	\$41.42	\$734,925	0.0%
Support Payments/Cash Contributions/Gifts in Kind	151	\$3,745.45	\$66,455,483	3.4%
Life/Other Insurance	148	\$679.82	\$12,062,023	0.6%
Pensions and Social Security	154	\$12,495.41	\$221,706,134	11.4%

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Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



Household Budget Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2019	2024		
Population			122,354	129,557		
Households			48,433	51,318		
Average Household Size			2.50	2.50		
Families			33,147	34,992		
Median Age			41.2	42.1		
Median Household Income			\$95,819	\$107,133		
			Spending Potential	Average Amount		
			Index	Spent		
			Total	Percent		
Total Expenditures			141	\$105,602.15	\$5,114,628,704	100.0%
Food			138	\$12,253.87	\$593,491,626	11.6%
Food at Home			137	\$7,081.56	\$342,981,271	6.7%
Food Away from Home			141	\$5,172.31	\$250,510,355	4.9%
Alcoholic Beverages			146	\$843.84	\$40,869,575	0.8%
Housing			140	\$32,675.81	\$1,582,587,311	30.9%
Shelter			141	\$26,072.85	\$1,262,786,138	24.7%
Utilities, Fuel and Public Services			136	\$6,602.96	\$319,801,173	6.3%
Household Operations			145	\$2,993.70	\$144,993,979	2.8%
Housekeeping Supplies			139	\$1,038.86	\$50,315,218	1.0%
Household Furnishings and Equipment			145	\$3,086.97	\$149,511,258	2.9%
Apparel and Services			140	\$2,998.54	\$145,228,308	2.8%
Transportation			137	\$11,651.32	\$564,308,501	11.0%
Travel			149	\$3,344.70	\$161,993,893	3.2%
Health Care			141	\$8,365.43	\$405,162,942	7.9%
Entertainment and Recreation			142	\$4,636.99	\$224,583,260	4.4%
Personal Care Products & Services			146	\$1,289.97	\$62,477,236	1.2%
Education			147	\$2,339.20	\$113,294,700	2.2%
Smoking Products			120	\$486.02	\$23,539,219	0.5%
Lotteries & Pari-mutuel Losses			139	\$79.49	\$3,849,750	0.1%
Legal Fees			136	\$284.34	\$13,771,483	0.3%
Funeral Expenses			128	\$107.82	\$5,221,835	0.1%
Safe Deposit Box Rentals			139	\$6.92	\$335,277	0.0%
Checking Account/Banking Service Charges			125	\$43.37	\$2,100,374	0.0%
Cemetery Lots/Vaults/Maintenance Fee			118	\$9.97	\$483,041	0.0%
Accounting Fees			150	\$170.54	\$8,259,589	0.2%
Miscellaneous Personal Services/Advertising/Fine			120	\$66.56	\$3,223,505	0.1%
Occupational Expenses			145	\$88.60	\$4,291,289	0.1%
Expenses for Other Properties			161	\$220.11	\$10,660,441	0.2%
Credit Card Membership Fees			147	\$13.00	\$629,614	0.0%
Shopping Club Membership Fees			147	\$39.82	\$1,928,470	0.0%
Support Payments/Cash Contributions/Gifts in Kind			147	\$3,646.96	\$176,633,186	3.5%
Life/Other Insurance			146	\$671.74	\$32,534,428	0.6%
Pensions and Social Security			147	\$11,997.77	\$581,088,121	11.4%

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