



Demographic and Income Profile

Anchorage Plaza
 12907 Factory Ln, Louisville, Kentucky, 40245
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp
 Latitude: 38.28861
 Longitude: -85.51168

Summary	Census 2010	2018	2023
Population	4,066	4,694	5,038
Households	1,692	1,984	2,138
Families	1,133	1,282	1,366
Average Household Size	2.40	2.36	2.35
Owner Occupied Housing Units	996	1,039	1,111
Renter Occupied Housing Units	696	945	1,027
Median Age	33.5	34.3	35.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.42%	0.51%	0.83%
Households	1.51%	0.50%	0.79%
Families	1.28%	0.37%	0.71%
Owner HHs	1.35%	0.78%	1.16%
Median Household Income	0.95%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	58	2.9%	46	2.2%
\$15,000 - \$24,999	57	2.9%	47	2.2%
\$25,000 - \$34,999	168	8.5%	155	7.2%
\$35,000 - \$49,999	165	8.3%	157	7.3%
\$50,000 - \$74,999	280	14.1%	292	13.7%
\$75,000 - \$99,999	235	11.8%	259	12.1%
\$100,000 - \$149,999	447	22.5%	537	25.1%
\$150,000 - \$199,999	294	14.8%	354	16.6%
\$200,000+	280	14.1%	292	13.7%
Median Household Income	\$102,049		\$106,993	
Average Household Income	\$125,000		\$133,162	
Per Capita Income	\$50,498		\$54,082	

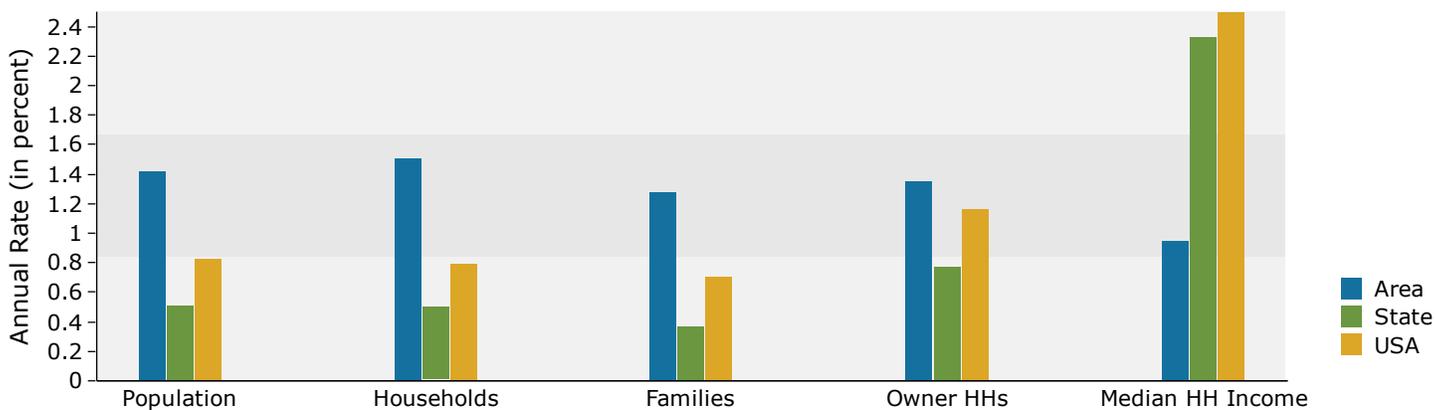
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	342	8.4%	370	7.9%	393	7.8%
5 - 9	388	9.5%	435	9.3%	459	9.1%
10 - 14	320	7.9%	352	7.5%	384	7.6%
15 - 19	194	4.8%	215	4.6%	231	4.6%
20 - 24	228	5.6%	188	4.0%	173	3.4%
25 - 34	665	16.4%	849	18.1%	831	16.5%
35 - 44	815	20.0%	891	19.0%	1,039	20.6%
45 - 54	532	13.1%	571	12.2%	599	11.9%
55 - 64	334	8.2%	423	9.0%	440	8.7%
65 - 74	156	3.8%	270	5.8%	325	6.5%
75 - 84	74	1.8%	97	2.1%	124	2.5%
85+	19	0.5%	32	0.7%	40	0.8%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,440	84.6%	3,783	80.6%	3,911	77.6%
Black Alone	302	7.4%	416	8.9%	490	9.7%
American Indian Alone	12	0.3%	12	0.3%	12	0.2%
Asian Alone	203	5.0%	320	6.8%	420	8.3%
Pacific Islander Alone	5	0.1%	6	0.1%	7	0.1%
Some Other Race Alone	27	0.7%	39	0.8%	48	1.0%
Two or More Races	76	1.9%	117	2.5%	151	3.0%
Hispanic Origin (Any Race)	136	3.3%	218	4.6%	293	5.8%

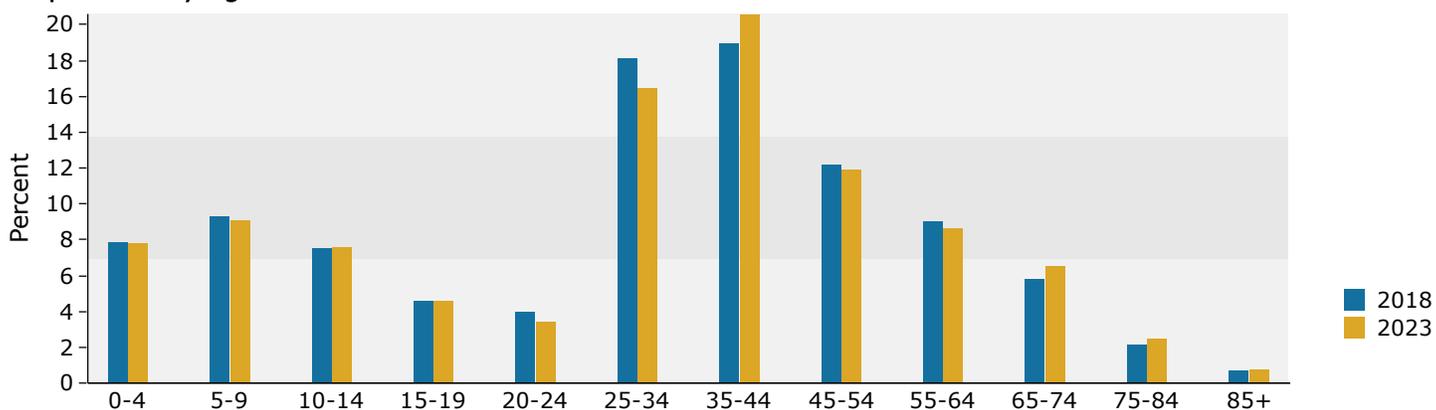
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

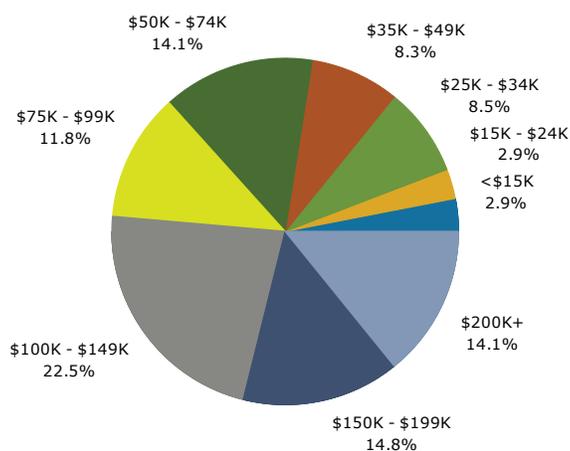
Trends 2018-2023



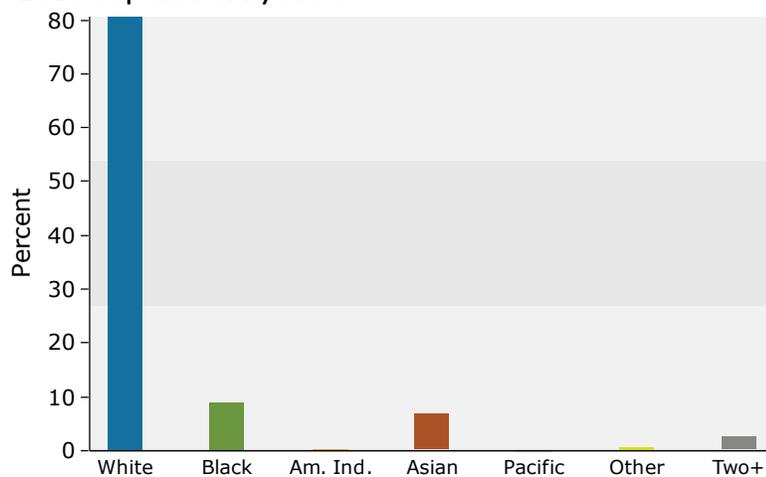
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

Anchorage Plaza
 12907 Factory Ln, Louisville, Kentucky, 40245
 Ring: 3 mile radius

Prepared by Charlotte Hollkamp
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Summary	Census 2010	2018	2023
Population	42,312	45,494	47,929
Households	16,143	17,388	18,360
Families	11,666	12,354	12,969
Average Household Size	2.60	2.60	2.59
Owner Occupied Housing Units	12,350	12,707	13,470
Renter Occupied Housing Units	3,793	4,681	4,889
Median Age	37.3	38.9	39.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.05%	0.51%	0.83%
Households	1.09%	0.50%	0.79%
Families	0.98%	0.37%	0.71%
Owner HHs	1.17%	0.78%	1.16%
Median Household Income	1.69%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	833	4.8%	684	3.7%
\$15,000 - \$24,999	840	4.8%	711	3.9%
\$25,000 - \$34,999	1,132	6.5%	1,062	5.8%
\$35,000 - \$49,999	1,628	9.4%	1,539	8.4%
\$50,000 - \$74,999	2,860	16.4%	2,941	16.0%
\$75,000 - \$99,999	2,305	13.3%	2,545	13.9%
\$100,000 - \$149,999	3,497	20.1%	4,190	22.8%
\$150,000 - \$199,999	1,746	10.0%	2,104	11.5%
\$200,000+	2,546	14.6%	2,584	14.1%
Median Household Income	\$88,522		\$96,254	
Average Household Income	\$123,756		\$131,165	
Per Capita Income	\$47,387		\$50,321	

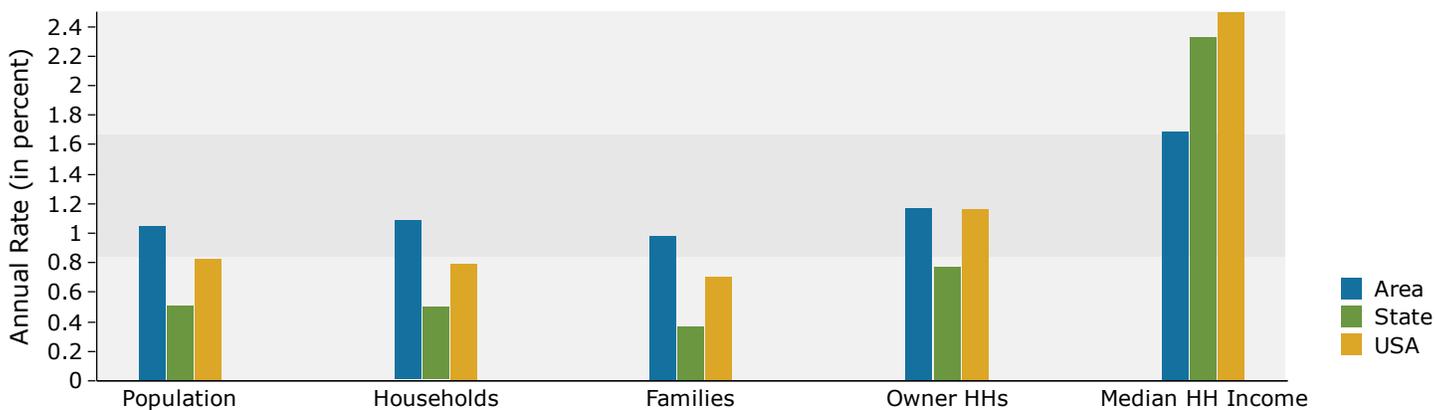
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,999	7.1%	2,884	6.3%	2,983	6.2%
5 - 9	3,422	8.1%	3,395	7.5%	3,403	7.1%
10 - 14	3,394	8.0%	3,442	7.6%	3,499	7.3%
15 - 19	2,756	6.5%	2,862	6.3%	2,988	6.2%
20 - 24	1,773	4.2%	2,193	4.8%	2,118	4.4%
25 - 34	5,324	12.6%	5,408	11.9%	5,804	12.1%
35 - 44	6,631	15.7%	6,581	14.5%	6,979	14.6%
45 - 54	6,679	15.8%	6,393	14.1%	6,252	13.0%
55 - 64	5,135	12.1%	5,893	13.0%	5,952	12.4%
65 - 74	2,540	6.0%	4,128	9.1%	4,771	10.0%
75 - 84	1,198	2.8%	1,686	3.7%	2,415	5.0%
85+	461	1.1%	630	1.4%	766	1.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	33,975	80.3%	34,880	76.7%	35,472	74.0%
Black Alone	4,713	11.1%	5,594	12.3%	6,222	13.0%
American Indian Alone	80	0.2%	81	0.2%	83	0.2%
Asian Alone	2,032	4.8%	2,977	6.5%	3,805	7.9%
Pacific Islander Alone	34	0.1%	38	0.1%	44	0.1%
Some Other Race Alone	549	1.3%	693	1.5%	808	1.7%
Two or More Races	929	2.2%	1,230	2.7%	1,496	3.1%
Hispanic Origin (Any Race)	1,535	3.6%	2,041	4.5%	2,531	5.3%

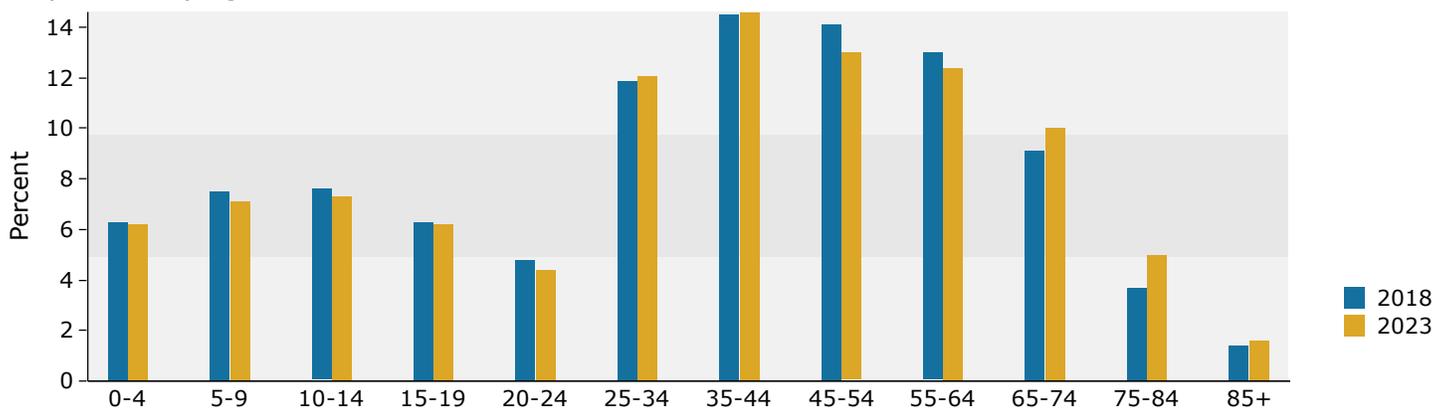
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

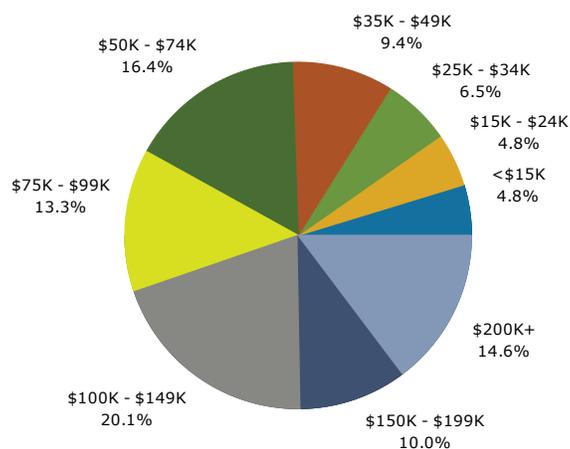
Trends 2018-2023



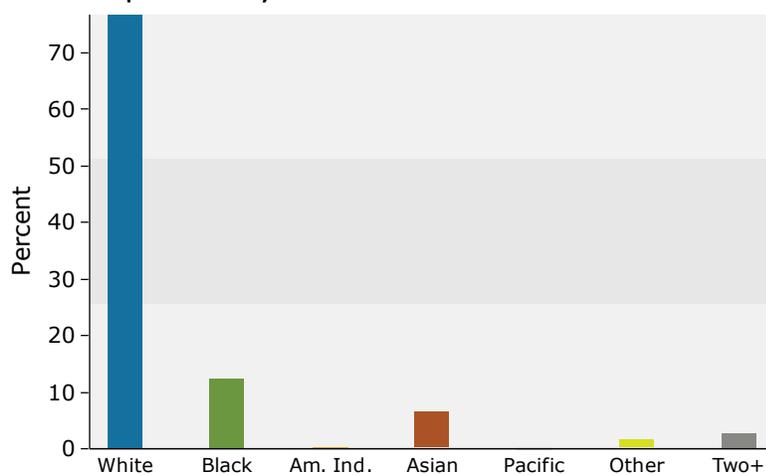
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



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Summary	Census 2010	2018	2023
Population	109,242	120,918	127,894
Households	43,252	47,703	50,390
Families	29,977	32,665	34,387
Average Household Size	2.50	2.50	2.51
Owner Occupied Housing Units	32,862	34,271	36,419
Renter Occupied Housing Units	10,390	13,432	13,971
Median Age	39.4	41.0	41.8
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.13%	0.51%	0.83%
Households	1.10%	0.50%	0.79%
Families	1.03%	0.37%	0.71%
Owner HHs	1.22%	0.78%	1.16%
Median Household Income	1.77%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	2,122	4.4%	1,651	3.3%
\$15,000 - \$24,999	2,337	4.9%	1,905	3.8%
\$25,000 - \$34,999	3,135	6.6%	2,891	5.7%
\$35,000 - \$49,999	4,727	9.9%	4,434	8.8%
\$50,000 - \$74,999	7,825	16.4%	8,103	16.1%
\$75,000 - \$99,999	6,527	13.7%	7,254	14.4%
\$100,000 - \$149,999	9,795	20.5%	11,742	23.3%
\$150,000 - \$199,999	4,879	10.2%	5,878	11.7%
\$200,000+	6,355	13.3%	6,532	13.0%
Median Household Income	\$87,458		\$95,475	
Average Household Income	\$118,861		\$127,138	
Per Capita Income	\$47,255		\$50,452	

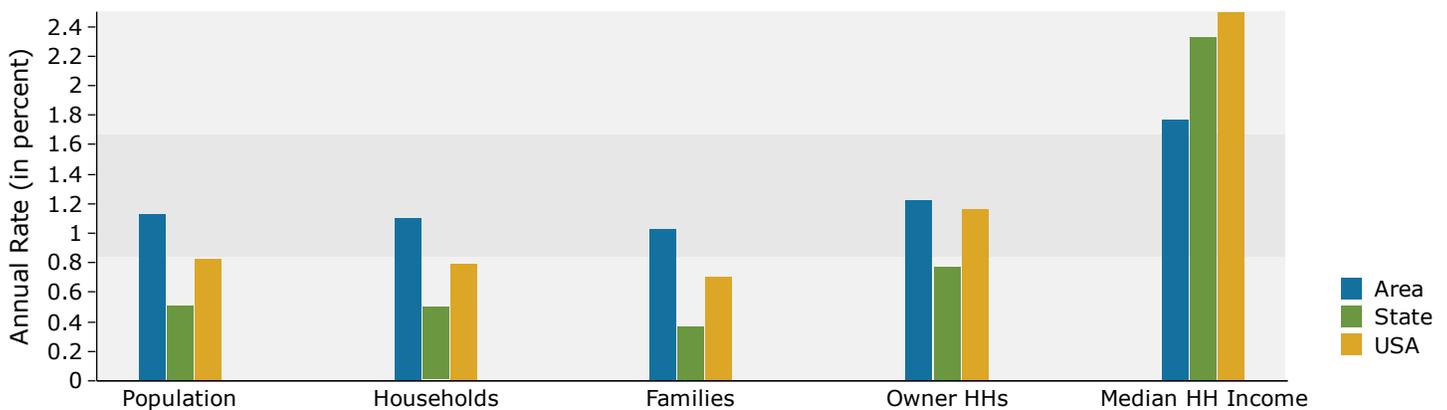
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,137	6.5%	7,037	5.8%	7,320	5.7%
5 - 9	7,937	7.3%	8,174	6.8%	8,252	6.5%
10 - 14	7,987	7.3%	8,576	7.1%	8,784	6.9%
15 - 19	6,768	6.2%	7,351	6.1%	7,703	6.0%
20 - 24	4,686	4.3%	5,788	4.8%	5,637	4.4%
25 - 34	13,297	12.2%	13,662	11.3%	14,607	11.4%
35 - 44	16,040	14.7%	16,406	13.6%	17,399	13.6%
45 - 54	16,881	15.5%	16,767	13.9%	16,714	13.1%
55 - 64	14,240	13.0%	16,566	13.7%	16,801	13.1%
65 - 74	7,791	7.1%	12,312	10.2%	14,120	11.0%
75 - 84	4,519	4.1%	5,702	4.7%	7,717	6.0%
85+	1,959	1.8%	2,578	2.1%	2,840	2.2%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,639	83.9%	97,521	80.7%	99,925	78.1%
Black Alone	9,047	8.3%	11,047	9.1%	12,414	9.7%
American Indian Alone	222	0.2%	233	0.2%	236	0.2%
Asian Alone	4,657	4.3%	7,206	6.0%	9,376	7.3%
Pacific Islander Alone	65	0.1%	74	0.1%	87	0.1%
Some Other Race Alone	1,526	1.4%	2,011	1.7%	2,387	1.9%
Two or More Races	2,085	1.9%	2,825	2.3%	3,470	2.7%
Hispanic Origin (Any Race)	3,920	3.6%	5,385	4.5%	6,763	5.3%

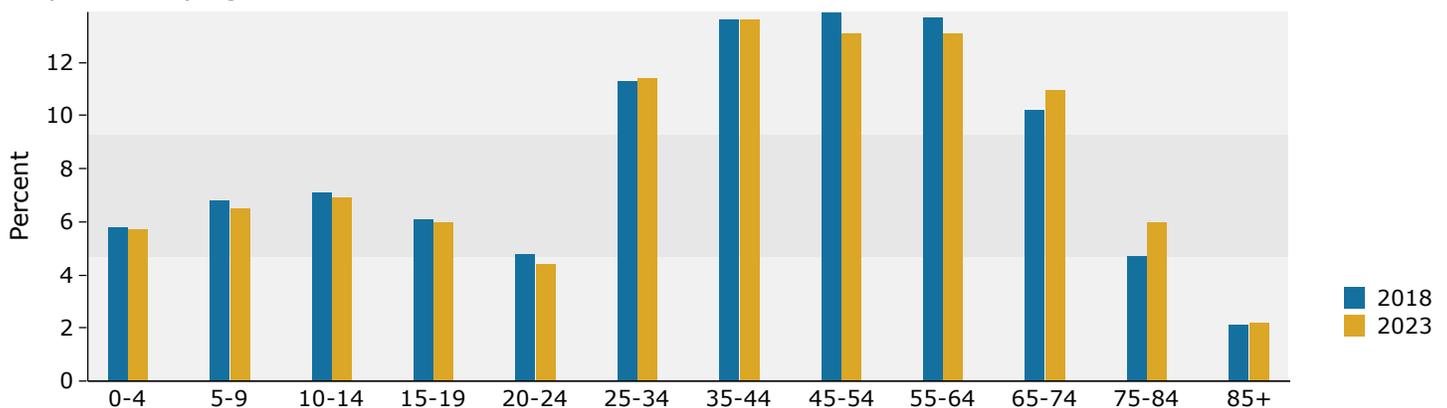
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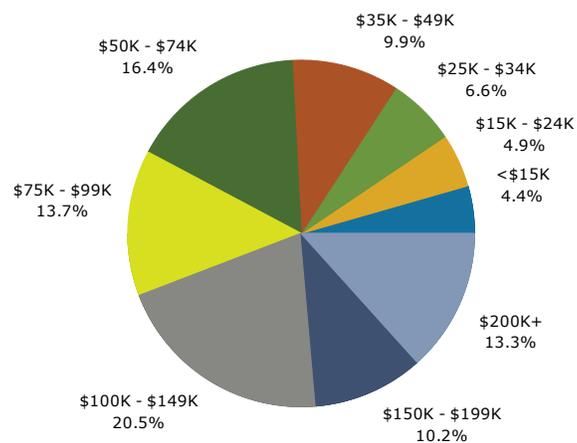
Trends 2018-2023



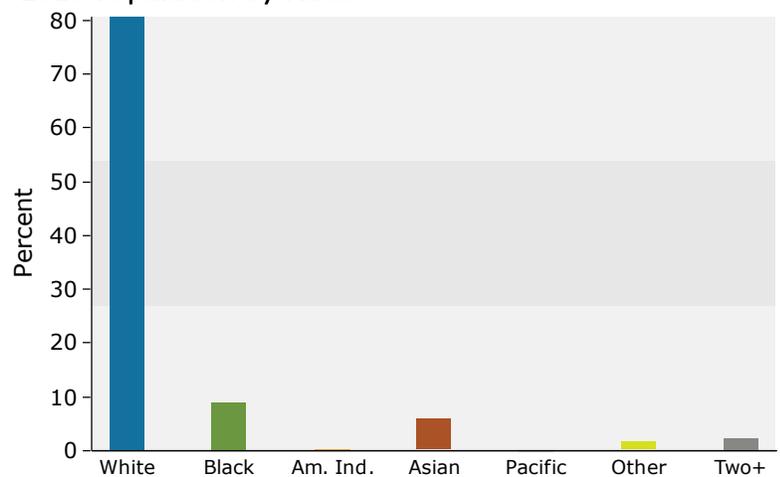
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.