





2195 Hyacinth Street NE, Ste 111B Salem, OR 97301 503.877.4653 traditionrep.com



851 SW Sixth Avenue, Ste 1200 Portland, OR 97204 503.223.3123 Colliers.com/Portland

# The Offering

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AJ NASH Principal Broker/Partner 503 559 9279 aj@traditionalrep.com



BRAD CHRISTIANSEN
Colliers International
Senior Vice President
503 499 0054
brad.christiansen@colliers.com

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# OFFERING HIGHLIGHTS



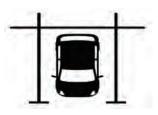
EASY FREEWAY ACCESS to I-5 and 4 miles south of Central Business District



54,664 SF office building on 5.81 acres (253,084 sf) zoned Commercial Office/RM as well as a 4.24 acres (184,694 sf) vacant land zoned Commercial Office



\$233,381 median owner occupied housing value within a 3 mile radius 56,507 - 2016 population within a 3 mile radius.



ON SITE PARKING is striped to accommodate 193 vehicles - a parking ratio of 3.56/1,000SF



Located near Kaiser Permanente and The Doctors Clinic and near Sprague High School





# PROPERTY DETAILS

**Address:** 2150 Country Drive S.

Salem, Oregon

**Building Description:** A two story, +/- 54,664 square foot

office building.

**Signage:** The building offers the ability to

brand your company and the

building in a highly visable way with

major street signage.

Year Built: 1990

Land Area: 10.05 acres total

CO Zone: 4.24 acres

CO/RM Split Zone: 5.81 acres

**Parking:** On-site parking for 193 vehicles;

Ratio of 3.56/1,000 sf

Zoning: CO (Commercial Office); RM2

**APN:** 083W17AA00700

**Price:** Call for Pricing

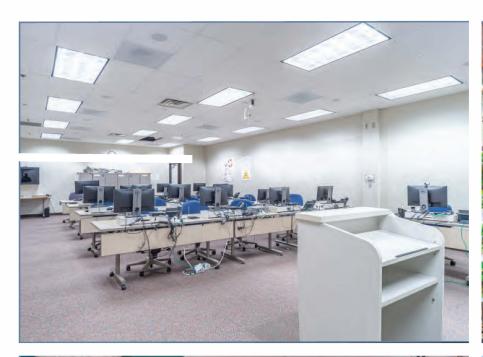












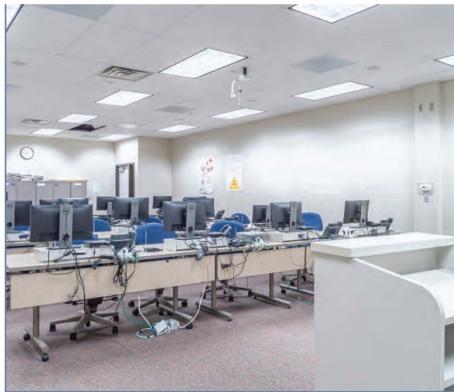


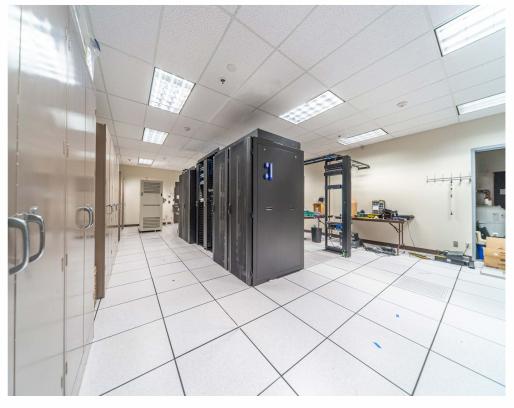












FLOORS Carpet Vinyl and Tile

FOUNDATION Concrete

EXTERIOR WALLS 3-4" brick veneer with metal studs and concrete

ROOF STRUCTURE Flat. Duro-Last PVC membrane system replaced in 2012 and has a 20 year warranty.

STAIRWELLS Four (4)

# **MECHANICAL DETAIL**

HEATING/COOLING McQuay air handlers with gas boiler, DX and economizer cooling, Evapco cooling

tower (replaced in 2013 at a cost of \$150,000). 50 VAV zones with electric reheat. (Controls were upgraded in 2018 at a cost of \$150,000). Many compressors, VFDs and pumps are also newer. Separate redundant Liebert HVAC units serving the Data Center

(installed in 2010 at a cost of \$80,000).

ELEVATOR SERVICE 1 newly updated

FIRE PROTECTION Fully suppressed

UTILITIES: NW Natural Gas; PGE; City of Salem water service; Century Link copper data and dedicated

fiber optic data service.

**SITE IMPROVEMENT** 

ON-SITE PARKING

The parking lot is striped to accommodate 193 vehicles, which indicates a parking ratio of

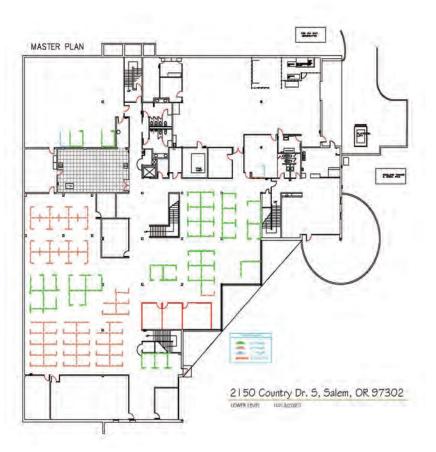
3.56 vehicles per 1,000 SF of building area.

PAVING/EXTERIOR Blacktop

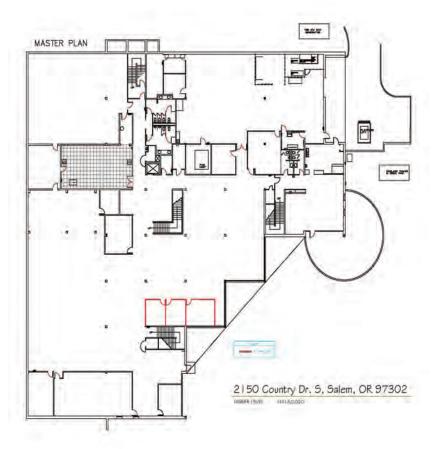


# FIRST FLOOR

# **PROPOSED DENSITY**



# **AS-BUILTS**

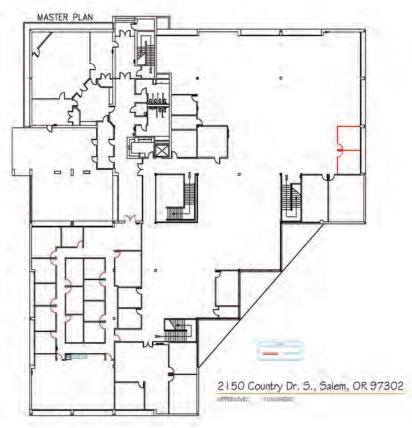


# SECOND FLOOR

# PROPOSED DENSITY



# **AS-BUILTS**



# MID-WILLAMETTE VALLEY

Salem is the third largest city in Oregon and is the state capital. It is located in the center of the Willamette Valley alongside the Willamette River, which runs north through the city. The river forms the boundary between Marion and Polk counties.

The city is home to Willamette University, Corban University, and Chemeketa Community College. The State of Oregon is the largest public employer in the city, and Salem Health is the largest private employer. Transportation includes public transit from Salem-Keizer Transit, Amtrak service and non-commercial air travel at McNary Field. Major roads include Interstate 5, Oregon Route 99E, and Oregon Route 22, which connects West Salem across the Willamette River via the Marion Street and Center Street bridges.

Salem lies in the center of the lush Willamette Valley, surrounded by green pastures, fields of flowers, gardens, vegetables, orchards, and vineyards. Summer farmer's markets overflow with locally-raised produce and hand-crafted products.

Salem offers a wide array of restaurants, hotels, and tourist attractions. Area attractions include historic sites, museums, and events that appeal to a variety of interests. Enjoy sports tournaments, arts fairs, theater, and music. Several parks are within walking distance from the vibrant shopping district and historic downtown, inviting residents and visitors to enjoy the outdoors year-round.

Centrally located, Salem is 47 miles south of Portland and an hour from the Cascade Mountains and the ocean beaches. Salem is in the midst of sustained, steady growth. Ongoing preservation of historic downtown buildings, along with a downtown core master plan for residential and commercial development, ensures managed growth. Salem is a diverse community with well established neighborhoods, a family-friendly ambiance, and a small town feel.

# SALEM'S ECONOMY

Like the rest of the nation, the coronavirus pandemic has severely disrupted the local economy. In late March, Governor Kate Brown issued a statewide stay-at-home order, forcing nonessential businesses to close and causing local firms to issue layoffs. Many companies, especially small local businesses, are at risk of closing altogether. The pandemic has been particularly devastating to the leisure and hospitality and retail trade sectors. From an unemployment rate of 3.5% in March, unemployment reached 13.1% in April following record-breaking job losses. While the situation has since improved, the unemployment rate remains elevated. With its high concentration of government jobs, Salem is better positioned than many other metros to weather the storm. Still, during the Great Recession, the stark job losses across Salem mirrored the national trend line. Salem did not see positive job growth until 2012. But from 2013 to 2019, Salem's employment growth outpaced national performance.

Salem is home to two mid-sized universities: Willamette University, the oldest institution of higher education in the American West, with 2,400 enrolled students and Western Oregon University in Monmouth, with 5,200 students. The metro also contains four state prisons, including the Oregon State Penitentiary, Oregon's only maximum security prison. As a hub for farming communities, Salem is a major agricultural food processing center.

The State of Oregon is by far the city's largest employer, with 20,100 employees. Nine total employers have more than 1,000 employees, including Salem-Keizer School District (4,900 employees), Salem Health/Salem Hospital (4,900), Marion County (1,500), the federal government (1,500), Chemeketa Community College (1,400), the City of Salem (1,300) and the State Accident Insurance Fund (1,000). Amazon joined this list in August 2019, commencing operations at its new 1 million SF distribution center with 1,000 employees.



# SALEM OFFICE MARKE

Q3 2020
JOB GROWTH

SALEM
-8.3%

US GROWTH
-7.0%

Q3 2020 MEDIAN HOUSEHOLD INCOME SALEM

\$63,571

US MEDIAN \$66,625



POPULATION GROWTH

.91%

US MEDIAN
.49%



At the beginning of Q2 2020, the vacancy rate for office space in Salem stood at a low 4.4%, from 4.9% at the beginning of Q2 2019. With very little new product coming to market, the rates should improve even further over the next few years.



Though Salem sees a sizable number of office properties trade hands each year, the metro's annual sales volume tends to be fairly low. With over \$60M, sales volume in 2019 was exceptionally strong. Transactions, which seldom exceed \$5M, mostly involve older buildings. Buyers are primarly Oregon-based, often living within the Salem metro. In 2019, roughly half of all transactions were owner/user deals. The Creekside Corporate Center sale aside, no investor or seller traded over \$7 million. Not infrequently, Salem sees lower investment for office than for other types of commercial real estate.

Salem	Office	Market	<b>Snapshot</b>
2003			

	Q3 2020	YOY	FORECAST
Vacancy Rate	4.7%		
Absorption SF	-7,386SF		
Construction SF	0		
CBD Class FSG Rent	\$26.00		



# Offering Procedure

The offering of the property is being conducted by Tradition REP and Colliers International. All questions and inquiries should be directed to the representatives listed in this offering.

Tradition REP and Colliers International will be available to assist prospective investors with their review of the offering. On-site inspections of the property and tours of the market area can be arranged directly with Tradition REP or Colliers International.

Offers should include, at a minimum, the following:

- The purchase price and closing date;
- The source of capital, both equity and debt, for the transaction
- The amount of earned money deposit;
- A detailed schedule of the due diligence and requisite approval process; and
- A description of assumptions utilized for the offer.

Please address your offers to the brokers listed below.

AJ Nash
Principal Broker/Partner
Tradition Real Estate Partners
2195 Hyacinth Street NE, Ste 111B
Salem, OR 97301
503 559 9279
aj@traditionrep.com



Brad Christiansen
Senior Vice President
Colliers International
851 SW Sixth Avenue, Ste 1200
Portland, OR 97204
brad.christiansen@colliers.com
503 939 9000



## CONFIDENTIALITY AND DISCLAIMER STATEMENT

This Offering Memorandum contains select information pertaining to the business and affairs of the Property. It has been prepared by Tradition Real Estate Partners and Colliers International. This Offering Memorandum may not be all-inclusive or contain all of the information a prospective purchaser may desire. The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchasers of the Property. It is not to be used for any other purpose or made available to any other person without written consent of Seller or Tradition Real Estate Partners or Colliers International. The material is based in part upon information supplied by the Seller and in part upon financial information obtained by Tradition Real Estate Partners and Colliers International from sources it deems reliable. Owner, nor their officers, employees, or agents makes any representation or warranty, express or implied, as to the accuracy or completeness of this Offering Memorandum or any of its contents and no legal liability is assumed or shall be implied with respect thereto. Prospective purchasers should make their own projections and form their own conclusions without reliance upon the material contained herein and conduct their own due diligence research.

By acknowledging your receipt of this Offering Memorandum from Tradition Real Estate Partners and Colliers International, you agree:

- 1) The Offering Memorandum and its contents are confidential;
- 2) You will hold it and treat it in the strictest of confidence; and
- 3) You will not, directly or indirectly, disclose or permit anyone else to disclose this Offering Memorandum or its contents in any fashion or manner detrimental to the interest of the Seller.

Owner and Tradition Real Estate Partners and Colliers International expressly reserve the right, at their sole discretion, to reject any and all expressions of interest or offers to purchase the Property and to terminate discussions with any person or entity reviewing this Offering Memorandum or making an offer to purchase the Property unless and until a written agreement for the purchase and sale of the Property has been fully executed and delivered.

If you wish not to pursue negotiations leading to the acquisition of the Property or in the future you discontinue such negotiations, then you agree to purge all the materials relating to this Property including this Offering Memorandum.

A prospective purchaser's sole and exclusive rights with respect to this transaction, the Property, or information provided herein or in connection with the sale of the Property shall be limited to those expressly provided in an executed Purchase Agreement and shall be subject to the terms thereof. In no event shall a prospective purchaser have any other claims against Seller or Colliers International or any of their affiliates or any of their respective officers, Directors, shareholders, owners, employees, or agents for any damages, liability, or causes of action relating to this solicitation process or the marketing or sale of the Property.

This Offering Memorandum shall not be deemed to represent the state of affairs of the Property or constitute an indication that there has been no change in the state of affairs of the Property since the date of this Offering Memorandum.

