

### Student Housing - 2nd Quarter 2019 Metro: SUNY Binghamton

Prepared By Reis, Inc.

### Section 1 - University Summary

University Location				
University Name	SUNY Binghamton			
Address	4400 Vestal Parkway East			
City	Vestal			
State	NY			
Zip	13850-6000			
Latitude	42.09359			
Longitude	-75.96763			

As of 06/30/19

#### **University Statistics**

Year Established	1946	In-State Graduate Tuition	\$10,870
In-State Undergraduate Tuition	\$6,670	Out-Of-State Graduate Tuition	\$22,210
Out-Of-State Undergraduate Tuition	\$21,550	School Provides on Campus Housing?	Yes
		Freshmen Required to Live on Campus?	No

Potential Student Tenant Base								
University Enrollment								
Full-Time Students	15,442							
Part-Time Students	1,909							
Total University Enrollment	17,351							
Undergraduate Enrollment								
Undergraduate Enrollment	13,761							
Undergraduate Part-Time Enrollment	(392)							
Undergraduate Online Enrollment	(24)							
Total On Campus Dorm Capacity	(7,333)							
Potential Undergraduate Tenants	6,012							
Graduate Enrollment								
Graduate Enrollment								
Graduate Enrollment Graduate Enrollment	3,682							
	3,682 (1,517)							
Graduate Enrollment	,							
Graduate Enrollment Graduate Part-Time Enrollment	(1,517)							
Graduate Enrollment Graduate Part-Time Enrollment Graduate Online Enrollment	(1,517) (68)							
Graduate Enrollment Graduate Part-Time Enrollment Graduate Online Enrollment Potential Graduate Tenants	(1,517) (68)							
Graduate Enrollment Graduate Part-Time Enrollment Graduate Online Enrollment Potential Graduate Tenants Total Tenant Base	(1,517) (68) 2,097							
Graduate Enrollment Graduate Part-Time Enrollment Graduate Online Enrollment Potential Graduate Tenants Total Tenant Base Full-Time Undergraduate Enrollment	(1,517) (68) 2,097 13,345							

Detential Otivilant Tenant Dees

As of 06/30/19

As of 06/30/19

\* Based on an analysis of data from the U.S. Department of Education - Institute of Education Sciences, National Center for Education Statistics

Section 2 - Applicant Statistics							
Academic Year	Total Applicants	Total Admitted	% Admitted	Total Enrolled	Student Selectivity Rate	Total Enrollment	
2004 - 2005	19,928	8,713	43.7%	2,165	24.9%	13,860	
2005 - 2006	21,597	9,211	42.6%	2,079	22.6%	14,018	
2006 - 2007	21,658	9,285	42.9%	2,215	23.9%	14,373	
2007 - 2008	22,858	9,861	43.1%	2,415	24.5%	14,435	
2008 - 2009	25,242	9,799	38.8%	2,304	23.5%	14,882	
2009 - 2010	26,666	10,598	39.7%	2,521	23.8%	14,709	
2010 - 2011	29,061	9,692	33.4%	2,123	21.9%	14,895	
2011 - 2012	27,248	10,918	40.1%	2,321	21.3%	14,746	
2012 - 2013	28,101	11,440	40.7%	2,516	22.0%	15,308	
2013 - 2014	28,232	12,104	42.9%	2,664	22.0%	16,077	
2014 - 2015	28,518	12,564	44.1%	2,602	20.7%	16,695	
2015 - 2016	30,616	13,010	42.5%	2,661	20.5%	16,913	
2016 - 2017	32,139	13,056	40.6%	2,708	20.7%	17,292	
2017 - 2018	33,467	13,507	40.4%	2,736	20.3%	17,351	

As of 06/30/19

\* U.S. Department of Education Institute of Education Sciences National Center for Education Statistics



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### Section 3 - Monthly On Campus Housing Charges

#### **Unit Distribution - On Campus Apartment**

	Studio	1BR	2BR	3BR	4BR
Current Asking Rent/Unit*			\$2,774		\$5,549
Current Asking Rent/Student			\$1,387		\$1,387
Unit Size (SF)			694		1,201
Current Asking Rent/SF			\$4.00		\$4.62

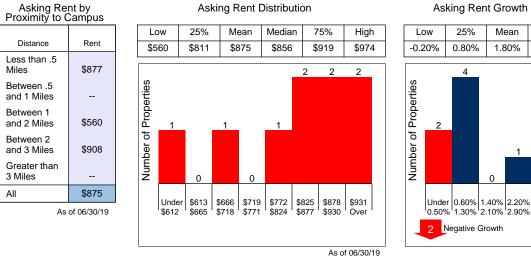
As of 06/30/19

\* On campus rents are calculated in 9, equal monthly payments.

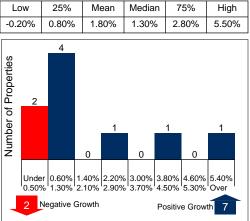
#### Section 4 - Off Campus Rent Details

#### Leasing For Fall 2019

## Rent Type: By the Bed



Asking Rent Growth Rate Distribution



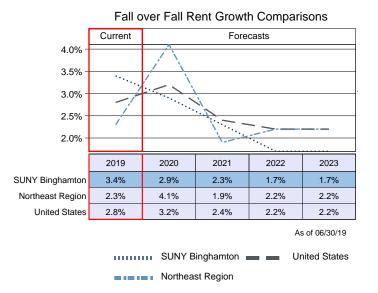
As of 06/30/19



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### Student Housing - 2nd Quarter 2019 Metro: SUNY Binghamton

### Section 5 - Fall over Fall Rent Comparisons



	University Ranking			
	2018	2019		
Northeast Region*	10	6		
United States**	93	46		
	06/30/18	06/30/19		
		As of 06/30/19		

As of 06/30/19

\* of 17 universities in the Northeast Region

\*\* of 200 US universities

		9		
	Leased for Fall 2019	University Ranking	One year ago for Fall 2018	University Ranking
SUNY Binghamton	89.5%		80.7%	
Northeast Region*	76.0%	1	72.1%	3
United States**	66.1%	4	62.2%	9
	06/30/19	06/30/19	06/30/18	06/30/18

### Section 6 - Leasing Status

\* of 17 universities in the Northeast Region

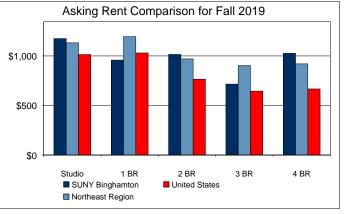
\*\* of 200 US universities



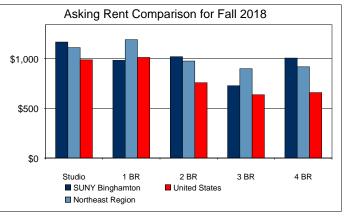
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#### Section 7 - University Area By the Bed Mix Rent Details Current Asking Rent for Fall 2019 Average Asking Rent for Fall 2018 Change Avg. SF Avg. Rent PSF Avg. SF Avg. Rent PSF 1 Year Rent Rent Studio/Efficiency \$1,175 313 \$3.75 \$1,166 313 \$3.73 0.8% One Bedroom \$958 184 \$5.20 \$982 184 \$5.33 -2.4% Two Bedroom \$1,015 \$3.09 \$1,019 329 \$3.10 -0.4% 329 Three Bedroom \$716 335 \$2.14 \$727 335 \$2.17 -1.5% Four Bedroom \$1,026 305 \$3.37 \$1,005 305 \$3.30 2.1% 9/30/18 As of 06/30/19 06/30/19 06/30/19 9/30/18 9/30/18 06/30/19



As of 06/30/19



Studio

\$1,166

\$1,110

\$987

1 BR

\$982

\$1,190

\$1,011

2 BR

\$1,019

\$975

\$757

As of 9/30/2018

4 BR

\$1,005

\$917

\$658

3 BR

\$727

\$898

\$636

As of 9/30/2018

	Studio	1 BR	2 BR	3 BR	4 BR	
SUNY Binghamton	\$1,175	\$958	\$1,015	\$716	\$1,026	
Northeast Region	\$1,132	\$1,195	\$970	\$903	\$920	
United States	\$1,014	\$1,030	\$765	\$645	\$667	
As of 06/30/19						

### Section 8 - University Area Vacancy

Vacancy Rate Distribution - Rent By Bed

SUNY Binghamton

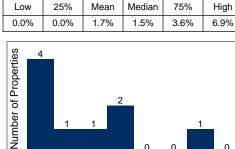
Northeast Region

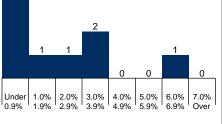
United States

	By Bed
Distance	Vac %
Less than .5 Miles	0.0%
Between .5 and 1 Miles	
Between 1 and 2 Miles	1.5%
Between 2 and 3 Miles	3.8%
Greater than 3 Miles	
All	1.7%

Vacancy By Proximity to Campus

As of 06/30/19



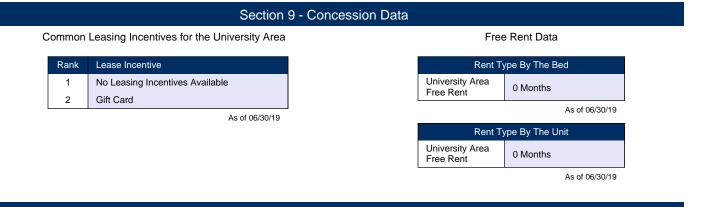


As of 06/30/19



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# Section 10 - Fall over Fall Trend Futures

Year	Inventory By Bed	Completions By Bed	Inventory Growth%	Vacancy Rate	Vacancy Change(BPS)	Occupied Stock - Bed	Net Absorption	Asking Rent (By Bed)	Ask Rent % Chg
2014 - 2015	1,953			0.4%		1,945		\$826	
2015 - 2016	1,953	0	0.0%	0.4%	0	1,945	0	\$842	1.9%
2016 - 2017	2,228	275	14.1%	3.9%	350	2,140	195	\$834	-1.0%
2017 - 2018	2,786	558	25.0%	11.9%	800	2,454	314	\$826	-1.0%
2018 - 2019	2,786	0	0.0%	2.3%	-960	2,721	267	\$847	2.5%
2019 - 2020	2,786	0	0.0%	4.5%	220	2,661	-60	\$876	3.4%
2020 - 2021	2,786	0	0.0%	4.5%	0	2,662	1	\$901	2.9%
2021 - 2022	2,786	0	0.0%	4.4%	-10	2,663	1	\$921	2.2%
2022 - 2023	2,786	0	0.0%	4.4%	0	2,663	0	\$937	1.7%
2023 - 2024	2,786	0	0.0%	4.4%	0	2,664	1	\$953	1.7%

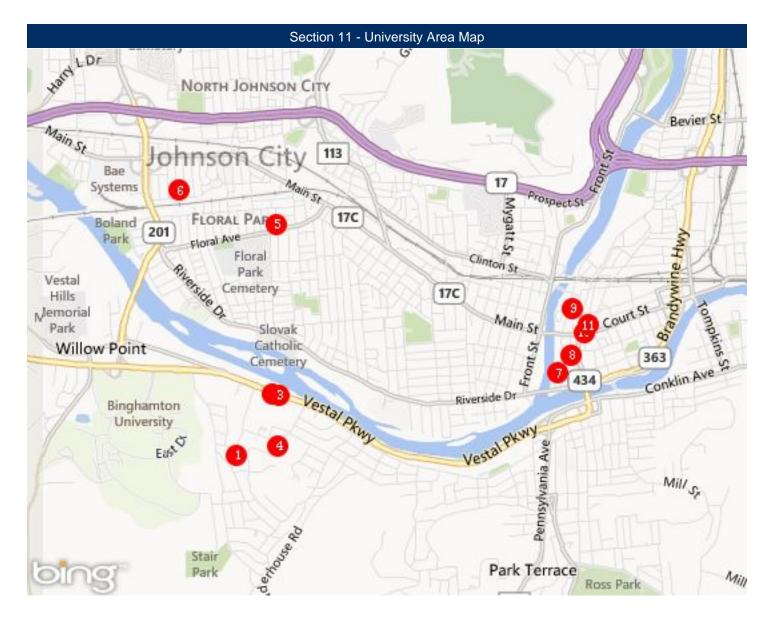
### Rent Type: By The Bed

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	Section 12 - University Area Inventory							
	Property Name	Street Address	Year Built		Distance To Campus (mi)			
1	Hayes Community	600 Country Club Rd, Vestal, NY 13850	1970	Bed	0.19			
2	U Club Binghamton Ph 2	4690 VESTAL PKWY E, VESTAL, NY 13850	2017	Bed	0.3			
3	U Club Binghamton Ph 1	4710 Vestal Pkwy E, Vestal, NY 13850	2005	Bed	0.36			
4	Clayton Village Apartments	410 Clubhouse Rd, Vestal, NY 13850	1965	Unit	0.43			
5	Floral Ave	85 Floral Ave, Johnson City, NY 13790	1978	Unit	1.04			
6	Campus Square	100 Albert St, Johnson City, NY 13790	1934	Bed	1.19			
7	Twin River Commons	45 Washington St, Binghamton, NY 13901	2012	Bed	2.21			
8	20 Hawley Street	20 Hawley St, Binghamton, NY 13901	1971	Bed	2.26			
9	Lofts at Binghamton	221 Washington St, Binghamton, NY 13901	1930	Bed	2.33			
10	University Lofts	83 COURT ST, BINGHAMTON, NY 13901	2014	Bed	2.38			
11	The Printing House	21 Chenango St, Binghamton, NY 13901	2016	Bed	2.42			

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#### About Reis

Reis provides commercial real estate market information and analytical tools to real estate professionals through its Reis Services subsidiary. Reis Services, including its predecessors, was founded in 1980. Reis maintains a proprietary database containing detailed information on commercial properties in metropolitan markets and neighborhoods throughout the U.S. The database contains information on apartment, office, retail, warehouse/distribution, flex/research & development, self storage, seniors housing properties and affordable housing, and is used by real estate investors, lenders and other professionals to make informed buying, selling and financing decisions. In addition, Reis data is used by debt and equity investors to assess, quantify and manage the risks of default and loss associated with individual mortgages, properties, portfolios and real estate backed securities. Reis currently provides its information services to many of the nation's leading lending institutions, equity investors, brokers and appraisers.