



# Household Income Profile

Anchorage Plaza  
 12903 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28833  
 Longitude: -85.51225

Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	4,267	4,503	236	1.08%
Households	1,857	1,984	127	1.33%
Median Age	34.6	35.9	1.3	0.74%
Average Household Size	2.29	2.27	-0.02	-0.18%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	1,857	100%	1,984	100%
<\$15,000	58	3.1%	49	2.5%
\$15,000-\$24,999	41	2.2%	34	1.7%
\$25,000-\$34,999	96	5.2%	83	4.2%
\$35,000-\$49,999	182	9.8%	162	8.2%
\$50,000-\$74,999	202	10.9%	176	8.9%
\$75,000-\$99,999	211	11.4%	193	9.7%
\$100,000-\$149,999	498	26.8%	533	26.9%
\$150,000-\$199,999	286	15.4%	390	19.7%
\$200,000+	283	15.2%	362	18.2%
Median Household Income	\$109,381		\$121,727	
Average Household Income	\$132,076		\$150,714	
Per Capita Income	\$54,498		\$63,050	

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2019 and 2024.



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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	76	448	497	347	244	168	77
<\$15,000	7	16	7	5	11	5	7
\$15,000-\$24,999	3	8	4	6	8	8	5
\$25,000-\$34,999	9	34	13	10	9	10	11
\$35,000-\$49,999	15	69	25	30	18	13	12
\$50,000-\$74,999	13	61	38	24	24	23	19
\$75,000-\$99,999	9	59	69	22	25	21	6
\$100,000-\$149,999	16	109	119	122	68	51	12
\$150,000-\$199,999	3	64	127	44	26	19	3
\$200,000+	2	27	95	84	55	18	2
Median HH Income	\$56,629	\$88,371	\$134,842	\$124,763	\$114,225	\$102,201	\$53,017
Average HH Income	\$74,015	\$102,185	\$154,224	\$158,858	\$148,836	\$119,497	\$73,982
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.2%	3.6%	1.4%	1.4%	4.5%	3.0%	9.1%
\$15,000-\$24,999	3.9%	1.8%	0.8%	1.7%	3.3%	4.8%	6.5%
\$25,000-\$34,999	11.8%	7.6%	2.6%	2.9%	3.7%	6.0%	14.3%
\$35,000-\$49,999	19.7%	15.4%	5.0%	8.6%	7.4%	7.7%	15.6%
\$50,000-\$74,999	17.1%	13.6%	7.6%	6.9%	9.8%	13.7%	24.7%
\$75,000-\$99,999	11.8%	13.2%	13.9%	6.3%	10.2%	12.5%	7.8%
\$100,000-\$149,999	21.1%	24.3%	23.9%	35.2%	27.9%	30.4%	15.6%
\$150,000-\$199,999	3.9%	14.3%	25.6%	12.7%	10.7%	11.3%	3.9%
\$200,000+	2.6%	6.0%	19.1%	24.2%	22.5%	10.7%	2.6%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	84	402	591	364	254	191	97
<\$15,000	6	12	7	4	8	5	7
\$15,000-\$24,999	3	6	3	5	7	7	5
\$25,000-\$34,999	8	23	14	8	7	9	14
\$35,000-\$49,999	16	54	24	24	16	12	15
\$50,000-\$74,999	14	45	35	19	20	22	21
\$75,000-\$99,999	9	45	69	20	22	21	7
\$100,000-\$149,999	22	105	137	123	69	59	18
\$150,000-\$199,999	4	79	176	58	37	30	6
\$200,000+	3	32	127	103	66	27	4
Median HH Income	\$64,898	\$104,640	\$151,164	\$137,421	\$127,901	\$111,404	\$56,603
Average HH Income	\$87,389	\$119,456	\$170,693	\$179,356	\$168,008	\$139,425	\$84,378
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.1%	3.0%	1.2%	1.1%	3.1%	2.6%	7.2%
\$15,000-\$24,999	3.6%	1.5%	0.5%	1.4%	2.8%	3.7%	5.2%
\$25,000-\$34,999	9.5%	5.7%	2.4%	2.2%	2.8%	4.7%	14.4%
\$35,000-\$49,999	19.0%	13.4%	4.1%	6.6%	6.3%	6.3%	15.5%
\$50,000-\$74,999	16.7%	11.2%	5.9%	5.2%	7.9%	11.5%	21.6%
\$75,000-\$99,999	10.7%	11.2%	11.7%	5.5%	8.7%	11.0%	7.2%
\$100,000-\$149,999	26.2%	26.1%	23.2%	33.8%	27.2%	30.9%	18.6%
\$150,000-\$199,999	4.8%	19.7%	29.8%	15.9%	14.6%	15.7%	6.2%
\$200,000+	3.6%	8.0%	21.5%	28.3%	26.0%	14.1%	4.1%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	45,839	47,952	2,113	0.91%
Households	17,617	18,493	876	0.98%
Median Age	39.1	39.9	0.8	0.41%
Average Household Size	2.58	2.57	-0.01	-0.08%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	17,617	100%	18,493	100%
<\$15,000	717	4.1%	627	3.4%
\$15,000-\$24,999	665	3.8%	575	3.1%
\$25,000-\$34,999	929	5.3%	826	4.5%
\$35,000-\$49,999	1,632	9.3%	1,499	8.1%
\$50,000-\$74,999	2,769	15.7%	2,497	13.5%
\$75,000-\$99,999	2,350	13.3%	2,243	12.1%
\$100,000-\$149,999	4,015	22.8%	4,492	24.3%
\$150,000-\$199,999	1,843	10.5%	2,498	13.5%
\$200,000+	2,697	15.3%	3,235	17.5%
Median Household Income	\$96,598		\$107,308	
Average Household Income	\$129,308		\$145,325	
Per Capita Income	\$49,752		\$56,078	

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	468	2,522	3,475	3,522	3,398	2,657	1,575
<\$15,000	52	106	72	97	145	118	127
\$15,000-\$24,999	25	73	74	86	113	122	170
\$25,000-\$34,999	41	159	109	125	131	145	218
\$35,000-\$49,999	89	347	220	248	206	234	289
\$50,000-\$74,999	121	500	397	384	505	512	351
\$75,000-\$99,999	52	395	477	409	473	402	143
\$100,000-\$149,999	58	548	937	952	775	571	174
\$150,000-\$199,999	12	234	633	382	325	225	33
\$200,000+	18	160	557	838	725	328	71
Median HH Income	\$53,684	\$78,694	\$115,144	\$115,912	\$105,388	\$85,447	\$48,863
Average HH Income	\$71,029	\$98,205	\$143,069	\$161,446	\$149,821	\$116,965	\$70,772
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.1%	4.2%	2.1%	2.8%	4.3%	4.4%	8.1%
\$15,000-\$24,999	5.3%	2.9%	2.1%	2.4%	3.3%	4.6%	10.8%
\$25,000-\$34,999	8.8%	6.3%	3.1%	3.5%	3.9%	5.5%	13.8%
\$35,000-\$49,999	19.0%	13.8%	6.3%	7.0%	6.1%	8.8%	18.3%
\$50,000-\$74,999	25.9%	19.8%	11.4%	10.9%	14.9%	19.3%	22.3%
\$75,000-\$99,999	11.1%	15.7%	13.7%	11.6%	13.9%	15.1%	9.1%
\$100,000-\$149,999	12.4%	21.7%	27.0%	27.0%	22.8%	21.5%	11.0%
\$150,000-\$199,999	2.6%	9.3%	18.2%	10.8%	9.6%	8.5%	2.1%
\$200,000+	3.8%	6.3%	16.0%	23.8%	21.3%	12.3%	4.5%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	486	2,643	3,585	3,410	3,315	2,935	2,119
<\$15,000	50	89	60	73	102	101	151
\$15,000-\$24,999	25	62	52	62	80	103	192
\$25,000-\$34,999	34	131	81	84	95	126	275
\$35,000-\$49,999	86	310	178	187	160	211	368
\$50,000-\$74,999	119	446	307	286	408	487	443
\$75,000-\$99,999	54	382	416	358	411	417	205
\$100,000-\$149,999	74	660	992	961	817	699	290
\$150,000-\$199,999	19	343	825	489	421	331	69
\$200,000+	25	219	674	910	821	460	127
Median HH Income	\$57,456	\$92,091	\$130,045	\$128,670	\$119,004	\$100,979	\$52,839
Average HH Income	\$81,822	\$114,713	\$162,155	\$181,233	\$171,026	\$137,355	\$82,645
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	10.3%	3.4%	1.7%	2.1%	3.1%	3.4%	7.1%
\$15,000-\$24,999	5.1%	2.3%	1.5%	1.8%	2.4%	3.5%	9.1%
\$25,000-\$34,999	7.0%	5.0%	2.3%	2.5%	2.9%	4.3%	13.0%
\$35,000-\$49,999	17.7%	11.7%	5.0%	5.5%	4.8%	7.2%	17.4%
\$50,000-\$74,999	24.5%	16.9%	8.6%	8.4%	12.3%	16.6%	20.9%
\$75,000-\$99,999	11.1%	14.5%	11.6%	10.5%	12.4%	14.2%	9.7%
\$100,000-\$149,999	15.2%	25.0%	27.7%	28.2%	24.6%	23.8%	13.7%
\$150,000-\$199,999	3.9%	13.0%	23.0%	14.3%	12.7%	11.3%	3.3%
\$200,000+	5.1%	8.3%	18.8%	26.7%	24.8%	15.7%	6.0%

**Data Note:** Income is reported for households as of July 1, 2019 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2024 and represents annual income for the preceding year, expressed in 2022 dollars  
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Summary	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	122,833	130,039	7,206	1.15%
Households	48,681	51,568	2,887	1.16%
Median Age	41.2	42.1	0.9	0.43%
Average Household Size	2.49	2.49	0.00	0.00%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
Household	48,681	100%	51,568	100%
<\$15,000	1,734	3.6%	1,459	2.8%
\$15,000-\$24,999	1,797	3.7%	1,538	3.0%
\$25,000-\$34,999	2,832	5.8%	2,526	4.9%
\$35,000-\$49,999	4,624	9.5%	4,289	8.3%
\$50,000-\$74,999	7,812	16.0%	7,169	13.9%
\$75,000-\$99,999	6,394	13.1%	6,189	12.0%
\$100,000-\$149,999	10,953	22.5%	12,322	23.9%
\$150,000-\$199,999	5,566	11.4%	7,462	14.5%
\$200,000+	6,969	14.3%	8,615	16.7%
Median Household Income	\$95,830		\$107,125	
Average Household Income	\$125,449		\$142,125	
Per Capita Income	\$49,854		\$56,510	

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,207	6,285	8,744	9,225	9,607	7,912	5,701
<\$15,000	95	228	172	225	320	272	423
\$15,000-\$24,999	66	180	180	180	290	375	526
\$25,000-\$34,999	140	446	293	329	371	475	777
\$35,000-\$49,999	223	830	566	626	601	692	1,085
\$50,000-\$74,999	308	1,218	1,038	1,007	1,345	1,542	1,354
\$75,000-\$99,999	134	971	1,238	1,016	1,367	1,268	401
\$100,000-\$149,999	161	1,343	2,203	2,564	2,299	1,641	741
\$150,000-\$199,999	36	618	1,645	1,259	1,144	720	144
\$200,000+	44	450	1,409	2,021	1,869	926	250
Median HH Income	\$54,364	\$79,843	\$114,754	\$118,055	\$107,468	\$84,938	\$50,443
Average HH Income	\$72,280	\$100,936	\$141,906	\$155,850	\$144,775	\$114,775	\$71,541
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.9%	3.6%	2.0%	2.4%	3.3%	3.4%	7.4%
\$15,000-\$24,999	5.5%	2.9%	2.1%	2.0%	3.0%	4.7%	9.2%
\$25,000-\$34,999	11.6%	7.1%	3.4%	3.6%	3.9%	6.0%	13.6%
\$35,000-\$49,999	18.5%	13.2%	6.5%	6.8%	6.3%	8.7%	19.0%
\$50,000-\$74,999	25.5%	19.4%	11.9%	10.9%	14.0%	19.5%	23.8%
\$75,000-\$99,999	11.1%	15.4%	14.2%	11.0%	14.2%	16.0%	7.0%
\$100,000-\$149,999	13.3%	21.4%	25.2%	27.8%	23.9%	20.7%	13.0%
\$150,000-\$199,999	3.0%	9.8%	18.8%	13.6%	11.9%	9.1%	2.5%
\$200,000+	3.6%	7.2%	16.1%	21.9%	19.5%	11.7%	4.4%

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2024 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,232	6,598	8,998	9,229	9,458	8,770	7,282
<\$15,000	89	178	135	170	213	219	453
\$15,000-\$24,999	58	144	127	134	208	321	546
\$25,000-\$34,999	112	366	222	231	272	419	903
\$35,000-\$49,999	215	742	461	495	461	621	1,294
\$50,000-\$74,999	298	1,080	834	776	1,083	1,469	1,629
\$75,000-\$99,999	142	952	1,089	909	1,208	1,339	551
\$100,000-\$149,999	201	1,603	2,331	2,624	2,387	1,996	1,179
\$150,000-\$199,999	55	908	2,100	1,589	1,448	1,077	285
\$200,000+	61	624	1,700	2,300	2,177	1,311	442
Median HH Income	\$59,129	\$94,634	\$129,985	\$131,134	\$121,224	\$99,951	\$54,814
Average HH Income	\$83,651	\$118,778	\$160,963	\$175,566	\$166,240	\$134,920	\$84,891
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	7.2%	2.7%	1.5%	1.8%	2.3%	2.5%	6.2%
\$15,000-\$24,999	4.7%	2.2%	1.4%	1.5%	2.2%	3.7%	7.5%
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\$35,000-\$49,999	17.5%	11.2%	5.1%	5.4%	4.9%	7.1%	17.8%
\$50,000-\$74,999	24.2%	16.4%	9.3%	8.4%	11.5%	16.8%	22.4%
\$75,000-\$99,999	11.5%	14.4%	12.1%	9.8%	12.8%	15.3%	7.6%
\$100,000-\$149,999	16.3%	24.3%	25.9%	28.4%	25.2%	22.8%	16.2%
\$150,000-\$199,999	4.5%	13.8%	23.3%	17.2%	15.3%	12.3%	3.9%
\$200,000+	5.0%	9.5%	18.9%	24.9%	23.0%	14.9%	6.1%

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