



# Household Budget Expenditures

Anchorage Plaza  
 12907 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28861  
 Longitude: -85.51168

<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>		
Population		4,694	5,038		
Households		1,984	2,138		
Average Household Size		2.36	2.35		
Families		1,282	1,366		
Median Age		34.3	35.4		
Median Household Income		\$102,049	\$106,993		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		147	\$105,169.12	\$208,655,530	100.0%
Food		149	\$12,701.59	\$25,199,958	12.1%
Food at Home		145	\$7,267.20	\$14,418,122	6.9%
Food Away from Home		155	\$5,434.39	\$10,781,836	5.2%
Alcoholic Beverages		151	\$846.74	\$1,679,939	0.8%
Housing		146	\$31,658.50	\$62,810,455	30.1%
Shelter		148	\$24,780.58	\$49,164,662	23.6%
Utilities, Fuel and Public Services		139	\$6,877.92	\$13,645,794	6.5%
Household Operations		152	\$3,020.53	\$5,992,735	2.9%
Housekeeping Supplies		143	\$1,026.66	\$2,036,900	1.0%
Household Furnishings and Equipment		152	\$3,174.40	\$6,298,001	3.0%
Apparel and Services		156	\$3,383.19	\$6,712,245	3.2%
Transportation		146	\$11,754.96	\$23,321,850	11.2%
Travel		154	\$3,310.63	\$6,568,297	3.1%
Health Care		139	\$7,936.98	\$15,746,969	7.5%
Entertainment and Recreation		147	\$4,734.36	\$9,392,970	4.5%
Personal Care Products & Services		154	\$1,275.05	\$2,529,705	1.2%
Education		148	\$2,143.06	\$4,251,832	2.0%
Smoking Products		123	\$512.70	\$1,017,190	0.5%
Lotteries & Pari-mutuel Losses		127	\$72.73	\$144,288	0.1%
Legal Fees		147	\$306.90	\$608,890	0.3%
Funeral Expenses		117	\$96.13	\$190,731	0.1%
Safe Deposit Box Rentals		122	\$6.34	\$12,586	0.0%
Checking Account/Banking Service Charges		137	\$50.91	\$101,005	0.0%
Cemetery Lots/Vaults/Maintenance Fees		101	\$7.59	\$15,065	0.0%
Accounting Fees		147	\$144.41	\$286,506	0.1%
Miscellaneous Personal Services/Advertising/Fine		134	\$68.54	\$135,978	0.1%
Occupational Expenses		151	\$88.92	\$176,419	0.1%
Expenses for Other Properties		187	\$222.40	\$441,241	0.2%
Credit Card Membership Fees		148	\$11.68	\$23,172	0.0%
Shopping Club Membership Fees		157	\$37.42	\$74,243	0.0%
Support Payments/Cash Contributions/Gifts in Kind		141	\$3,513.16	\$6,970,116	3.3%
Life/Other Insurance		142	\$591.57	\$1,173,678	0.6%
Pensions and Social Security		156	\$12,471.05	\$24,742,568	11.9%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Anchorage Plaza  
12907 Factory Ln, Louisville, Kentucky, 40245  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28861  
Longitude: -85.51168

<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>		
Population		45,494	47,929		
Households		17,388	18,360		
Average Household Size		2.60	2.59		
Families		12,354	12,969		
Median Age		38.9	39.6		
Median Household Income		\$88,522	\$96,254		
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures		145	\$103,562.04	\$1,800,736,702	100.0%
Food		143	\$12,181.29	\$211,808,272	11.8%
Food at Home		140	\$7,031.03	\$122,255,593	6.8%
Food Away from Home		147	\$5,150.26	\$89,552,679	5.0%
Alcoholic Beverages		148	\$831.16	\$14,452,296	0.8%
Housing		143	\$31,101.59	\$540,794,459	30.0%
Shelter		144	\$24,245.93	\$421,588,183	23.4%
Utilities, Fuel and Public Services		138	\$6,855.66	\$119,206,277	6.6%
Household Operations		149	\$2,974.67	\$51,723,500	2.9%
Housekeeping Supplies		141	\$1,011.38	\$17,585,902	1.0%
Household Furnishings and Equipment		149	\$3,105.40	\$53,996,633	3.0%
Apparel and Services		147	\$3,203.56	\$55,703,559	3.1%
Transportation		141	\$11,395.02	\$198,136,661	11.0%
Travel		154	\$3,327.14	\$57,852,369	3.2%
Health Care		142	\$8,134.49	\$141,442,492	7.9%
Entertainment and Recreation		145	\$4,684.35	\$81,451,539	4.5%
Personal Care Products & Services		149	\$1,232.09	\$21,423,652	1.2%
Education		152	\$2,200.09	\$38,255,100	2.1%
Smoking Products		121	\$501.40	\$8,718,258	0.5%
Lotteries & Pari-mutuel Losses		136	\$78.02	\$1,356,678	0.1%
Legal Fees		141	\$295.19	\$5,132,850	0.3%
Funeral Expenses		127	\$104.00	\$1,808,342	0.1%
Safe Deposit Box Rentals		138	\$7.17	\$124,680	0.0%
Checking Account/Banking Service Charges		129	\$47.83	\$831,621	0.0%
Cemetery Lots/Vaults/Maintenance Fees		122	\$9.19	\$159,847	0.0%
Accounting Fees		154	\$151.33	\$2,631,274	0.1%
Miscellaneous Personal Services/Advertising/Fine		129	\$66.32	\$1,153,158	0.1%
Occupational Expenses		152	\$89.25	\$1,551,953	0.1%
Expenses for Other Properties		164	\$194.99	\$3,390,450	0.2%
Credit Card Membership Fees		151	\$11.88	\$206,653	0.0%
Shopping Club Membership Fees		152	\$36.34	\$631,822	0.0%
Support Payments/Cash Contributions/Gifts in Kind		148	\$3,670.86	\$63,828,940	3.5%
Life/Other Insurance		152	\$631.73	\$10,984,530	0.6%
Pensions and Social Security		154	\$12,284.29	\$213,599,213	11.9%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 17, 2018



# Household Budget Expenditures

Anchorage Plaza  
 12907 Factory Ln, Louisville, Kentucky, 40245  
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Prepared by Charlotte Hollkamp  
 Latitude: 38.28861  
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<b>Demographic Summary</b>		<b>2018</b>	<b>2023</b>	
Population		120,918	127,894	
Households		47,703	50,390	
Average Household Size		2.50	2.51	
Families		32,665	34,387	
Median Age		41.0	41.8	
Median Household Income		\$87,458	\$95,475	
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>	<b>Percent</b>
Total Expenditures	140	\$99,587.96	\$4,750,644,224	100.0%
Food	137	\$11,671.40	\$556,760,930	11.7%
Food at Home	135	\$6,765.40	\$322,729,885	6.8%
Food Away from Home	140	\$4,906.00	\$234,031,046	4.9%
Alcoholic Beverages	143	\$803.49	\$38,329,095	0.8%
Housing	138	\$29,987.28	\$1,430,483,422	30.1%
Shelter	139	\$23,350.74	\$1,113,900,161	23.4%
Utilities, Fuel and Public Services	134	\$6,636.55	\$316,583,261	6.7%
Household Operations	143	\$2,847.01	\$135,811,097	2.9%
Housekeeping Supplies	136	\$976.82	\$46,597,213	1.0%
Household Furnishings and Equipment	142	\$2,972.23	\$141,784,467	3.0%
Apparel and Services	140	\$3,042.59	\$145,140,698	3.1%
Transportation	135	\$10,920.94	\$520,961,715	11.0%
Travel	148	\$3,193.19	\$152,324,622	3.2%
Health Care	138	\$7,925.77	\$378,083,123	8.0%
Entertainment and Recreation	140	\$4,507.90	\$215,040,556	4.5%
Personal Care Products & Services	143	\$1,180.00	\$56,289,627	1.2%
Education	147	\$2,128.06	\$101,514,883	2.1%
Smoking Products	119	\$494.07	\$23,568,662	0.5%
Lotteries & Pari-mutuel Losses	138	\$78.80	\$3,759,080	0.1%
Legal Fees	136	\$283.56	\$13,526,874	0.3%
Funeral Expenses	129	\$105.40	\$5,027,864	0.1%
Safe Deposit Box Rentals	139	\$7.21	\$343,900	0.0%
Checking Account/Banking Service Charges	125	\$46.51	\$2,218,598	0.0%
Cemetery Lots/Vaults/Maintenance Fees	125	\$9.39	\$447,965	0.0%
Accounting Fees	149	\$146.06	\$6,967,554	0.1%
Miscellaneous Personal Services/Advertising/Fine	124	\$63.83	\$3,044,700	0.1%
Occupational Expenses	147	\$86.55	\$4,128,559	0.1%
Expenses for Other Properties	147	\$175.17	\$8,356,350	0.2%
Credit Card Membership Fees	146	\$11.46	\$546,895	0.0%
Shopping Club Membership Fees	146	\$34.72	\$1,656,454	0.0%
Support Payments/Cash Contributions/Gifts in Kind	143	\$3,566.76	\$170,145,112	3.6%
Life/Other Insurance	148	\$615.14	\$29,344,135	0.6%
Pensions and Social Security	146	\$11,706.60	\$558,440,071	11.8%

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