

*Purpose.* The purpose of the Business Retail-1 (BR-1) district is to accommodate a wide range of retail sales and service uses (from florists, jewelry stores, and gift shops to department and variety stores, furniture stores, and home and building supply centers), but excluding auto oriented uses (gas stations, vehicle repair and servicing, drive-in or drive-through businesses). It also accommodates multifamily residential development and limited institutional and commercial uses, generally as special uses or public or semi-public uses.