





Markham Street Corridor

Linking Historic Downtown Conway to Hendrix College & The Village at Hendrix





Smart Growth



- Impact Fee Free Zone
- Commercial Historic District
- Business Improvement District
- Main Street Arkansas Community



Design Standards



Harkrider Boulevard Proposed Section
Studio



- Old Conway Historic Overlay District
- Buildings sit on the zero lot line
- Wide sidewalks with street trees
- No Metal Buildings



Development Projects





June 2006



- 9,000-square-foot restaurant space
- \$2.5 million investment
- 75 jobs





January 2007



- 10,000-square-foot retail space
- \$1.5 million investment





January 2007

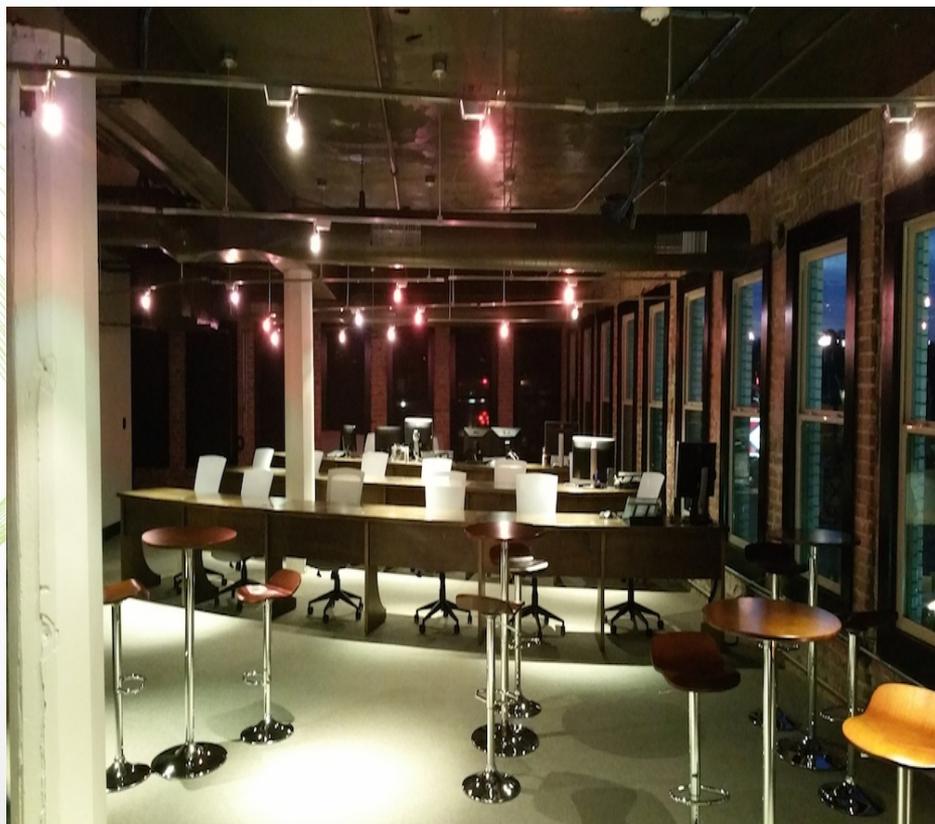
The Halter Building



- 36,00-square-foot mixed-use
- \$3 million investment
- 99% occupied



January 30, 2015



- 60 jobs
- 6,000-square-foot office
- \$15 million investment





January 30, 2015



- 40 jobs
- 2500-square-foot office
- \$3 million investment





August 18, 2016



- 15 jobs
- 5,000-square-foot office
- \$4.5 million investment





Reinvestment Dollars at Work in Downtown Conway

September 2016 to February 2017



CONWAY

Downtown Partnership

GETSMART



ConwayArkansas.org



Downtown Conway Reinvestment

September 2016 to February 2017

Public Investment Infrastructure



Spencer +
Smith Street
Investment
City

Lighting +
Undergrounding
Utilities
Conway Corp

Streetscaping
CDP + CBID

Public Investment | Infrastructure = \$430k



Downtown Conway Reinvestment September 2016 to February 2017

Private Investment | Building Rehabs

5

Number of
Building Rehabs

52

Net Gain Jobs

3+

Net Gain in
Businesses

Private Investment Rehabs = \$950k



Downtown Conway Reinvestment September 2016 to February 2017

Private Investment | New Construction

4

Number of New
Construction
Projects

40

Net Gain Jobs

4+

Net Gain in
Businesses

Private Investment New = \$21.9.9m



Downtown Conway Reinvestment September 2016 to February 2017

Cumulative Reinvestment Statistics

9

Number Bldg.
Rehabs + New
Construction

89

Net Gain Jobs

10+

Net Gain in
Businesses

Total Investment Public + Private = \$23.2m



1004 Oak Street Fat Daddy's



Fall 2016



1107 Main Street Keller Williams | H+N Architects

Fall 2016





1131 Front Street Angie Davis



Winter
2016



Conway Corporation Customer Care Center



February
2017



Front Street Plaza



March
2017



John Daly Steakhouse



Opening June 2017



JLofts

JLOFTS DOWNTOWN - DOWNTOWN CONWAY, AR



Opening
Summer
2017



JLOFTS
DOWNTOWN



ConwayArkansas.org



Grand Theatre

