

Church

3801-3813 Casa Blanca Lake Rd, Laredo, TX, 78041, USA



Demographic Analysis

Demographic Analysis Report

3801 CASA BLANCA RD, LAREDO, TX, 78041, USA

Prepared by
Jennifer Hamilton



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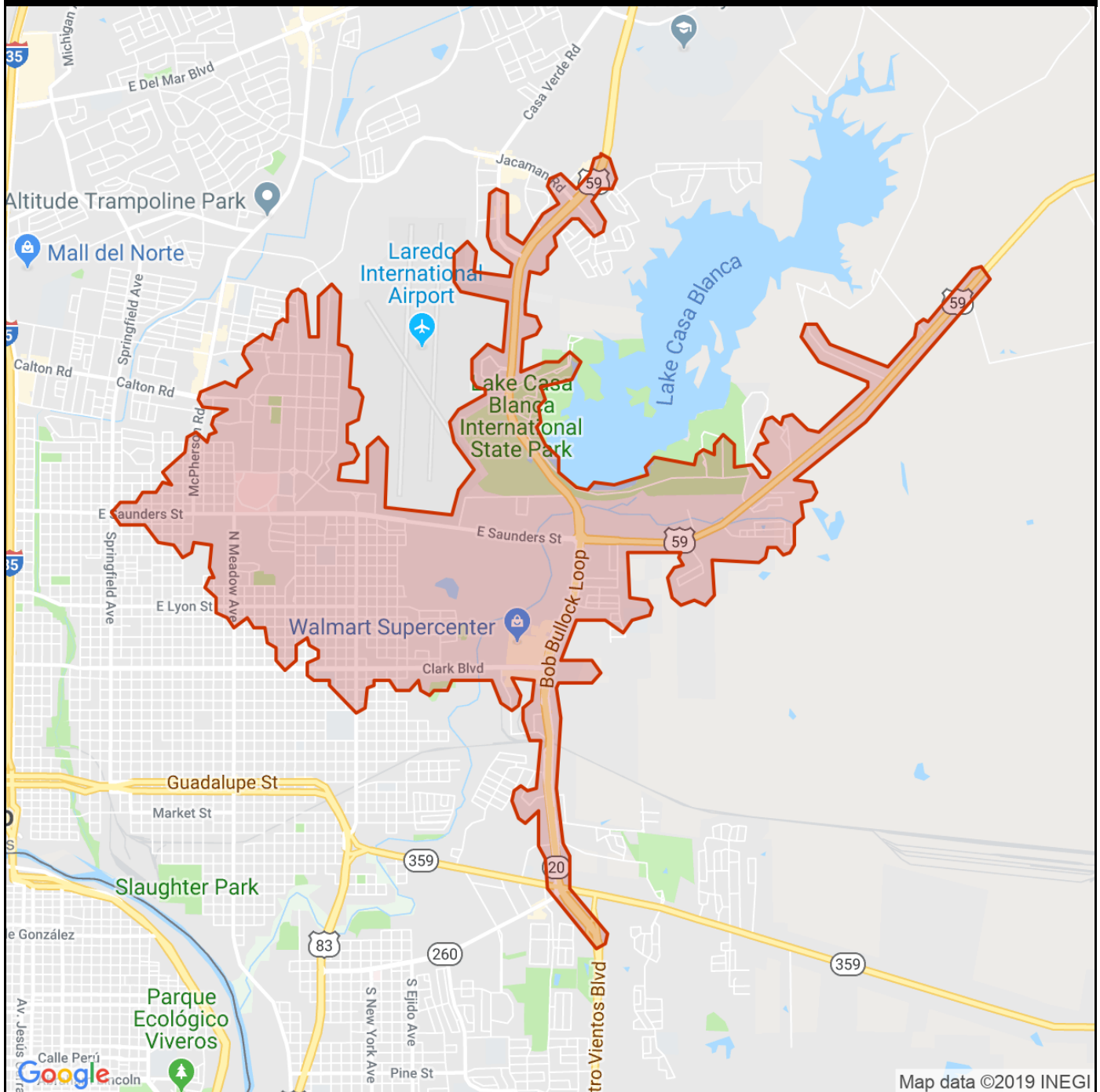
9 Traffic Count - Study Area20

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Demographic Analysis

Location/Study Area Map (Drive Time: 5 minutes)



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Demographic Analysis

Executive Summary (Drive Time: 5 minutes)

0 - 5 drive time minute

Population

2000 Population	18,672
2010 Population	20,984
2019 Population	22,492
2024 Population	23,715
2000-2010 Annual Rate	1.17%
2010-2019 Annual Rate	0.75%
2019-2024 Annual Rate	1.06%
2019 Male Population	48.4%
2019 Female Population	51.6%
2019 Median Age	29.6

In the identified area, the current year population is 22,492. In 2010, the Census count in the area was 20,984. The rate of change since 2010 was 0.75% annually. The five-year projection for the population in the area is 23,715 representing a change of 1.06% annually from 2019 to 2024. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 29.6, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	86.4%
2019 Black Alone	0.8%
2019 American Indian/Alaska Native Alone	0.4%
2019 Asian Alone	1.1%
2019 Pacific Islander Alone	0.0%
2019 Other Race	9.5%
2019 Two or More Races	1.8%
2019 Hispanic Origin (Any Race)	95.3%

Persons of Hispanic origin represent 95.3% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 31.9 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	38
2000 Households	5,286
2010 Households	6,084
2019 Total Households	6,518
2024 Total Households	6,872
2000-2010 Annual Rate	1.42%
2010-2019 Annual Rate	0.75%
2019-2024 Annual Rate	1.06%
2019 Average Household Size	3.41

The household count in this area has changed from 6,084 in 2010 to 6,518 in the current year, a change of 0.75% annually. The five-year projection of households is 6,872, a change of 1.06% annually from the current year total. Average household size is currently 3.41, compared to 3.41 in the year 2010. The number of families in the current year is 5,256 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Demographic Analysis

Executive Summary (Drive Time: 5 minutes)

0 - 5 drive time minute

Mortgage Income	
2019 Percent of Income for Mortgage	16.7%
Median Household Income	
2019 Median Household Income	\$37,690
2024 Median Household Income	\$43,123
2019-2024 Annual Rate	2.73%
Average Household Income	
2019 Average Household Income	\$50,262
2024 Average Household Income	\$58,156
2019-2024 Annual Rate	2.96%
Per Capita Income	
2019 Per Capita Income	\$14,409
2024 Per Capita Income	\$16,668
2019-2024 Annual Rate	2.96%

Households by Income

Current median household income is \$37,690 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$43,123 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$50,262 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$58,156 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$14,409 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$16,668 in five years, compared to \$36,530 for all U.S. households

Housing	
2019 Housing Affordability Index	118
2000 Total Housing Units	5,670
2000 Owner Occupied Housing Units	2,706
2000 Renter Occupied Housing Units	2,580
2000 Vacant Housing Units	384
2010 Total Housing Units	6,472
2010 Owner Occupied Housing Units	2,914
2010 Renter Occupied Housing Units	3,170
2010 Vacant Housing Units	388
2019 Total Housing Units	7,090
2019 Owner Occupied Housing Units	3,150
2019 Renter Occupied Housing Units	3,368
2019 Vacant Housing Units	572
2024 Total Housing Units	7,505
2024 Owner Occupied Housing Units	3,311
2024 Renter Occupied Housing Units	3,561
2024 Vacant Housing Units	633

Currently, 44.4% of the 7,090 housing units in the area are owner occupied; 47.5%, renter occupied; and 8.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 6,472 housing units in the area - 45.0% owner occupied, 49.0% renter occupied, and 6.0% vacant. The annual rate of change in housing units since 2010 is 4.14%. Median home value in the area is \$129,001, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.01% annually to \$142,497.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



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Demographic Analysis

Demographic and Income (Drive Time Band: 0 - 5 drive time minute radius)

Summary	Census 2010	2019	2024
Population	20,984	22,492	23,715
Households	6,084	6,518	6,872
Families	4,938	5,256	5,528
Average Household Size	3.41	3.41	3.41
Owner Occupied Housing Units	2,914	3,150	3,311
Renter Occupied Housing Units	3,170	3,368	3,561
Median Age	27.9	29.6	30.6
Trends: 2019 - 2024 Annual Rate	Area		National
Population	1.06%	1.59%	0.77%
Households	1.06%	1.55%	0.75%
Families	1.01%	1.53%	0.68%
Owner HHs	1.00%	1.63%	0.92%
Median Household Income	2.73%	2.50%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,342	20.6%	1,221	17.8%
\$15,000 - \$24,999	873	13.4%	800	11.6%
\$25,000 - \$34,999	803	12.3%	771	11.2%
\$35,000 - \$49,999	1,016	15.6%	1,038	15.1%
\$50,000 - \$74,999	1,176	18.0%	1,348	19.6%
\$75,000 - \$99,999	561	8.6%	688	10.0%
\$100,000 - \$149,999	547	8.4%	722	10.5%
\$150,000 - \$199,999	140	2.1%	205	3.0%
\$200,000+	59	0.9%	79	1.1%

Median Household Income	\$37,690	\$43,123
Average Household Income	\$50,262	\$58,156
Per Capita Income	\$14,409	\$16,668

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,001	9.5%	2,027	9.0%	2,163	9.1%
5 - 9	1,981	9.4%	1,982	8.8%	2,061	8.7%
10 - 14	1,828	8.7%	1,849	8.2%	1,925	8.1%
15 - 19	1,896	9.0%	1,746	7.8%	1,761	7.4%
20 - 24	1,823	8.7%	1,724	7.7%	1,701	7.2%
25 - 34	3,167	15.1%	4,005	17.8%	4,207	17.7%
35 - 44	2,711	12.9%	2,829	12.6%	3,218	13.6%
45 - 54	2,286	10.9%	2,345	10.4%	2,311	9.7%
55 - 64	1,555	7.4%	1,895	8.4%	1,907	8.0%
65 - 74	943	4.5%	1,268	5.6%	1,477	6.2%
75 - 84	617	2.9%	608	2.7%	750	3.2%
85+	176	0.8%	216	1.0%	233	1.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,222	86.8%	19,436	86.4%	20,565	86.7%
Black Alone	120	0.6%	171	0.8%	209	0.9%
American Indian Alone	70	0.3%	83	0.4%	90	0.4%
Asian Alone	236	1.1%	239	1.1%	251	1.1%
Pacific Islander Alone	6	0.0%	8	0.0%	9	0.0%
Some Other Race Alone	1,963	9.4%	2,145	9.5%	2,175	9.2%
Two or More Races	367	1.7%	410	1.8%	416	1.8%
Hispanic Origin (Any Race)	20,045	95.5%	21,444	95.3%	22,610	95.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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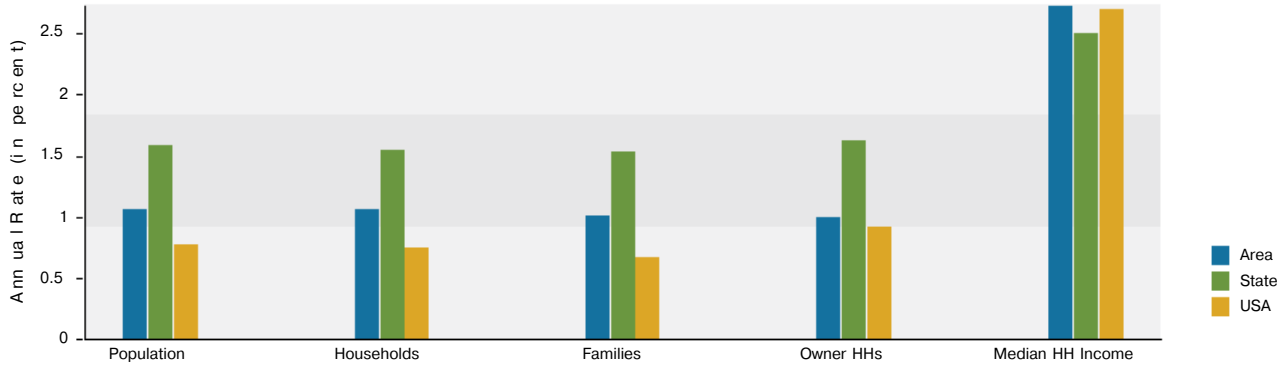
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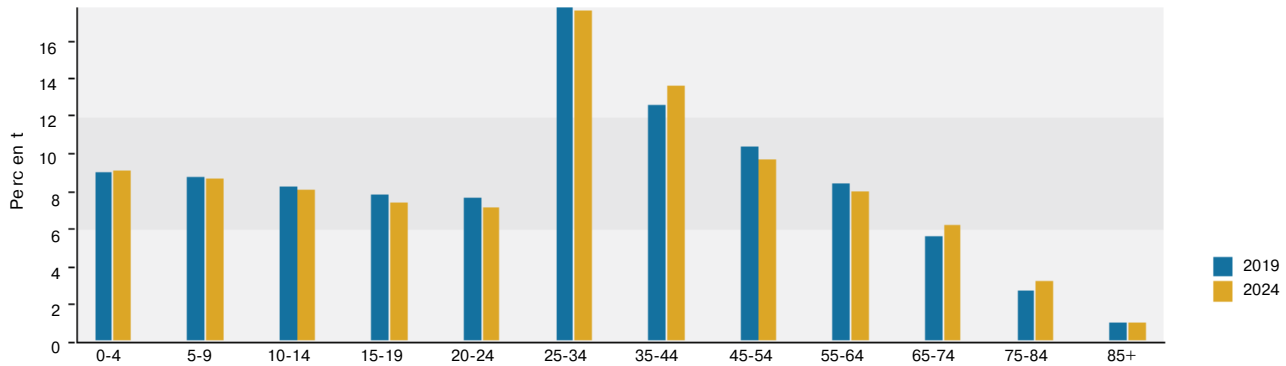
Demographic Analysis

Demographic and Income (Drive Time Band: 0 - 5 drive time minute radius)

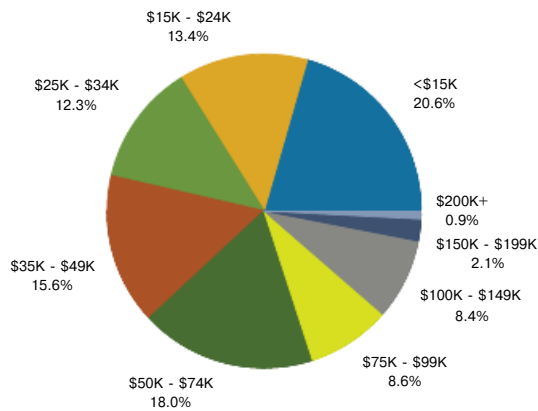
Trends 2019-2024



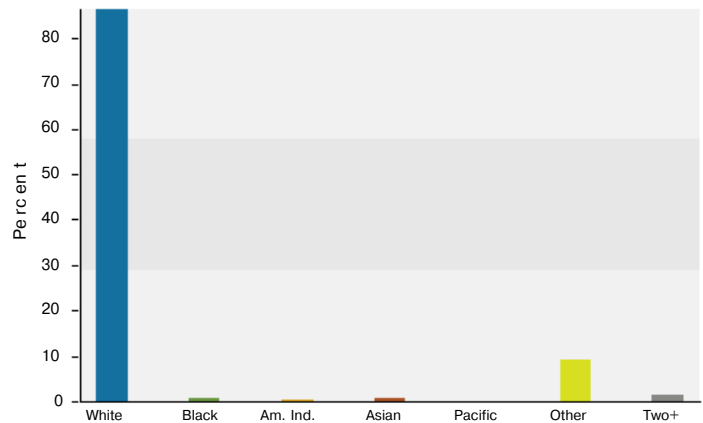
Population by Age



2019 Household Income



2019 Population by Race

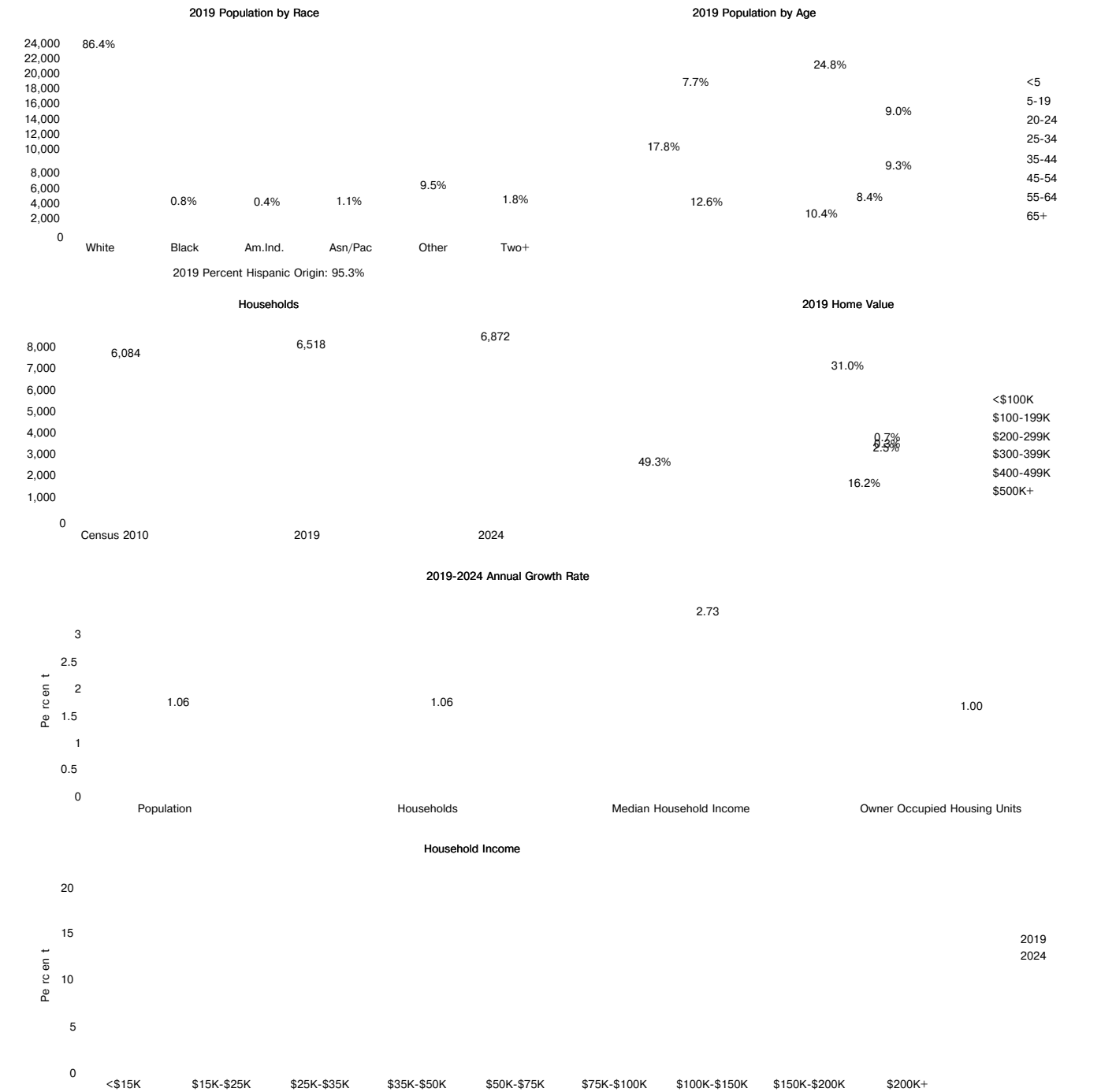


2019 Percent Hispanic Origin: 95.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

Demographic Analysis

Graphic Profile (Drive Time Band: 0 - 5 drive time minute radius)



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

Demographic Analysis

Housing Profile (Drive Time Band: 0 - 5 drive time minute radius)

Population

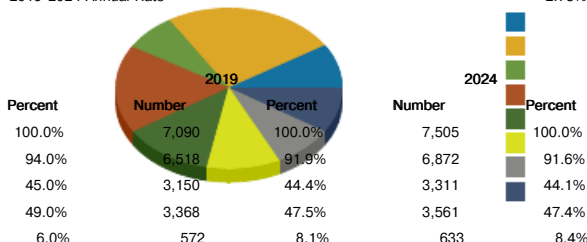
2010 Total Population	20,984
2019 Total Population	22,492
2024 Total Population	23,715
2019-2024 Annual Rate	1.06%

Housing Units by Occupancy Status and Tenure

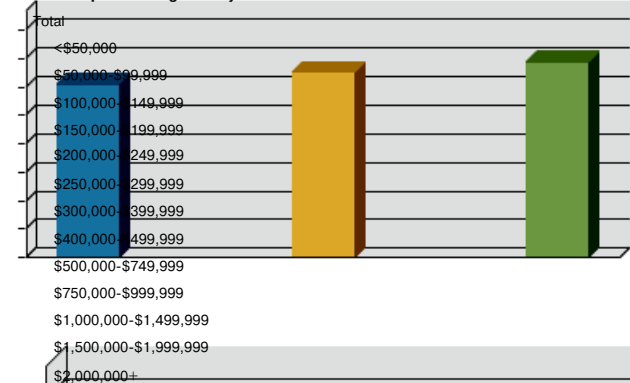
	Number
Total Housing Units	6,472
Occupied	6,084
Owner	2,914
Renter	3,170
Vacant	388

Households

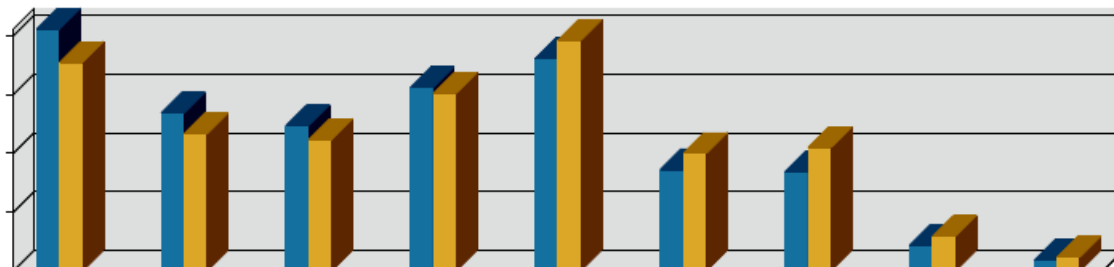
2019 Median Household Income	\$37,690
2024 Median Household Income	\$43,123
2019-2024 Annual Rate	2.73%



Owner Occupied Housing Units by Value



Median Value	\$129,000	\$142,497
Average Value	\$143,600	\$160,963
Census 2010 Housing Units		
Total	6,472	100.0%
In Urbanized Areas	6,472	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%



Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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Demographic Analysis

Housing Profile (Drive Time Band: 0 - 5 drive time minute radius)

Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	2,914	100.0%
Owned with a Mortgage/Loan	1,767	60.6%
Owned Free and Clear	1,147	39.4%

Census 2010 Vacant Housing Units by Status	Number	Percent
Total	403	100.0%
For Rent	202	50.1%
Rented- Not Occupied	9	2.2%
For Sale Only	42	10.4%
Sold - Not Occupied	7	1.7%
Seasonal/Recreational/Occasional Use	28	6.9%
For Migrant Workers	0	0.0%
Other Vacant	115	28.5%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,083	2,913	47.9%
15-24	390	38	9.7%
25-34	1,227	300	24.4%
35-44	1,317	593	45.0%
45-54	1,199	680	56.7%
55-64	870	536	61.6%
65-74	550	384	69.8%
75-84	406	297	73.2%
85+	124	85	68.5%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,084	2,914	47.9%
White Alone	5,347	2,656	49.7%
Black/African American Alone	27	7	25.9%
American Indian/Alaska Native Alone	20	5	25.0%
Asian Alone	78	8	10.3%
Pacific Islander Alone	2	1	50.0%
Other Race Alone	497	191	38.4%
Two or More Races	113	46	40.7%
Hispanic Origin	5,719	2,775	48.5%

Census 2010 Occupied Housing Units by Size and Home Ownership	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	6,085	2,914	47.9%
1-Person	921	383	41.6%
2-Person	1,322	664	50.2%
3-Person	1,128	504	44.7%
4-Person	1,136	545	48.0%
5-Person	811	421	51.9%
6-Person	392	209	53.3%
7+ Person	375	188	50.1%

2019 Housing Affordability	
Housing Affordability Index	118
Percent of Income for Mortgage	16.7%

Data Note: Persons of Hispanic Origin may be of any race. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



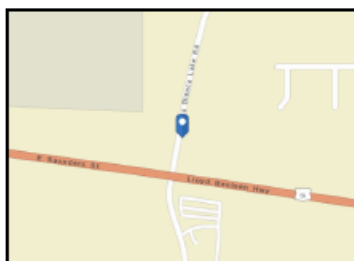
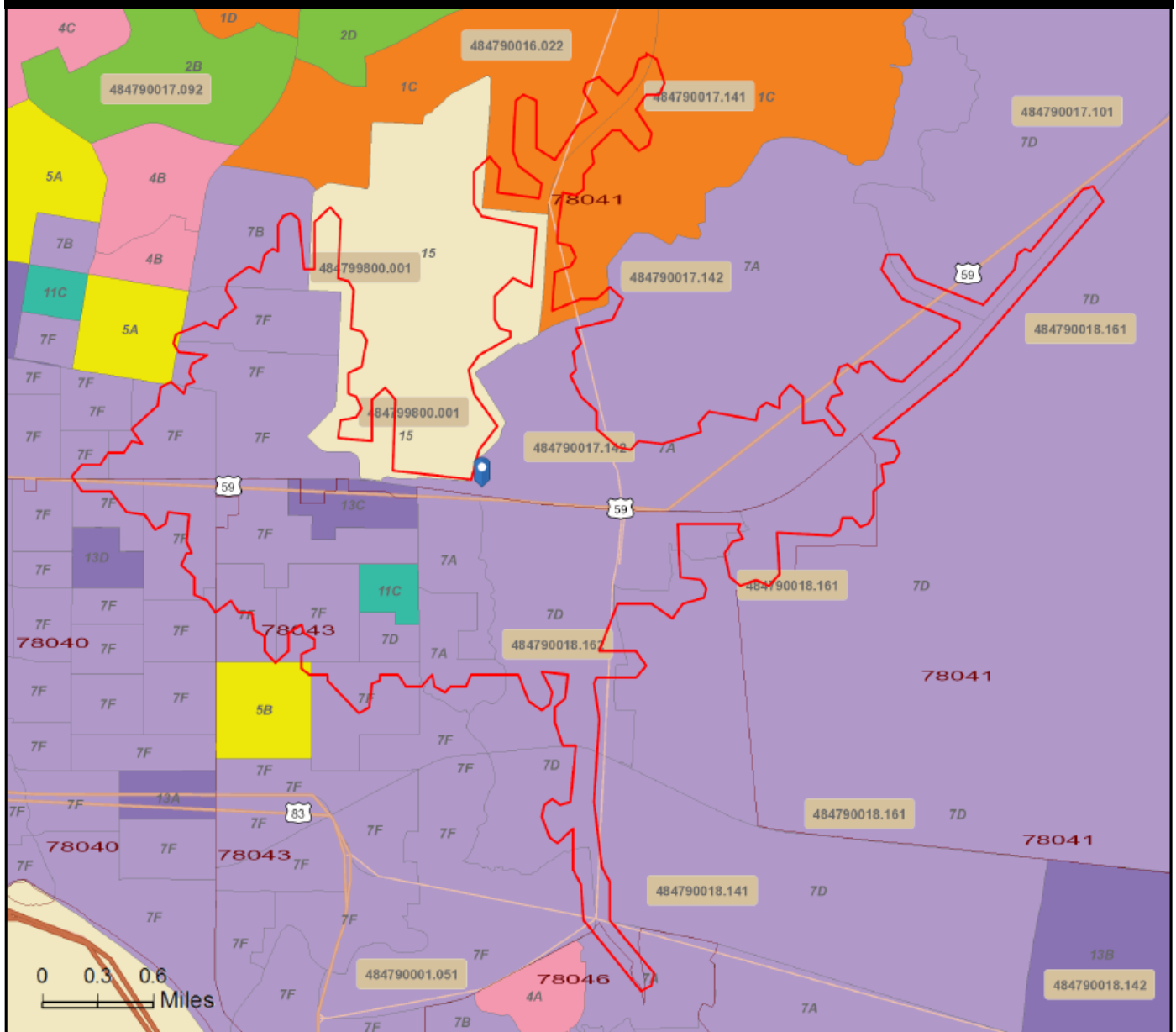
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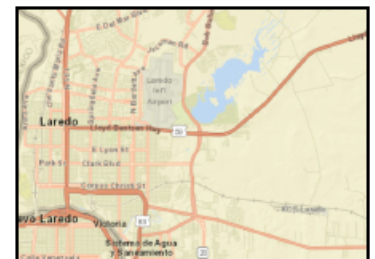
Demographic Analysis

Dominant Tapestry Map (Drive Time Band: 0 - 5 drive time minute radius)



Tapestry LifeMode

- | | |
|---|--|
| ■ L1: Affluent Estates | ■ L8: Middle Ground |
| ■ L2: Upscale Avenues | ■ L9: Senior Styles |
| ■ L3: Uptown Individuals | ■ L10: Rustic Outposts |
| ■ L4: Family Landscapes | ■ L11: Midtown Singles |
| ■ L5: GenXurban | ■ L12: Hometown |
| ■ L6: Cozy Country | ■ L13: Next Wave |
| ■ L7: Ethnic Enclaves | ■ L14: Scholars and Patriots |



Source: Esri



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Dominant Tapestry Map (Drive Time Band: 0 - 5 drive time minute radius)

Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)

Source: Esri



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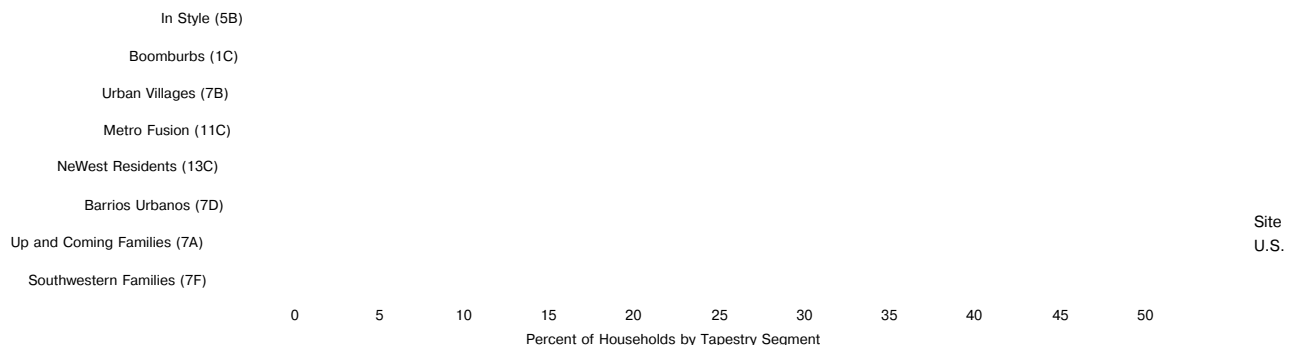
Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2019 Households		2019 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Southwestern Families (7F)	51.5%	51.5%	0.8%	0.8%	6300
2	Up and Coming Families (7A)	19.1%	70.6%	2.5%	3.3%	767
3	Barrios Urbanos (7D)	12.2%	82.8%	1.0%	4.3%	1,168
4	NeWest Residents (13C)	10.1%	92.9%	0.8%	5.1%	1,306
5	Metro Fusion (11C)	4.2%	97.1%	1.4%	6.5%	299
	Subtotal	97.1%		6.5%		
6	Urban Villages (7B)	2.3%	99.4%	1.1%	7.6%	223
7	Boomburbs (1C)	0.5%	99.9%	1.7%	9.3%	28
8	In Style (5B)	0.1%	100.0%	2.2%	11.5%	3
	Subtotal	2.9%		5.0%		
	Total	100.0%		11.6%		865

Top Ten Tapestry Segments Site vs. U.S.



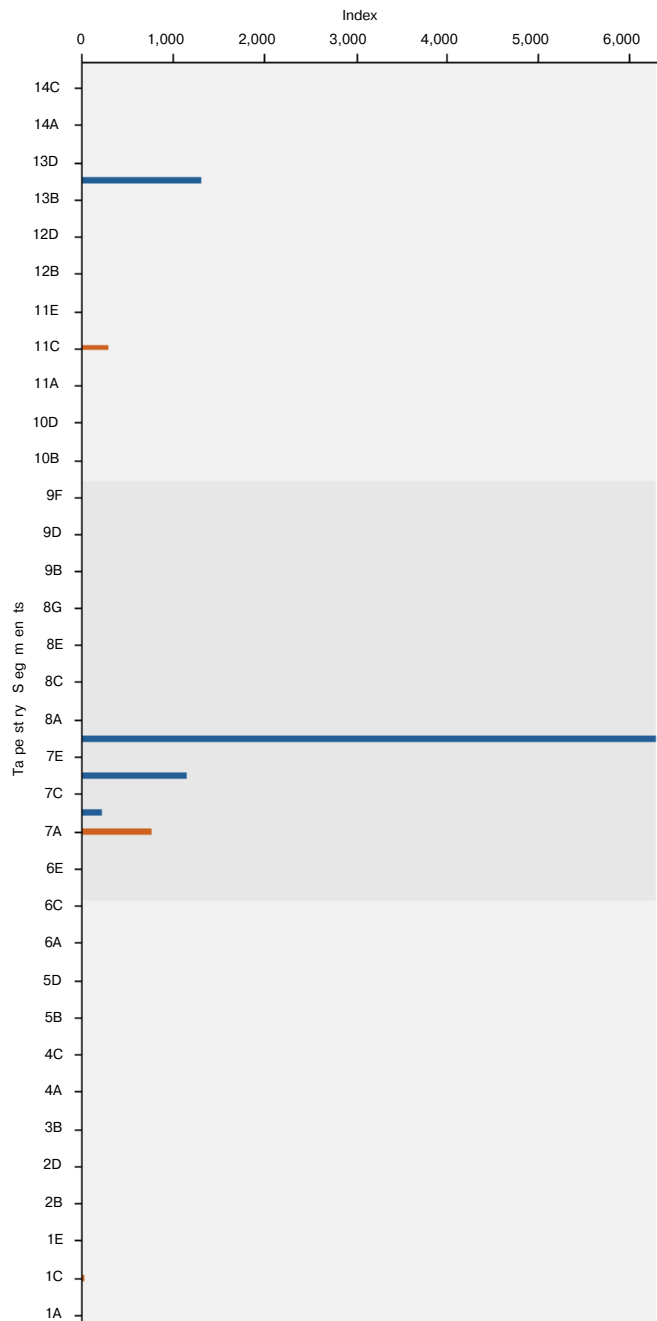
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

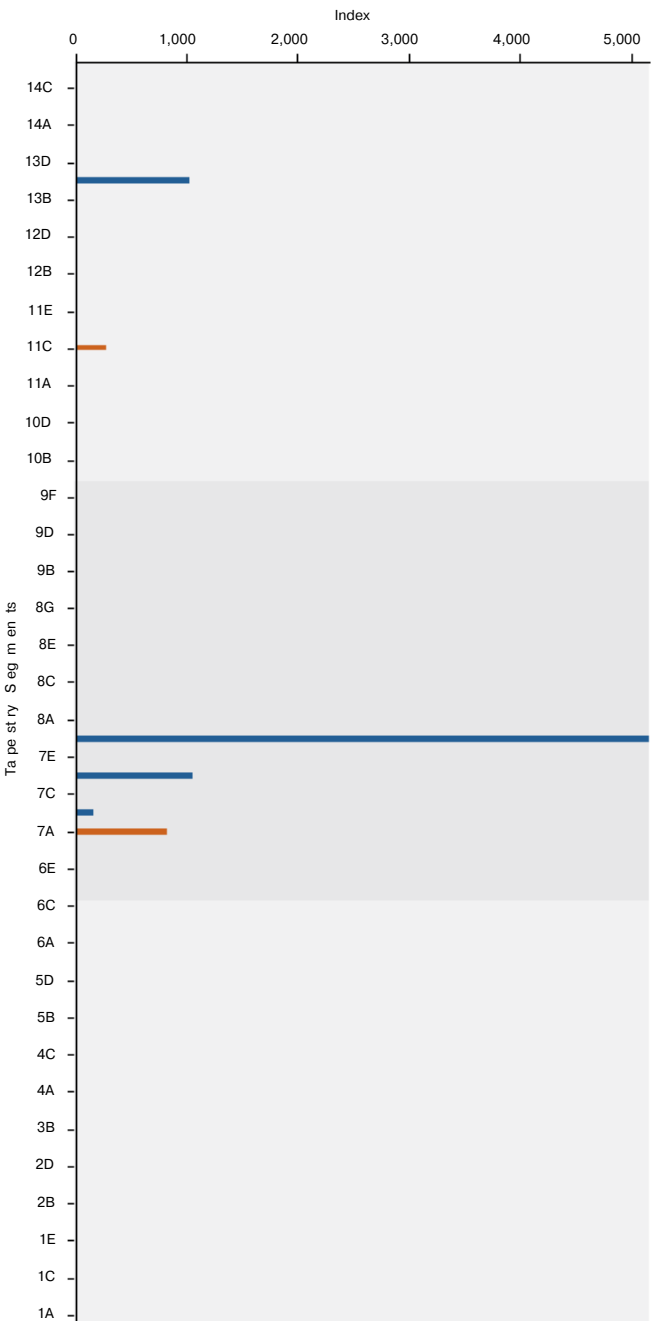
Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

2019 Tapestry Indexes by Households



2019 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

Tapestry LifeMode Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,517	100.0%		15,574	100.0%	
1. Affluent Estates	32	0.5%	5	87	0.6%	5
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	32	0.5%	28	87	0.6%	30
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	4	0.1%	1	4	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Leisure (5B)	4	0.1%	3	4	0.0%	1
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	5,548	85.1%	1,196	13,495	86.7%	1048
Up and Coming Families (7A)	1,243	19.1%	767	3,446	22.1%	843
Urban Villages (7B)	153	2.3%	223	366	2.4%	162
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	792	12.2%	1,168	2,075	13.3%	1,065
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	3,360	51.6%	6,301	7,608	48.9%	5,175

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Church

3801-3813 Casa Blanca Lake Rd, Laredo, TX, 78041, USA



Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

Tapestry LifeMode Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,517	100.0%		15,574	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	274	4.2%	68	598	3.8%	71
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	274	4.2%	299	598	3.8%	295
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	659	10.1%	263	1,390	8.9%	202
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	659	10.1%	1,307	1,390	8.9%	1,039
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Church

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Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

Tapestry Urbanization Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,517	100.0%		15,574	100.0%	
1. Principal Urban Center	659	10.1%	142	1,390	8.9%	133
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	659	10.1%	1,307	1,390	8.9%	1,039
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	4,579	70.3%	422	10,647	68.4%	386
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	153	2.3%	223	366	2.4%	162
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	792	12.2%	1,168	2,075	13.3%	1,065
Southwestern Families (7F)	3,360	51.6%	6,301	7,608	48.9%	5,175
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	274	4.2%	299	598	3.8%	295
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	4	0.1%	0	4	0.0%	0
In Style (5B)	4	0.1%	3	4	0.0%	1
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Drive Time Band: 0 - 5 drive time minute radius)

Tapestry Urbanization Groups	2019 Households			2019 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	6,517	100.0%		15,574	100.0%	
4. Suburban Periphery	1,275	19.6%	61	3,533	22.7%	69
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	32	0.5%	28	87	0.6%	30
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	1,243	19.1%	767	3,446	22.1%	843
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

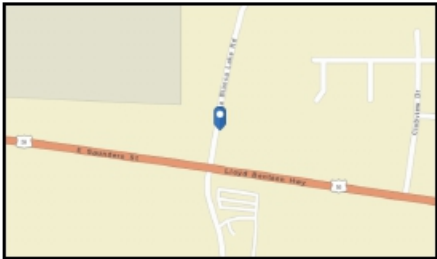
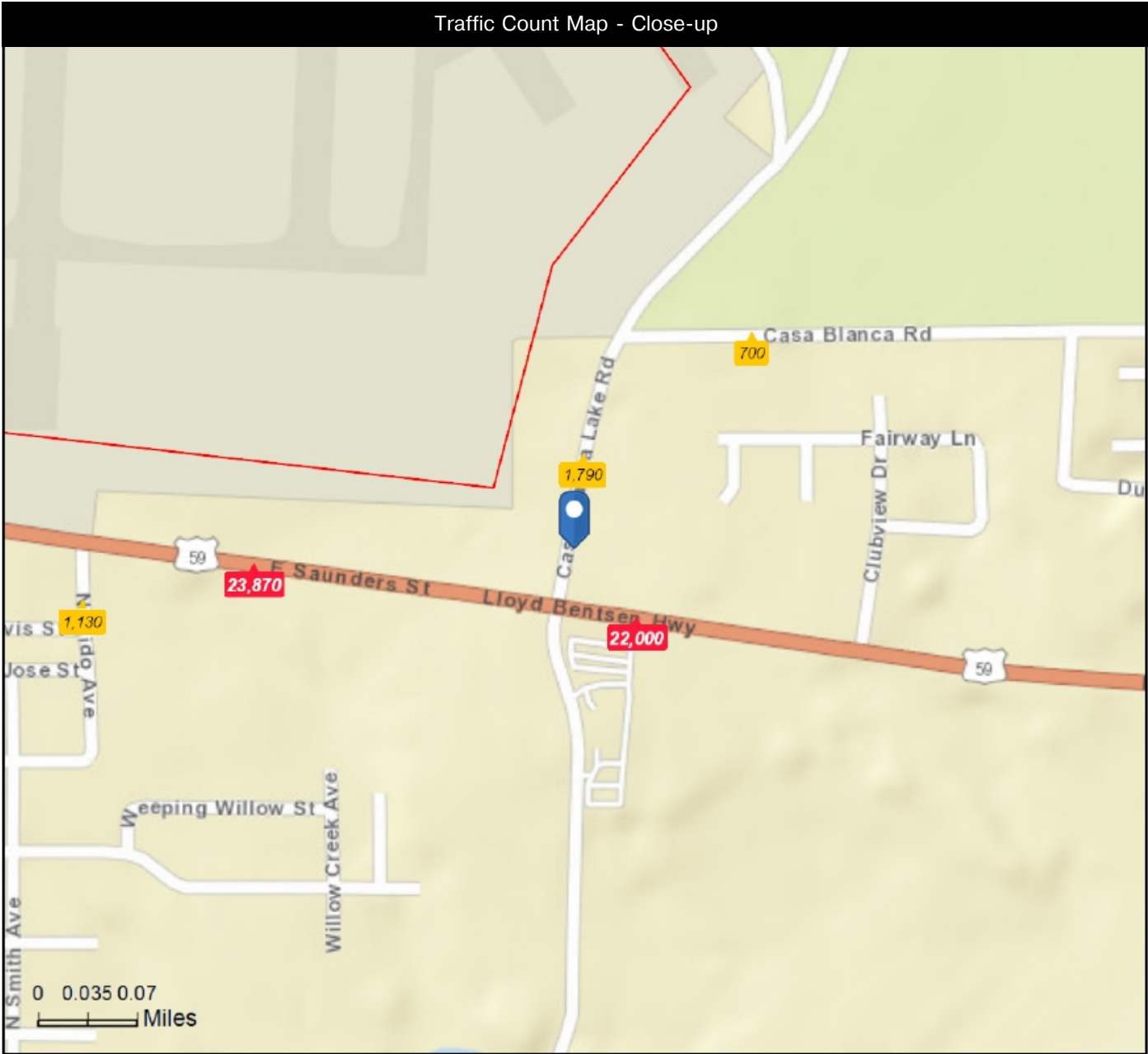


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Demographic Analysis



Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



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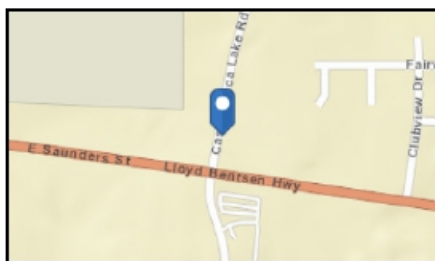
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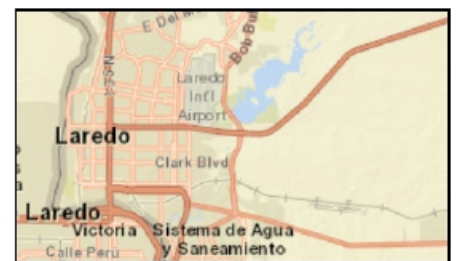


The map displays a red boundary enclosing a large area in Laredo, Texas. Numerous red callout boxes with numerical values are scattered across the map, often near yellow triangle markers. The values include: 15,490, 30,840, 31,630, 16,280, 29,320, 15,850, 20,630, 19,230, 16,280, 16,270, 19,070, 18,740, 17,660, 23,870, 19,700, 26,000, 17,000, 18,230, 15,590, 17,800, 16,650, 17,950, 18,690, 15,935, 20,050, 32,130, 26,000, 17,650, 21,780, 15,200, 27,000, 18,800, 15,600, 32,000, 18,100, 19,770, and 16,000. The map also shows Casa Blanca Lake, Laredo Int'l Airport, and various streets including Jacaman Rd, Bob Bullock Loop, Clark Blvd, and Corpus Christi St. A scale bar at the bottom left indicates 0.3 and 0.6 miles.



Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



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