



# Executive Summary

8012 W Dodge Rd, Omaha, Nebraska, 68114  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 41.26103  
Longitude: -96.04088

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	9,165	102,094	282,757
2010 Population	9,119	100,534	279,723
2019 Population	9,721	106,890	299,319
2024 Population	10,095	111,239	311,155
2000-2010 Annual Rate	-0.05%	-0.15%	-0.11%
2010-2019 Annual Rate	0.69%	0.66%	0.73%
2019-2024 Annual Rate	0.76%	0.80%	0.78%
2019 Male Population	47.0%	48.1%	48.7%
2019 Female Population	53.0%	51.9%	51.3%
2019 Median Age	39.5	36.3	35.3

In the identified area, the current year population is 299,319. In 2010, the Census count in the area was 279,723. The rate of change since 2010 was 0.73% annually. The five-year projection for the population in the area is 311,155 representing a change of 0.78% annually from 2019 to 2024. Currently, the population is 48.7% male and 51.3% female.

### Median Age

The median age in this area is 39.5, compared to U.S. median age of 38.5.

### Race and Ethnicity

2019 White Alone	82.3%	80.8%	70.5%
2019 Black Alone	5.7%	8.0%	14.1%
2019 American Indian/Alaska Native Alone	0.6%	0.5%	0.8%
2019 Asian Alone	6.8%	5.2%	4.7%
2019 Pacific Islander Alone	0.0%	0.1%	0.1%
2019 Other Race	1.6%	2.3%	6.0%
2019 Two or More Races	2.8%	3.1%	3.7%
2019 Hispanic Origin (Any Race)	5.2%	6.5%	12.1%

Persons of Hispanic origin represent 12.1% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.1 in the identified area, compared to 64.8 for the U.S. as a whole.

### Households

2019 Wealth Index	109	95	80
2000 Households	4,406	46,199	118,967
2010 Households	4,385	45,448	117,640
2019 Total Households	4,702	48,580	126,084
2024 Total Households	4,897	50,680	131,231
2000-2010 Annual Rate	-0.05%	-0.16%	-0.11%
2010-2019 Annual Rate	0.76%	0.72%	0.75%
2019-2024 Annual Rate	0.82%	0.85%	0.80%
2019 Average Household Size	2.03	2.15	2.32

The household count in this area has changed from 117,640 in 2010 to 126,084 in the current year, a change of 0.75% annually. The five-year projection of households is 131,231, a change of 0.80% annually from the current year total. Average household size is currently 2.32, compared to 2.32 in the year 2010. The number of families in the current year is 68,994 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	16.2%	15.3%	14.4%
<b>Median Household Income</b>			
2019 Median Household Income	\$58,532	\$57,026	\$53,902
2024 Median Household Income	\$66,819	\$64,222	\$60,897
2019-2024 Annual Rate	2.68%	2.41%	2.47%
<b>Average Household Income</b>			
2019 Average Household Income	\$95,116	\$83,042	\$74,864
2024 Average Household Income	\$108,663	\$94,061	\$86,066
2019-2024 Annual Rate	2.70%	2.52%	2.83%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$46,162	\$37,814	\$31,633
2024 Per Capita Income	\$52,890	\$42,921	\$36,396
2019-2024 Annual Rate	2.76%	2.57%	2.84%

### Households by Income

Current median household income is \$53,902 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$60,897 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$74,864 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$86,066 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$31,633 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$36,396 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	124	131	140
2000 Total Housing Units	4,699	48,609	125,749
2000 Owner Occupied Housing Units	2,390	26,289	67,990
2000 Renter Occupied Housing Units	2,016	19,910	50,977
2000 Vacant Housing Units	293	2,410	6,782
2010 Total Housing Units	4,774	49,390	128,652
2010 Owner Occupied Housing Units	2,164	24,527	65,047
2010 Renter Occupied Housing Units	2,221	20,921	52,593
2010 Vacant Housing Units	389	3,942	11,012
2019 Total Housing Units	5,079	52,247	136,649
2019 Owner Occupied Housing Units	2,097	24,230	64,644
2019 Renter Occupied Housing Units	2,605	24,350	61,440
2019 Vacant Housing Units	377	3,667	10,565
2024 Total Housing Units	5,282	54,308	141,883
2024 Owner Occupied Housing Units	2,211	25,571	68,395
2024 Renter Occupied Housing Units	2,685	25,109	62,836
2024 Vacant Housing Units	385	3,628	10,652

Currently, 47.3% of the 136,649 housing units in the area are owner occupied; 45.0%, renter occupied; and 7.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 128,652 housing units in the area - 50.6% owner occupied, 40.9% renter occupied, and 8.6% vacant. The annual rate of change in housing units since 2010 is 2.72%. Median home value in the area is \$158,176, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.40% annually to \$178,114.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.